



WASTE: GOALS, STRATEGIES, AND ACTIONS

Goal 1	Wellesley implements programs that move the community to zero waste.
Goal 2	RDF utilization increases among residents, businesses, and institutions.
Strategy: The municipality leads by example on waste minimization, recycling, and food waste diversion.	
Action	Adopt and implement zero waste goals and guidelines for municipal buildings and activities.
Action	Expand use of Recycle-mobile at community events.
Strategy: Restart and expand food waste diversion and food rescue programs.	
Action	Restart and expand (post-COVID) the Food Rescue Network and food rescue and food waste diversion programs in Wellesley Public Schools.
Action	Offer low-cost residential food waste diversion starter kits through the RDF.
Action	Explore the use of private haulers for residential compost pick-up.
Action	Establish a commercial food waste diversion program for high-volume producers.
Action	Explore alternative food waste endpoints and innovative regional food waste diversion technologies.
Strategy: Develop a culture that minimizes single-use products and packaging.	
Action	Explore and implement programs and/or regulations to minimize use of disposable, single-use products throughout town.
Action	Advocate for legislation or regulations that extend producer responsibility for product packaging.
Action	Advocate for an expanded Bottle Bill.
Strategy: Educate the community about opportunities and benefits regarding a zero-waste goal.	
Action	Provide educational programs, resources, and incentives that encourage and enable waste minimization, food waste diversion, recycling, and upcycling throughout the community.
Action	Explore opportunities to promote commercial composting of compostable containers and utensils.
Strategy: Promote the environmental and financial benefits of the RDF.	
Action	Publicize how RDF utilization benefits both the environment and Town finances. Tailor messaging to specific audiences such as businesses and colleges, community members who do not hold an RDF permit, and new residents.
Strategy: Expand access to and services at the RDF.	
Action	Simplify the RDF sticker process for renters and residents without computers or cars.
Action	Expand hazardous waste disposal and electronic waste recycling at the RDF by increasing the number of collection days and becoming a permanent, regional household hazardous waste facility.