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RECOMMENDATION

October 16th, 2019

Zoning Board of Appeals
Town Hall
Wellesley, MA 02482

Re: 3 Burke Lane, 40B Development Project: Signage discussion

Members of the Zoning Board of Appeals,

The Design Review Board reviewed the proposed signage for 3 Burke Lane at their regular meeting on October 16th, 2019. Following discussion among Board members, the following changes were recommended:

1. The sign should be more of a monument style than a commercial style, given the residential surroundings. The Board would prefer a lower sign with stone for support rather than posts.
2. The sign should be 20-30% smaller, and no taller than 4 feet.
3. The sign should be single-sided and placed perpendicular to the street.
4. Signage should relate to landscape elements.
5. All lighting should be Dark Sky compliant.

The Board noted that in the absence of firm knowledge of sign placement, it would be difficult to offer further recommendation.

Sincerely,

Tucker Beckett, Planner
On Behalf of the Design Review Board