

YOU CAN'T PUT A PRICE ON A CLEANER, GREENER FUTURE.

Actually, you can.

That sounds like a small price to pay for a cleaner, greener future for Wellesley. And all you have to do is stay in **WECARE** (Wellesley Electric Customers Accelerated Reduction of Emissions), the exciting new program dedicated to reducing the climate impact of the energy we use here in Wellesley.

WHAT WILL IT COST?

Last year, Town Meeting pledged to support the Wellesley Municipal Light Plant's efforts to reduce greenhouse gas emissions (GHG) in our community. **WECARE** will add 4% to monthly electric bills for all participants - about \$4.60 for the average residential customer. Even with this added charge, WMLP customers' electric bills will still be 46% lower than the bills of customers in neighboring Massachusetts towns served by an investor-owned utility.

It's about \$5 a month.

WHAT WILL YOU GET?

You can breathe easier because this additional money will be used by the WMLP to purchase renewable electricity, helping us cut down on greenhouse gas emissions that pollute the air. It may also fund other local projects such as the installation of community solar generation facilities, battery storage or public electric vehicle charging stations.

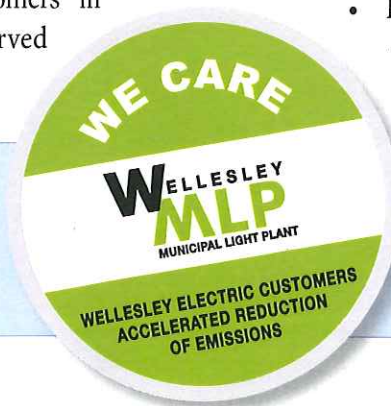
TO MOVE AHEAD, STAY PUT.

By vote of the Municipal Light Board, all WMLP residential and commercial electric customers will be automatically enrolled in **WECARE** on July 1, 2021.

If you choose not to take part, you can **OPT OUT** by:

- Emailing wecare@wellesleyma.gov or
- Calling WMLP Customer Service at 781-235-7600.

Please support the
WECARE program.



Together, we can work
to create a cleaner, greener
future for Wellesley.