

# Complete Streets Prioritization Updated Plan

March 24, 2025 Public Meeting

## WELCOME!

1. Please sign-in
2. Get some dots
3. Give us your opinion on the two posters

Presentation will start at 7:15

# Complete Streets Prioritization Updated Plan

March 24, 2025 Public Meeting

## AGENDA

- What is a Complete Street?
- Overview of MassDOT Funding Program
- Gathering Input
- What We Learned
- Understanding Our Needs (thoughts?)
- Design Decisions (thoughts?)
- Next Steps
- Questions/Comments

# What is a Complete Street?

A Complete Street is one that provides safe and accessible options for all travel modes—walking, biking, transit and vehicles—for people of all ages and abilities.



# Overview of MassDOT Funding Program

## Tier 1

Complete Streets Training and Policy - 2019

## Tier 2

Prioritization Plan - 2020  
Identify and Prioritize

## Tier 3

Project Approval and Construction

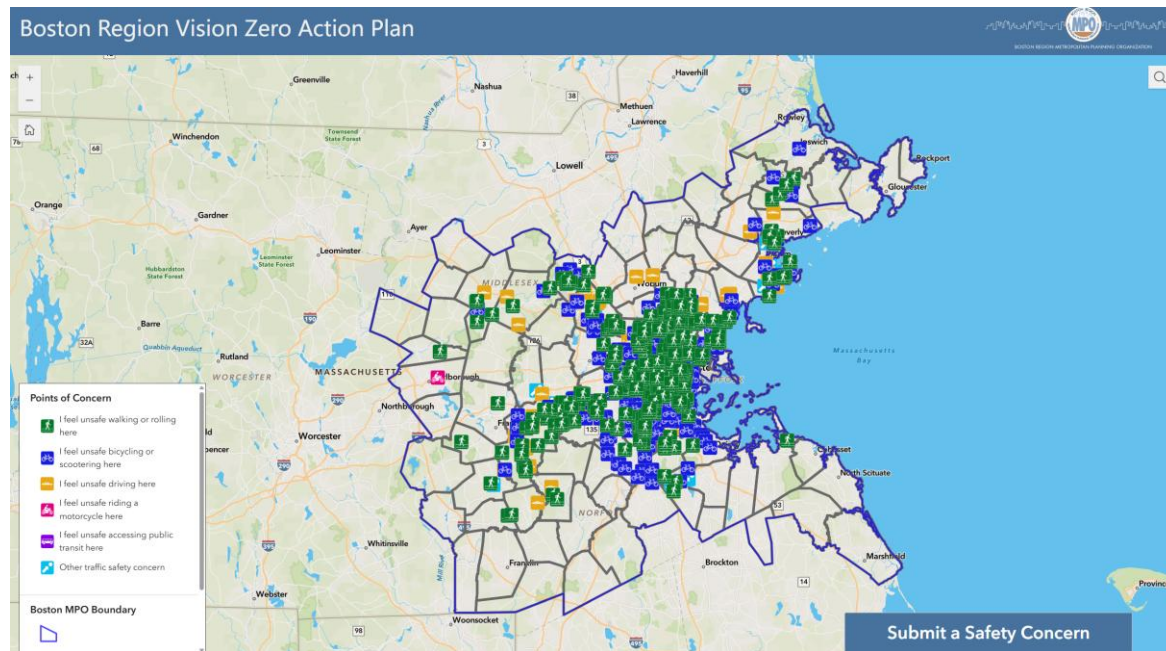


Funding received

- \$500,000 - 2025
- \$382,000 - 2021

# Prioritization Plan –Gathering Input

## Identify Issues



Boston Region Vision Zero Plan - 2025



**Wellesley Transportation Survey**

Use the plus or minus signs to zoom the map in and out. Click and drag the map to pan and find the location. Click to drop a point. Fill out the form. Click Submit. If you have multiple locations you are concerned about, you will be given the opportunity to fill out the survey again.

Drop a Pin on the map below to locate your safety concern or where you witnessed a near-miss accident.\*

Find address or place

Wellesley GIS Powered by Esri

No geometry captured yet.

What mode of transportation feels unsafe in this location?\*

☐ I witnessed a crash or near-miss.

☐ I feel unsafe walking or rolling here.



Town of Wellesley

# Prioritization Plan –Gathering Input

## Identify Community Priorities



- Identify Destinations
- Identify Criteria

A screenshot of the Town of Wellesley website's Form Center. The header includes the town logo and navigation links for SERVICES, GOVERNMENT, DEPARTMENTS, and COMMUNITY. A search bar is on the right. The main content area shows a form titled 'Form Center' with a search bar and a 'Sign in to Save Progress' button. Below this is the 'Complete Streets Survey - Prioritizing What We Want' form. The form includes a description of the survey and several questions with radio button options. The questions are: 'Tell us about your connection to Wellesley.' with options 'I live or go to school in Wellesley', 'I work in Wellesley', 'I don't live or work in Wellesley but travel to destinations in Wellesley', and 'I travel through Wellesley'; 'How often do you WALK to get around Wellesley?' with options '4-7 days a week', '1-3 days a week', '1-3 days a month', and 'Less than once a month / Never'; and 'How often do you DRIVE or RIDE IN A CAR to get around Wellesley?' with the same frequency options. A weather alert is visible in the bottom left corner of the browser window.

Available online and paper at Main Library & Tolles Parsons

# Prioritization Plan – What We Learned

## Common Themes

Drivers Don't Stop



Distracted Driving is a **BIG** Concern

Distracted drivers killed 3,308 people in 2022

Drivers Run Red Lights



Be Part of the Solution!

# Prioritization Plan – What We Learned

## Common Themes



Camera Enforcement

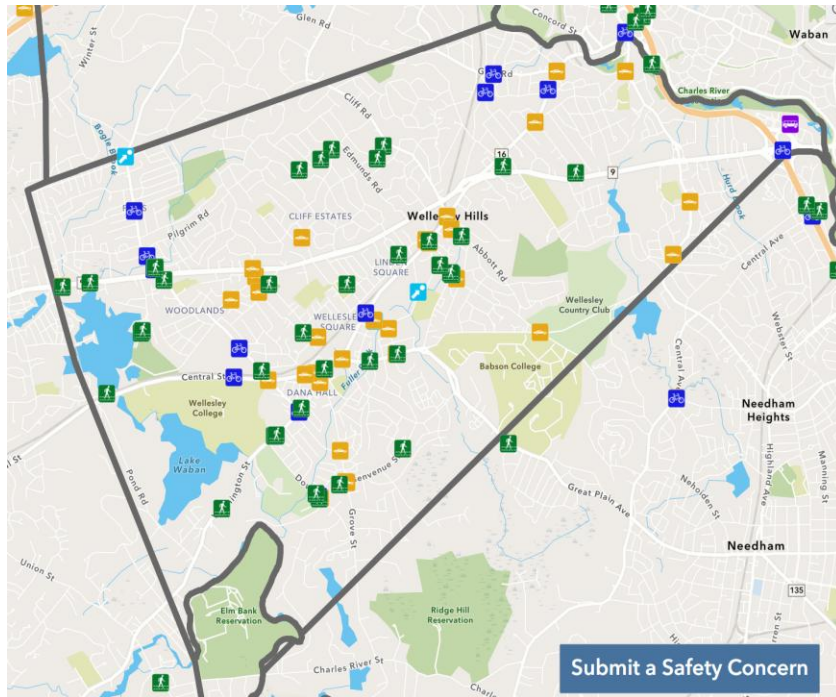


Speed Humps

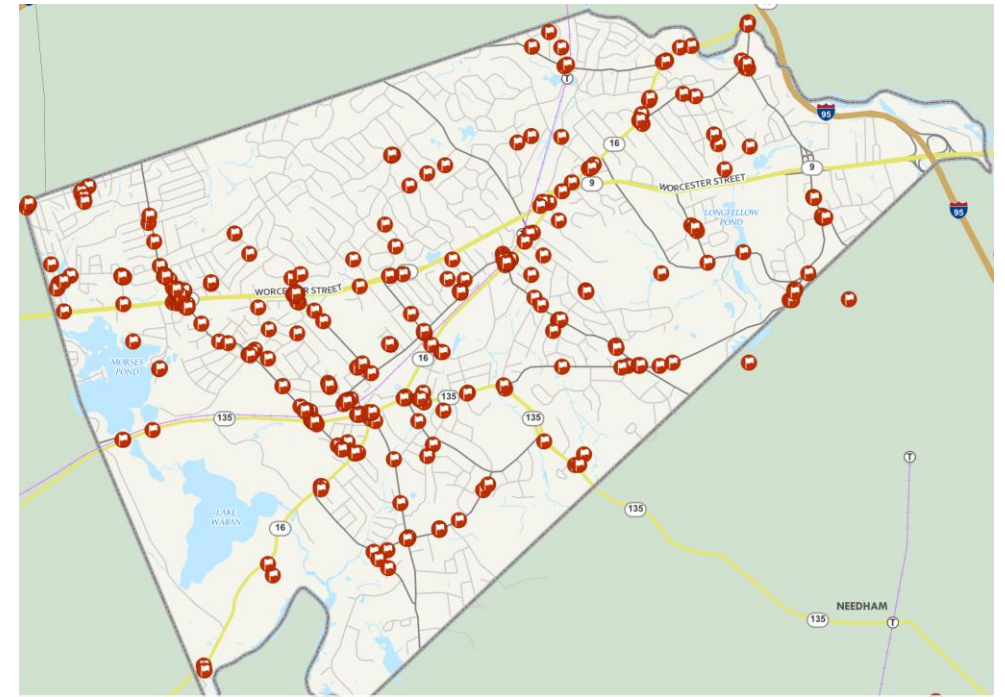


Unaccepted Streets

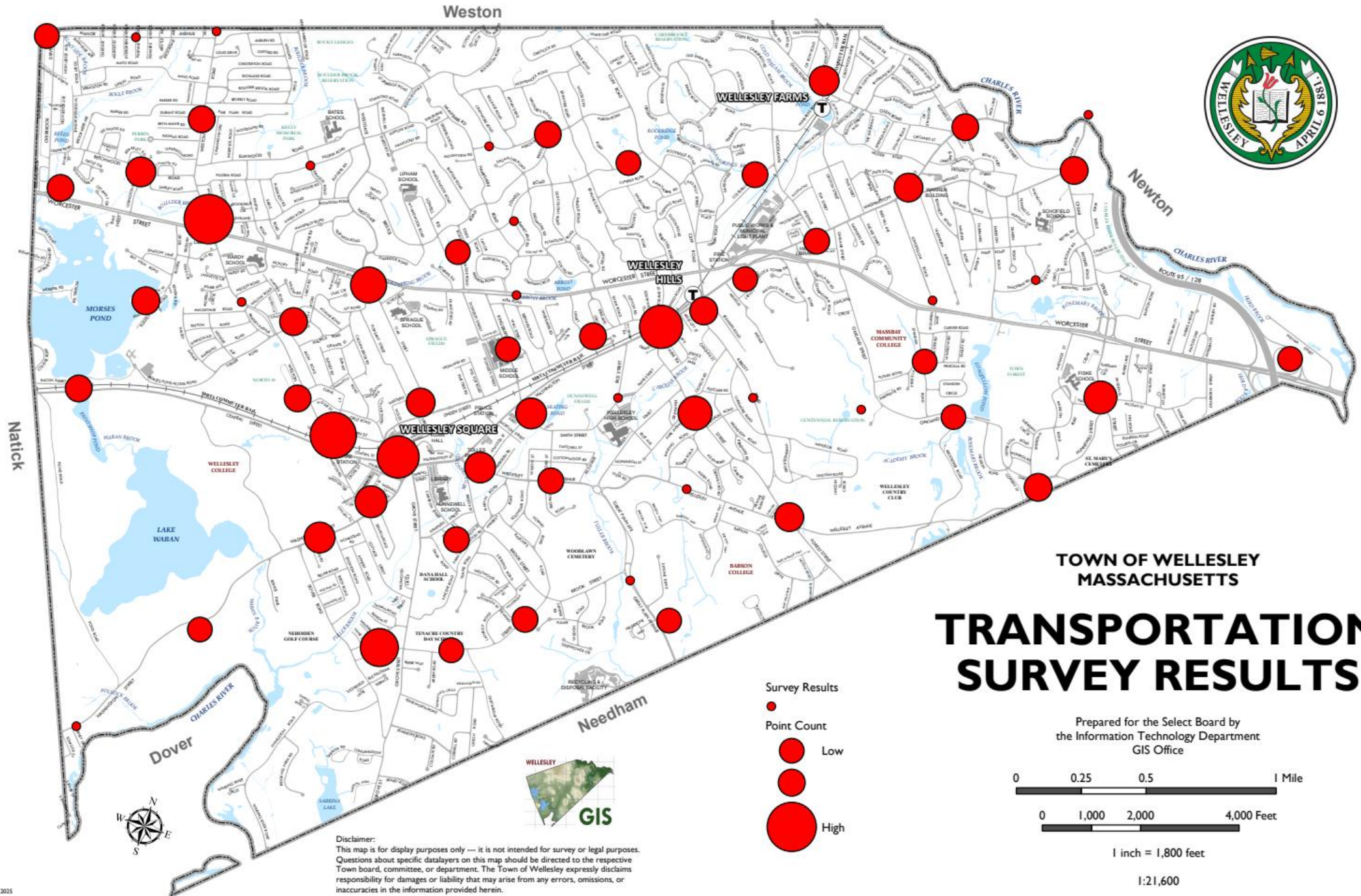
# Prioritization Plan –What We Learned

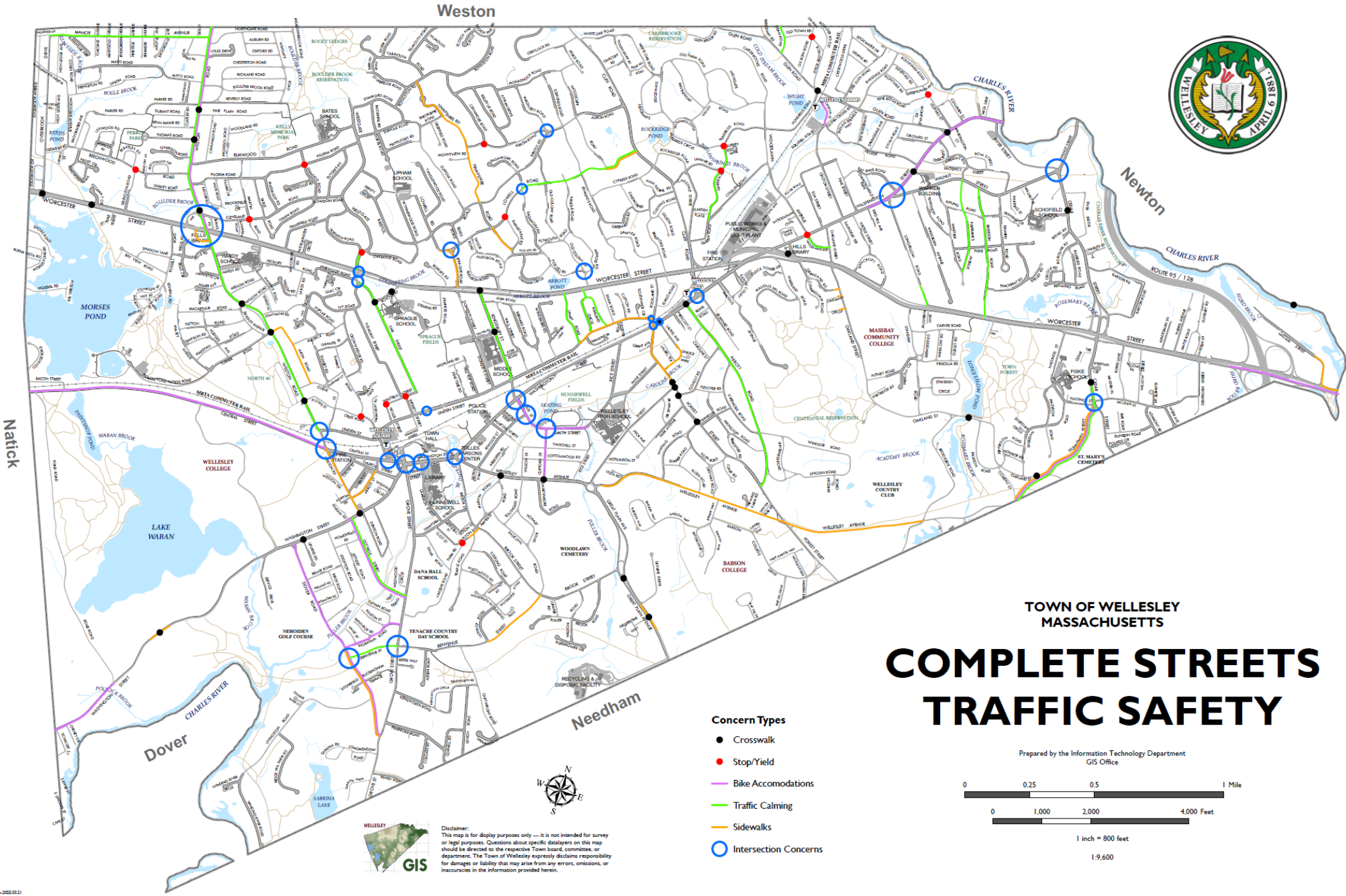


Boston Region Vision Zero Plan - 2025



Town of Wellesley

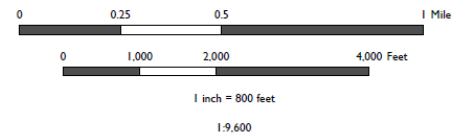




**Concern Types**

- Crosswalk
- Stop/Yield
- Bike Accommodations
- Traffic Calming
- Sidewalks
- Intersection Concerns

Prepared by the Information Technology Department  
GIS Office



**Disclaimer:**  
This map is for display purposes only --- it is not intended for survey or legal purposes. Questions about specific data layers on this map should be directed to the respective Town board, committee, or department. The Town of Wellesley expressly disclaims responsibility for damages or liability that may arise from any errors, omissions, or inaccuracies in the information provided herein.

# Prioritization Plan – What We Learned

## Sort to Fit Grant Opportunities



### *Complete Streets Funding Program*



Vegetation  
Traffic Regulations



Major Infrastructure  
State Roads

# Prioritization Plan – Understanding our Needs

## Where should we prioritize?

Complete streets are about helping people get around safely in the mode they want to travel.

- How we get around?
- Where do we want to go?
- How to prioritize our needs?

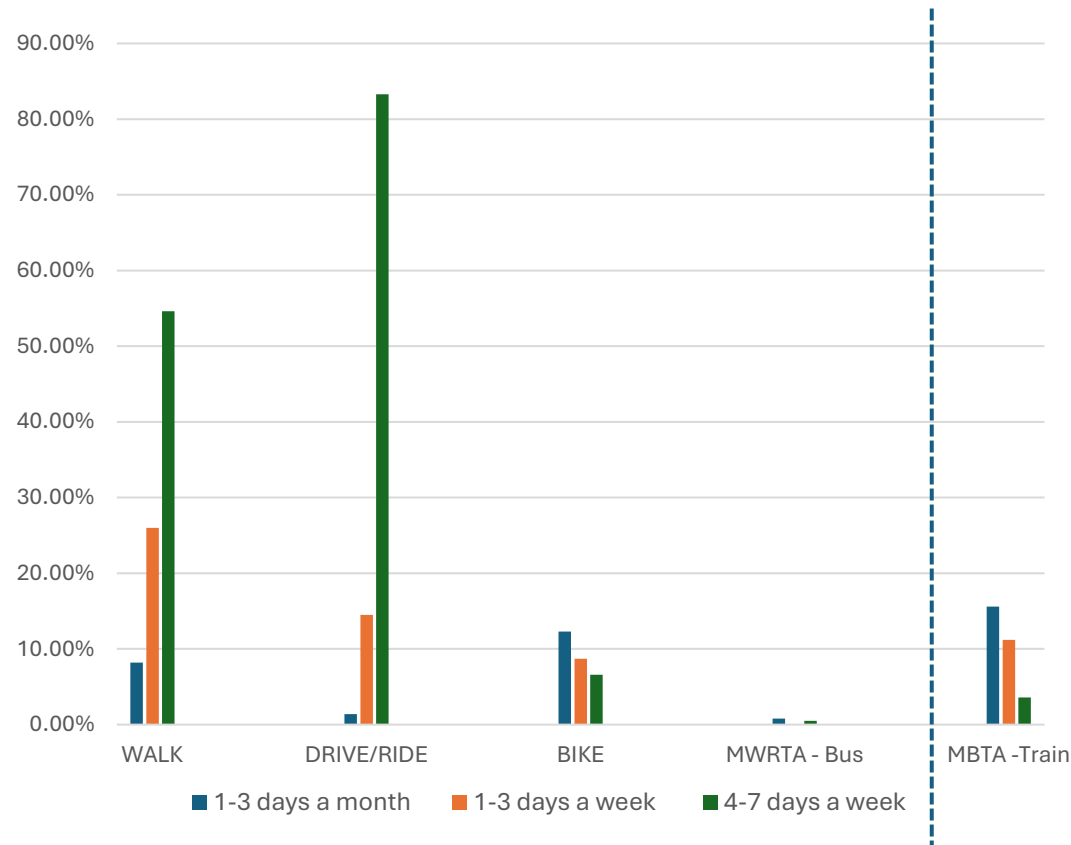
Connection to Wellesley



Survey responses 366 (as of 5pm March 21, 2025)

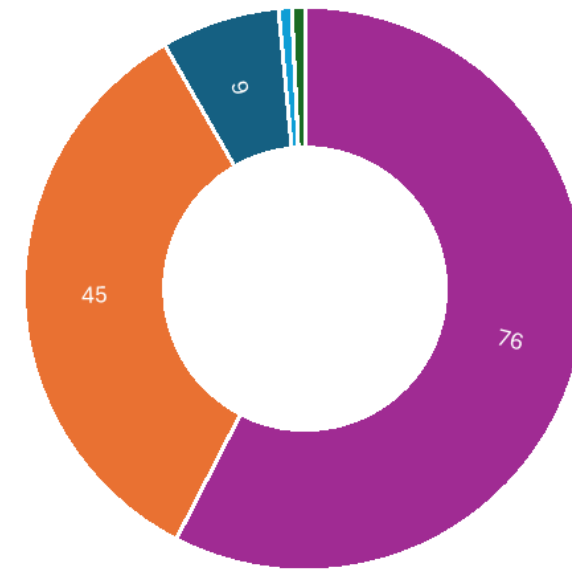
# Prioritization Plan – Understanding our Needs

How we get around Wellesley



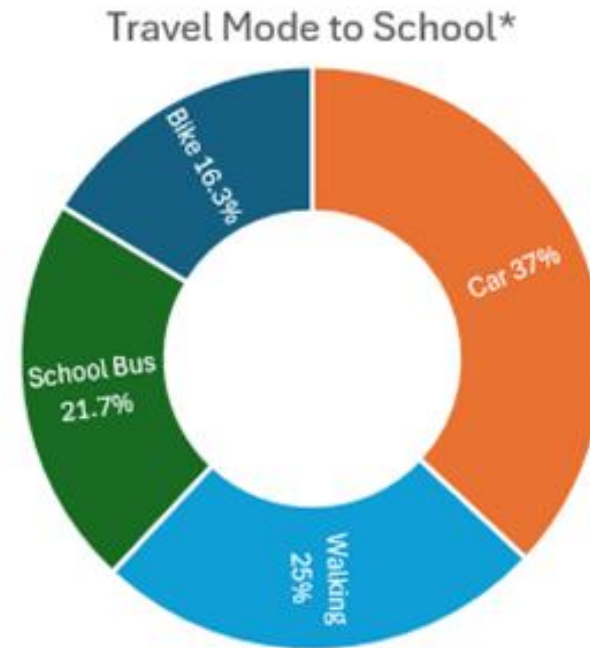
Travel Mode to/from Commuter Rail

■ By Bicycle ■ By Car ■ By Catch Connect ■ By MWRTA bus ■ By Walking



Survey responses 111 (as of 5pm March 21, 2025)

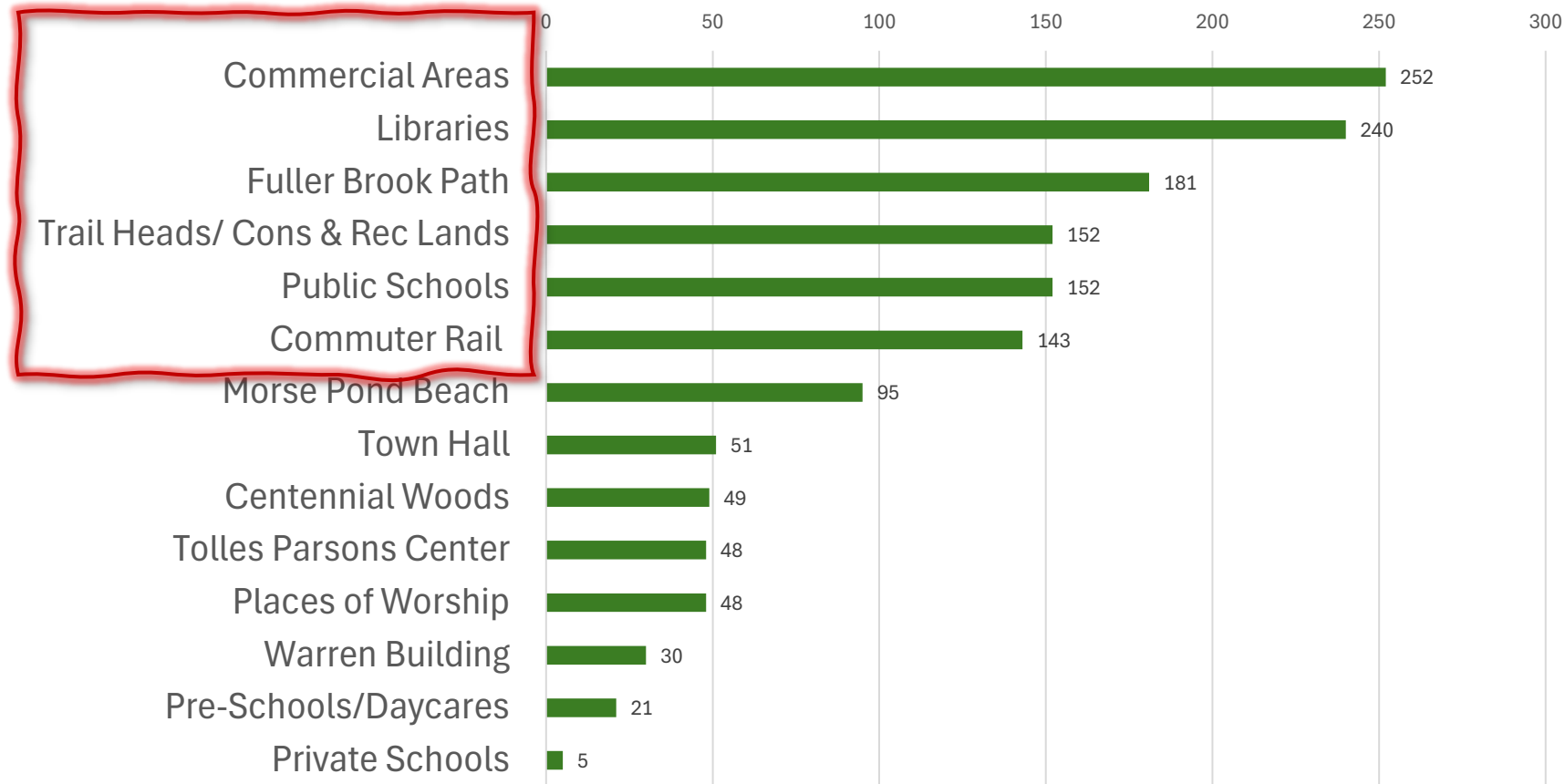
# Prioritization Plan – Understanding our Needs



Of the 366 - 184 said they had school-aged students  
(as of 5pm March 21, 2025)

# Prioritization Plan – Understanding our Needs

## Top FIVE Destinations to walk or bike



# Prioritization Plan – Understanding our Needs

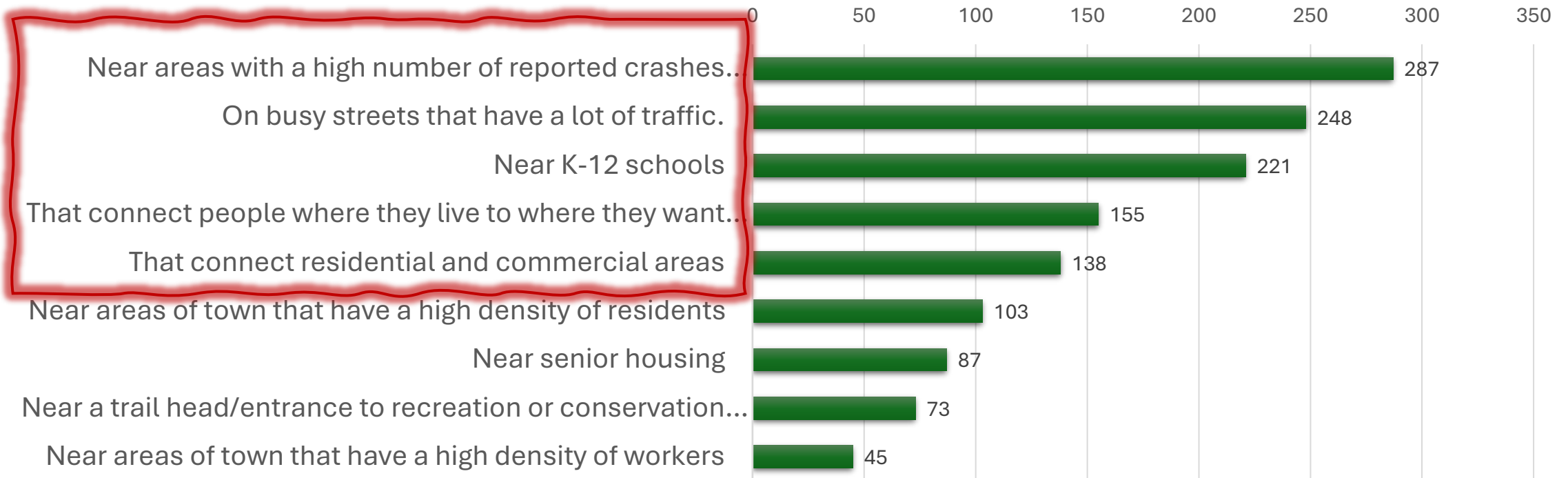
## Top 5 Destinations - Do You Agree?

1. Commercial Areas (Wellesley Square, Linden Square, Wellesley Hills, Fells)
2. Libraries (Main, Fells Branch, Hills Branch)
3. Fuller Brook Path
4. Trail Heads/Entrances to Conservation and Recreation Lands
4. Wellesley Public Schools
5. Wellesley MBTA Commuter Rail Stations

# Prioritization Plan – Understanding our Needs

## Where should we prioritize?

### Top FIVE Criteria



# Prioritization Plan – Understanding our Needs

## Top 5 Criteria - Do You Agree?

1. Near areas with a high number of reported crashes involving cars, pedestrians or bicyclists
2. On busy streets that have a lot of traffic
3. Near K-12 Schools
4. That connect people where they live to where they want to go
5. That connect residential and commercial areas



## Town of Wellesley - Complete Streets Prioritization Plan - PRIORITIZATION

### How should the Town prioritize the Plan's Project Recommendations?

Place a Green Dot ● on the criterion you feel is most important. Place the Red Dot ● on the criterion you feel is least important.

Project helps improve user safety on roadways with high traffic volume and speed.	
Project helps improve safety and connectivity to Wellesley's Commercial Centers: Wellesley Square, Wellesley Hills, Linden Square, and the Fells.	
Project helps improve safety and connectivity to public and private K-12 schools.	
Project helps improve safety and connectivity to local parks and conservation lands.	
Project helps improve trail connectivity.	
Project helps improve safety and connectivity between neighborhoods and MBTA Commuter Rail Stations.	
Project helps improve safety and connectivity between neighborhoods and MWRTA Bus Route.	
Project helps improve vehicular traffic flow.	
Project funding will likely need to come from Town Meeting appropriation.	
Project helps improve connections to adjacent towns	

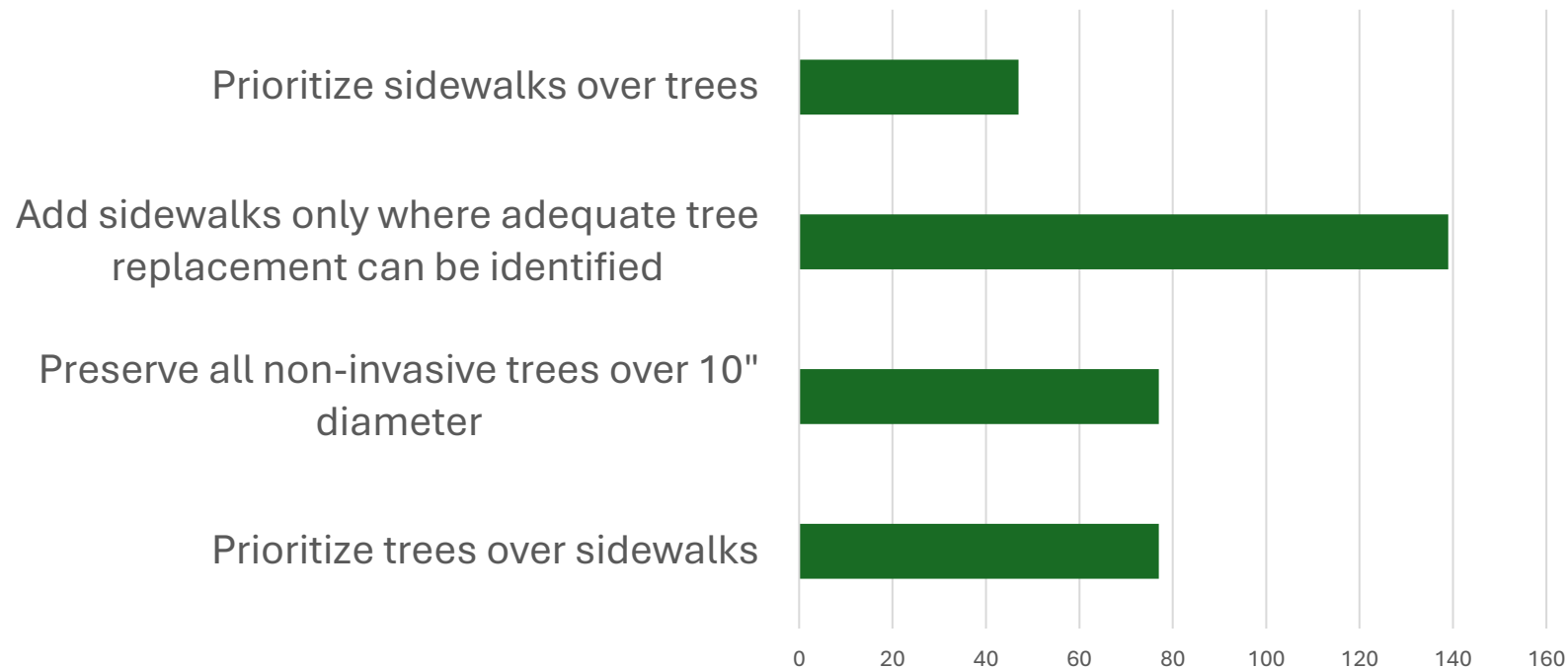
# Prioritization Plan – Design Decisions

## Conflicting Needs in Limited Space

- Trees
- On-street parking
- Bike lanes
- Sidewalks
- Lane widths
- Walls, Landscaping

# Prioritization Plan – Design Decisions

**Where new sidewalks conflict with existing trees,  
how would you like the Town to resolve this issue?**



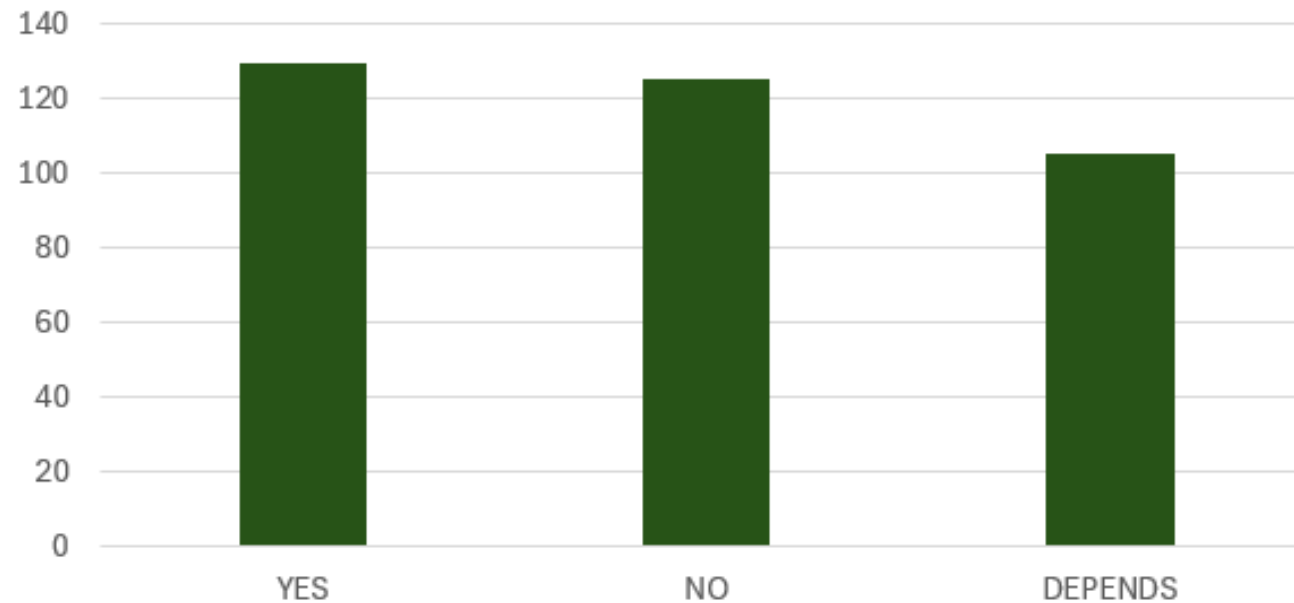
# Prioritization Plan – Design Decisions

**When building new sidewalks, should the Town prioritize sidewalks on streets currently with no sidewalks on either side over streets that have sidewalk on one side?**



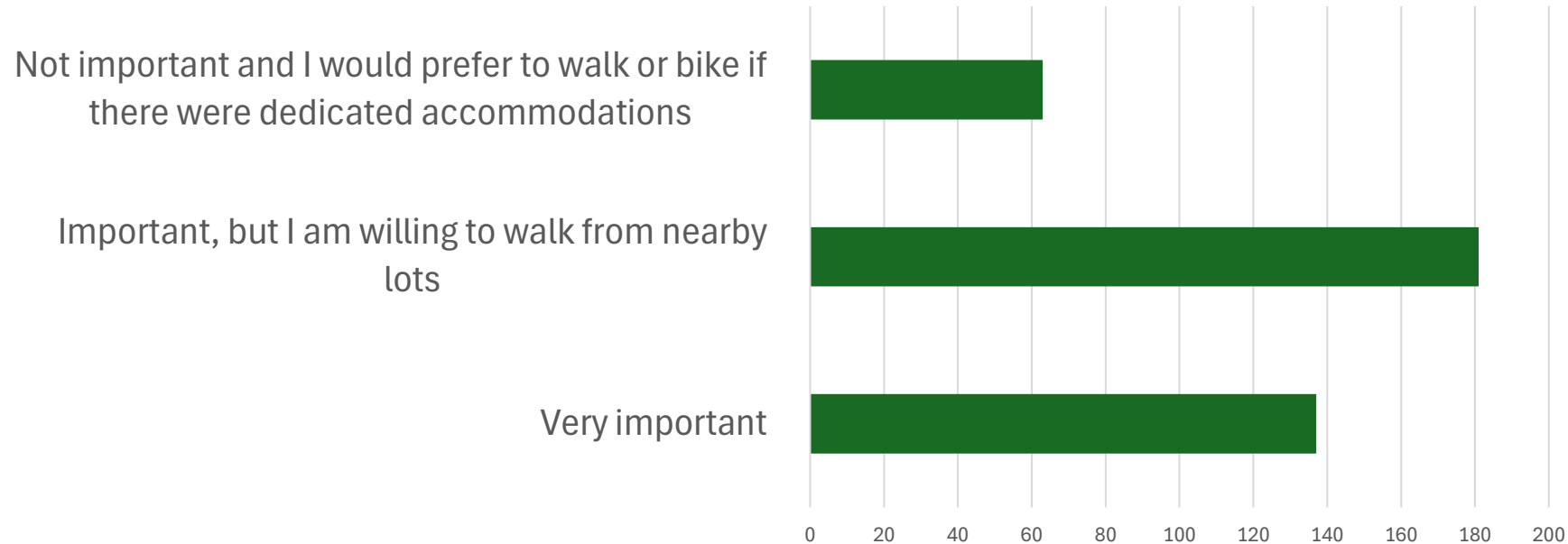
# Prioritization Plan – Design Decisions

Are you willing to remove trees to make room for a bike lane?



# Prioritization Plan – Design Decisions

**Wellesley has limited on-street parking but it exists in all commercial districts and is considered essential by our merchants. How important is on-street parking to you when shopping or dining in Wellesley?**





## Town of Wellesley - Complete Streets Prioritization Plan - DESIGN DECISIONS

We often have competing priorities with how we should use our limited right-of-way. Which priorities would you pick?

In the locations below, put a sticker on which priority you choose.

In Commercial Areas (Wellesley Square, the Fells Block, Linden Square, Wellesley Hills) would you rather have?

OR

Better sightlines at crosswalks.

Maximum parking capacity.

In Commercial Areas (Wellesley Square, the Fells Block, Linden Square, Wellesley Hills) would you rather have?

OR

On-street storefront parking.

Expanded pedestrian space and functionality.

At signalized intersections would you rather have?

OR

Increased duration for pedestrians to cross.

Time for motor vehicle traffic flow.

On busy streets (arterials) would you rather have?

OR

Grass strip between the road and the sidewalk.

Wider sidewalk (>5 feet).

On busy streets (arterials) would you rather have?

OR

Grass strip between the road and the sidewalk.

Bike lanes.

On streets without sidewalks would you rather?

OR

Remove trees where necessary to build sidewalk.

Keep trees with no sidewalk.

# Prioritization Plan – Next Steps

- Gather Input
  - Develop Prioritization Criteria
  - Review Potential Projects
  - Apply Criteria
  - Post Prioritization Plan for Public Comment
  - Revise and Submit to MassDOT for approval
- 
- Surveys Close March 28
  - Tolles Parsons March 26
  - Trails Committee April 3
  - PTO reps

Questions?

Comments?

# Thank you!

For more information visit:

<https://wellesleyma.gov/2414/Complete-Streets>



Single occupancy vehicles (SOV's) take up a lot of space and resources.