



Freedom
Pass

**YOUR STYLE. YOUR PERSONALITY.
YOUR CHOICE IN FRAMES.**

When you enroll in EyeMed, you'll enjoy a special offer from Sears® Optical and Target® Optical. For \$0 out-of-pocket expense get any available frame, any brand – no matter the original retail price point – even top brands like Ray-Ban® and Oakley®. Plus, you get extra savings on lenses through your EyeMed vision benefits to complete your look.

Stylish and savvy? That fits you perfectly.



**Any frame, any price
for \$0 out-of-pocket
at Sears® Optical or Target® Optical**

PLUS ENJOY SAVINGS ON LENSES

SHOP THESE TOP BRANDS AND MORE

Ray-Ban®

A|X
ARMANI EXCHANGE

OAKLEY

COACH
NEW YORK

DKNY
STORES & MONITOR NEW YORK

VOGUE
PARIS



**Take advantage of this perk
and many more when you
enroll in EyeMed today.**

Once enrolled, present this to the store associate
to redeem this offer: 755288

Offer not valid at Sears® Optical stores affiliated with US Vision. This offer is valid for frames only and must be used in conjunction with your EyeMed frame benefit of \$130 or more. Lenses are covered based on the benefits outlined in the member's benefit summary and may include an additional copay.



OPTICAL™