



eye  
Med

Sun Perks



## EYEMED MEMBERS HAVE IT MADE IN THE SHADE

### Too much sun can damage your eyes

You might have heard that UV rays cause cataracts, macular degeneration and vision loss. All true. But eye sunburn? Even in the winter? Yep, that's a thing, too.<sup>1</sup> You should avoid it.

### Sunglasses: sunscreen for your eyes

The good news is that sunglasses can easily block the sun's harmful rays – 99% of them, in fact. With the right pair of dark specs, you can safely soak up the sun. All you have to do is look fabulous.

Since you're an EyeMed member, you get cool savings on cool shades with \$20 off, or \$50 off your purchase of \$200 or more at Sunglass Hut™. Most pairs, most brands, most styles. Go ahead, get shady.



**\$20 off, or \$50 off your purchase of \$200 or more at Sunglass Hut™\***

<sup>1</sup> American Optometric Association, *An Eye Opener: Overexposure to UV Rays can Lead to Eye Diseases*, May 2010.

\* This announcement has no value. Details to receive the discount will be provided to EyeMed members upon enrollment.

