

# BEST BEES

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BEEKEEPING SERVICES

## Improving Bee Health

### Our research increases the health of bees who are integral to the survival of our planet's life.

Bees pollinate over 70 fruit and vegetable crops that we rely on for food everyday. Their work as pollinators even provides feed for our cattle, which need hay and alfalfa - both of which are pollinated by bees. Apples, almonds, seeds, nuts and steak are all made possible thanks to the bees. It is this vital pollination which directly improves and stabilizes our food system, and without them we can say goodbye to these all-important foods, including their delicious honey.

Disease, pesticides, and habitat loss are attributing to the colony decline of honey bees around the world today and their absence has dramatic consequences on food production, environmental sustainability and our economy.

In just one year, 2015-2016, the United States lost 44% of all honey bee hives, and bee species were officially added to the list of endangered species in October 2016. This decline is one of the single greatest threats to our natural environment today. Quite simply, bees are integral to the survival of our planet's life.

### Anyone who needs food, needs bees.

Since the company's inception in 2010, our team of Ph.D.s, researchers, beekeepers, and students at The Best Bees Company have been overseeing multiple research projects, collecting data on honey bee hives and tracking metrics relating to bee health, including their honey production and overwinter survival.



We all share the same goal of improving honey bee health. It's also important to understand that urban beekeeping provides employment and job training for our local community and the increase in the bee population improves and stabilizes our food systems. A truly vital component of our planet.

We make beekeeping an accessible and effortless undertaking for anyone wishing to bolster the local pollinator populations and support the positive impact and long-term benefits that honey bees bring. We manage over 700 hives at residential and commercial properties across the U.S. using our very own proprietary software which helps us to develop better beekeeping practices, identify trends, breed genetically stronger queens, and provide more effective care for the bees.

We work hand in hand with our non-profit sister company, 501(c)3 The Urban Beekeeping Laboratory and Bee Sanctuary, sharing all data for our ongoing research.

Our research projects range widely, and involve the collaborative efforts of all of our staff. We also regularly collaborate with outside laboratories in both academia and industry, and within the United States as well as abroad. The Urban Beekeeping Laboratory focuses on science-based research, testing hypotheses to better understand the natural world, as it pertains to bees. The organization is now launching an innovative new public-private partnership linking corporate sponsored honey beehives with communities in need of access to ample pollinators.

The Best Bees Company now focuses on applied research and development projects looking for new technologies that improve bee health, as well as offering in-depth training for the next generation of beekeepers, who are well-supported by our seasoned experts in the field.

For more information about Noah's work, check out his TED talks online, including, 'Why every city needs healthy honey bees' at TEDxBoston 2012, and 'Our future with bees' at TEDxBoston 2014.

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**TO LEARN MORE ABOUT OUR WORK, OR BEEKEEPING SERVICES, CALL OR EMAIL US AT 617.445.2322 OR INFO@BESTBEES.COM**