



TOWN HALL • 525 WASHINGTON STREET • WELLESLEY, MA 02482-5992

FOR IMMEDIATE RELEASE**Got Momentum? May is Mobility Month in Wellesley**

April 29, 2022 (Wellesley, MA) – The word *momentum* means the force or speed of movement. In the coming weeks, the Town of Wellesley is celebrating momentum in our community with a **May is Mobility Month** campaign to encourage residents to try a variety of mobility opportunities that are available in Wellesley. From commuting by public transportation or using micro transit service, to walking, biking & rolling to school and work, residents can re-evaluate their own transportation behaviors and consider making changes that contribute to a healthier lifestyle, improve the environment, and help reduce the harmful impact of climate change.

Throughout May, the Town is collaborating with state and regional transportation groups and local nonprofits to highlight opportunities and events focused on mobility. These include:

- [Bike Month/National Ride a Bike Day on May 1](#)
- [Walk, Bike & Roll to School Day on May 4](#)
- Wellesley Municipal Light Plant & Sustainable Wellesley [Electric Vehicle \(EV\) test drive event on May 12](#)
- Wellesley Police Department & Kiwanis Club of Wellesley [Kids' Bike Rodeo on May 22](#) (part of Wellesley's Wonderful Weekend) and Wellesley Middle School [Rules of the Ride event on June 4](#)
- [FREE Catch Connect micro transit service](#) in and around Wellesley
- [Wellesley Trails Committee](#) trails walks
- [Wellesley Green Schools](#) Anti-Idling campaign and more!

Transportation contributes to more than 30% of greenhouse gas (GHG) emissions in Wellesley. In the coming weeks, the Town will be running a series of online columns – written by local leaders – in [The Swellesley Report](#) with information on transportation alternatives for residents. Watch for these weekly guest posts beginning on Wednesday, May 4 and running through Wednesday, June 1 for ideas on ways to get from here to there without using your car.

Sustainable Mobility Plan Launching Soon

In mid-May, the Town will launch its [Sustainable Mobility Plan](#) that outlines the community-wide initiatives and actions Wellesley government is targeting to enable more mobility alternatives, from sidewalk connectivity to bike racks, road crossing lights, and bike lanes for everyone. This plan was developed with input from many individuals in our community, and co-funded by the Planning Board and the Select Board. This plan will guide the Town in mobility decisions in the years to come.

The Sustainable Mobility Plan will be used together with Wellesley's recently launched [Climate Action Plan](#) as a roadmap for Town officials, community and business leaders to help Wellesley meet town and state climate goals: achieving net zero greenhouse gas (GHG) emissions by 2050 and interim goals of a 50% reduction by 2030 and a 75% reduction by 2040.

Time to get moving, Wellesley!

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