

DIRECTOR'S REPORT

Deborah Greenwood, Director of Senior Services, Prepared for: April 17, 2025

ADMINISTRATION

MARCH 2025

Enrollment

During March the COA acquired 19 new patrons – 6 are Wellesley residents and 13 non-residents. Of these, 7 are in the 60-69, 6 in the 70-79 age group, and 6 are in the 80+ age group. Additionally, 12 patrons are female, and 7 are male. Of the 707 registered patrons attending the COA, 569 were Wellesley residents, and 138 were non-residents.

Programming Stats

Community Education - 17

Yellow Dot Program

Cultural – 206

Art classes, World History Groups, Feminism in Music, Macbeth

Fitness Center usage - 411

Fitness Instruction - 901

Yoga, Cardio Dance, Chair Yoga, Core and More, Fit for Life, Hi-Low, Pilates, Yoga for Better Balance, and Seated Strength and Balance

Wellness/Health Education - 13

Keep Well Clinic, Series of Mindfulness

IT Tech Assistance – 6

Recreation/Socialization – 1347

Bingo, Bridge, Comedy, Cribbage, Drop-Ins, Ed the Wizard, May I Have a Word with You? Musical Baseball Show, Ping Pong, Movies, Shakespeare Groups, Square Dancing, Café Visits, and Musical Events

Outreach - 125

Men In Retirement, Women in Retirement, Social Connections

AARP - 42

Group Support - 63

Community Bears, Coffee with the WPD, Afternoon Discussion Group

Day Trips/Meals – 91

Walmart and Target Shopping Trips, St. Patrick's Day Lunch

SHINE appointments – 12

Lunch Attendance – 298

Poulin Construction won the bid at \$335,000 and FMD is collecting the paperwork to move forward. No new information is currently available. During kitchen renovation we have confirmed usage of the Hunnewell school from July 1st to August 22nd for all exercise programming. We are in the process of confirming a rental agreement with the Italo club after August 25th and will secure a month by month usage till we can return to full use of the Multi-purpose room. As of the date of this report we do not have a cost secured.

We are still in discussion with My Senior Center developers to implement the waitlist list notification for patrons when trying to register for any activity.

The “COA Parking only” signs are in process and the parking bollards are to be installed this month per the DPW.
The WCOA staff consolidated Civic Send and My Senior Center emails into Constant Contact software that we use for newsblasts we have approximately 5500 emails in our distribution list.

GIFTS Joann and Sydney Jones General Donation \$75.00

Gifts from the FWCOA were not received as of the date of this report.

Non-Monetary Gifts

Susan Gannon	Yarn
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PROGRAMMING

Key Events March

St Patrick's Day Celebration 75 patrons attended

My Active Center Walkthrough W/CEO - 13 patrons attended

Yellow Dot Program hosted by Sherrif McDermotts Office – 17 patrons attended

Square Dance – 24 patrons attended

Book Talk - The Irish in Boston by Anthony Sammarco – 54 patrons attended

History of Feminism in Music by John Clark – 31 patrons attended

Fire Safety WFD LT Paul Delaney – 17 patrons attended

Musical Baseball Show - Howie Newman – 32 patrons attended

Future Highlights

- Murder Mystery is something new for the patrons to enjoy-April
- Story behind Lincoln Assassination Judge Curren Historical Lecture-April
- Making Sense of the Arab Israeli Lecture and Discussion - April
- Mohegan Sun Bus trip - April

TOTAL	Unduplicated residents served / duplicated	Almira Simons Approved
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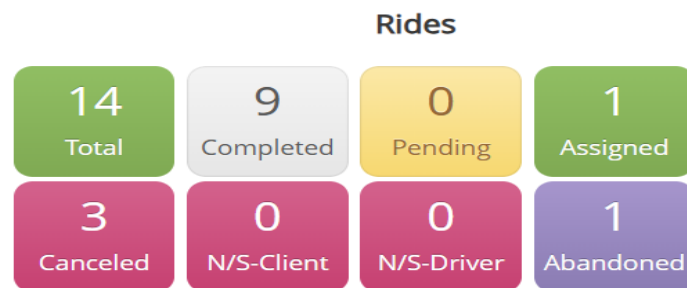
SOCIAL WORK/OUTREACH

MONTH GROUPS	<i>Social Connections (Attendance 1x/wk.)</i>	<i>Women in Retirement (Attendance 2x/mo.)</i>	<i>Men in Retirement (Attendance 1x/wk.)</i>	<i>Senior Work Off Tax Relief</i>	<i>FUEL Assistance Consults</i>
March	68	16	47	7	1

MONTH	<i>In- Office Consults</i>	<i>Telephone Consults</i>	<i>Home Visits</i>	<i>Email referrals</i>
March	12	32	6	27

The Board of Health has utilized their Social Worker to assist Public Housing patrons, coordinating with the COA, making the HHSA position more manageable. Some common concerns Kate sees are topics such as financial distress, family dynamics, anxiety, depression, increasing cognitive impairment, housing issues, and coping with various medical diagnosis. Of note all requests for funds from the Almira Simons fund are being approved, it is reported that a denial is extremely rare (has not been one in years) and was denied because the person had their own funds and did not prove a financial need.

TRANSPORTATION



14 Total Ride requests for Volunteer Drivers
9 Completed
1 Was not picked up by a Volunteer Driver
3 Cancellation by Patron

Per MWRTA
Number of Riders: 50
Number of Trips: 234

Trip date	Client #s	Pick Address	Pick City	
3/3/2025	6	Linden St	WELLESLEY	
3/4/2025	10	LINDEN ST	WELLESLEY	
3/5/2025	6	Washington St	WELLESLEY WELLESLEY	
3/6/2025	3	ARNOLD RD	HILLS	
3/7/2025	5	Rice St	WELLESLEY	
3/10/202	5	9	Walnut St	WELLESLEY
3/11/202	5	9	Market PLACE DR	WALTHAM
3/12/202	5	6	Chestnut St	NEEDHAM
3/13/202	5	4	Laurel Ave	WELLESLEY WELLESLEY
3/14/202	5	5	Worcester St	HILLS
3/17/202	5	5	Worcester St	WELLESLEY
3/18/202	5	8	Walnut St	WELLESLEY
3/19/202	5	8	Washington St	WELLESLEY
3/20/202	5	7	WALNUT ST	WELLESLEY
3/21/202	5	5	River St	WELLESLEY
3/25/202	5	8	Worcester Rd	FRAMINGHAM

3/26/202	5	7	Washington St	WELLESLEY
3/27/202	5	6	Worcester St	WELLESLEY
3/28/202	5	4	Linden St	WELLESLEY
			WASHINGTON	
			ST	NEWTON L FALLS

VOLUNTEER

On March 17th, volunteers played a crucial role in serving our special Saint Patrick's Day lunch and program. A wonderful mix of older and younger volunteers enjoyed assisting during this event. April is National Volunteer Appreciation Month. A mailing was prepared in March to express our gratitude for the 125 volunteers who actively contributed their time and enthusiasm to the operation of the COA. The mailing went out during the first week of April and includes a Save the Date and Thank You note for our June Ice Cream Social. Everyone is encouraged to take a moment to say a special thank you to our volunteers who support the center in numerous ways, including Lunch Servers, Greeters, Class Instructors, Library Care, Community Service Bears, Offsite Meal Delivery, Grocery Trip Bus Assistance, SHINE, Tech, Special Events and COA Board. We also acknowledge the volunteer contributions of the FRIENDS, without whose support many of our programs would not be possible.