

DIRECTOR'S REPORT

Deborah Greenwood, Director of Senior Services, Prepared for: March 20, 2025

ADMINISTRATION

FEBRUARY 2025

Enrollment

During February the COA acquired 14 new patrons – 13 are Wellesley residents and 1 non-resident. Of these, 3 are in the 60-69, 5 in the 70-79 age group, and 6 are in the 80+ age group. Additionally, 13 patrons are female and 1 is male. Of the 682 registered patrons, 527 were Wellesley residents and 155 were non-residents.

Sign-Ins/Attendance

We had 682 active patrons who participated in one or more activities during February.

Programming Stats

- **Community Education - 127**
KevTech, Clear Captions, Staying Ahead of the Fraudsters, etc.
- **Cultural – 206**
Art classes, World History Groups, Bard Goes to the Opera, etc.
- **Fitness Center usage - 369**
- **Fitness Instruction - 740**
Yoga, Cardio Dance, Chair Yoga, Core and More, Fit for Life, Hi-Low, Pilates, Yoga for Better Balance, and Seated Strength and Balance
- **Wellness/Health Education - 64**
Keep Well Clinic, Series of Mindfulness, Life Binder Transition
- **IT Tech Assistance – 4**
- **Recreation/Socialization – 1228**
Bingo, Bridge, Comedy, Cribbage, Drop-Ins, Ping Pong, Movies, Café Visits, and Musical Events
- **Outreach - 129**
Men In Retirement, Women in Retirement, Social Connections
- **Group Support - 51**
AARP, Community Bears, Coffee with the WPD
- **Day Trips, Congregant Meals – 30**
Valentine's Day Brunch
- **SHINE appointments – 7**
- **Lunch Attendance – 285**

Wellesley COA – Average Patrons by Day of Week for 02/01/2025 to 02/28/2025

Monday	Tuesday	Wednesday	Thursday	Friday
267	292	275	247	203

Gifts:

\$636.42	Friends of the Wellesley COA	Coffee Subsidy January 2025
\$852.00	Friends of the Wellesley COA	Lunch Subsidy January 2025
\$1,443.00	Almira Simons Fund	Simons Lunch January 2025
\$130.00	Almira Simons Fund	Programming/Scholarship January 2025
\$100.00	Rusell and Alana Askey	General Donation in Memory of Walter Woods
\$20.00	Harriet Thompson	General Donation
\$50.00	Kwok Fai Lui	General Donation in Memory of Frank Lam
\$494.70	Friends of the Wellesley COA	Coffee Subsidy February 2025
\$844.48	Friends of the Wellesley COA	Lunch Subsidy February 2025
\$1,346.00	Almira Simons Fund	Simons Lunch February 2025
\$195.00	Almira Simons Fund	Programming/Scholarship February 2025
\$100.00	Stan Pignone	General Donation
\$103.00	General Patron Donation	Coffee Donation
\$200.00	Victor and Yun-Chu Lam	General Donation

Non-Monetary Gifts

Transfers:

Date	Amount	February Transfers	Charge	Credit
3/6/2025	\$ 2,190.48	Lunch	29-557020- CLNT	28-48900- TP014
3/6/2025	\$ 25.00	Art/One Day Workshops	29-557020- CLNT	28-48900- TP028
3/6/2025	\$ 120.00	Watercolor Classes	29-557020- CLNT	28-48900- TP024
3/6/2025	\$ 15.00	Chair Yoga	29-557020- CLNT	28-48900- TP049
3/6/2025	\$ 20.00	Hi Low Fitness	29-557020- CLNT	28-48900- TP064
3/6/2025	\$ 15.00	Yoga for Better Balance	29-557020- CLNT	28-48900- TP002
	2,385.48			

PROGRAMMING

Special Events:

Valentine's Day Brunch

A festive gathering with live music, roses for all, and a delicious brunch.
Valentine Piano Concert Michael Ludwig plays seasonal tunes.

30 Patrons
37 Patrons

Educational & Cultural Programs:

History of the Harlem Renaissance (February 19th)

Cultural exploration of African American art & literature from the 1920s.

Peter, Paul & Mary Frank King A musical lecture

30 Patrons
66 Patrons

Technology Assistance:

KevTech iPhone Support

Ongoing sessions for seniors needing assistance with smartphones.

Staying Ahead of Fraudsters A workshop on Internet Safety.

20 Patrons
38 Patrons

Health & Wellness:

Mindfulness Neil Motenko Monthly guided meditation sessions via zoom.

36 Patrons

Chowders Learn to make your favorite chowder, bisques and chili.

20 Patrons

Donuts & Coffee with Wellesley Police Seniors discuss safety topics.

15 Patrons

Wellesley High School Evolutions Program: During February COA seniors participated in storytelling workshops with students, culminating in a theatrical intergenerational performance in March.

SOCIAL WORK/OUTREACH

FEBRUARY 2025

TOTAL	<i>Unduplicated residents served</i>	<i>Almira Simons Approved</i>
FEB	19	3

MONTH	<i>Social Connections (Attendance 1x/wk.)</i>	<i>Women in Retirement (Attendance 2x/mo.)</i>	<i>Men in Retirement (Attendance 1x/wk.)</i>	<i>Senior Work Off Tax Relief</i>	<i>FUEL Assistance Consults</i>
FEB	77	6	51	6	2

MONTH	<i>In- Office Consults</i>	<i>Telephone Consults</i>	<i>Home Visits</i>	<i>Email referrals</i>
FEB	5	16	4	33

The Health & Social Services Administrator works with Wellesley seniors and their families to help individuals navigate challenges and life changes. Consultations are provided via telephone or in person, as requested. The level of time and complexity varies by each situation and crisis level. Common concerns involve topics such as financial distress, family dynamics, anxiety, depression, increasing cognitive impairment, housing issues, and coping with various medical diagnosis.

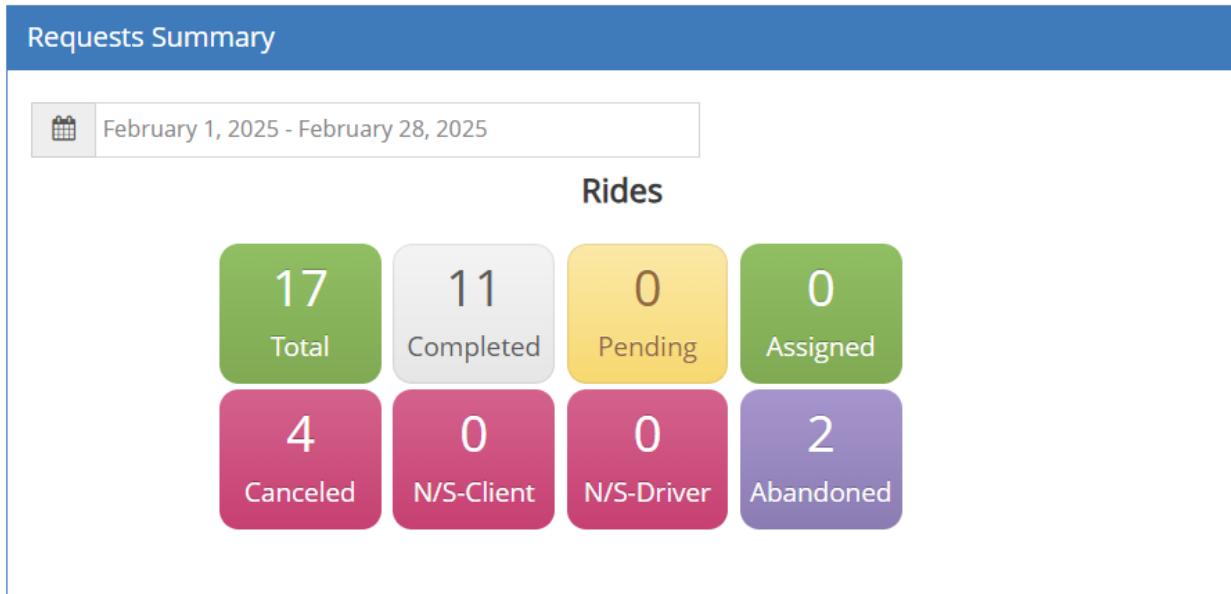
TRANSPORTATION

Number of Riders: 53

Number of Trips: 244

Pick Address	Pick City
Linden St	WELLESLEY
ARNOLD RD	WELLESLEY HILLS
Market Pl. Dr.	WALTHAM
Chestnut St	NEEDHAM
Washington St	WELLESLEY
Washington St	WELLESLEY
Linden St	WELLESLEY
WASHINGTON	NEWTON L FALLS
Washington St	NEWTON
Worcester St	WELLESLEY
WASHINGTON	WELLESLEY
Worcester Rd	FRAMINGHAM
Washington St	WELLESLEY
Stearns Rd	WELLESLEY
Washington St	WELLESLEY
Walnut St	WELLESLEY
Central St	WELLESLEY
Trip date	count
2/3/2025	7
2/4/2025	7
2/5/2025	9
2/7/2025	4
2/10/2025	5
2/11/2025	12
2/12/2025	7
2/13/2025	8
2/14/2025	4
2/18/2025	10
2/19/2025	5
2/20/2025	8
2/21/2025	3

2/24/2025	10
2/25/2025	8
2/26/2025	7
2/28/2025	6



17 Total Rides

11 Completed

2 Were not picked up by a Volunteer Driver

4 Cancels (cancellation by Patron)

Per the MWRTA we need to increase our ridership to be eligible for another vehicle.

VOLUNTEER

February was an active month in need of extra volunteers to support our Valentine's Day brunch and Monday shopping trips to Market Basket and Walmart. As the number of lunches grows, there is also a need to add extra volunteers to help serve lunch. We currently have a great pool of trained volunteers for the Lunch Server and Greeter positions. We continue to seek additional volunteers for the Monday shopping trips.

As Wellesley High School sports change seasons, we started recruiting new student volunteers to take over several after school shifts. The students come to us through the WHS guidance counselors or by word of mouth by their friends who volunteer here. The after-school Greeter shift adds value to the end of day coffee breakdown process and is greatly appreciated by staff.

COA In Person/Drop in Activities

Rooms are reserved for each of these programs and we look forward to your attendance. All activities are **drop-in** Monday – Friday 9 a.m. – 4 p.m. unless otherwise noted.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
 9:00 – 4:00 Billiards	 9:00 – 12:30 Card/Game/Billiards	 9:00 – 11:30 Community Service Bears	 9:00 – 12:30 Card/Game/Billiards	 9:00 – 4:00 Billiards
 9:00 – 12:30 Card/Games	 10:00 – 12:00 Billiards Match	 9:00 – 12:30 Bridge Group	 10:00 – 12:00 Billiards Practice	 9:15 – 10:15 Walking Group Meet at Morses Pond
 9:15 – 10:15 Walking Group	 12:30 – 4:00 Cribbage Groups	 9:00 – 4:00 Card/Game/Billiards	 12:30 – 4:00 Mah Jongg	 12:30 – 4:00 Ping Pong
 12:30 – 4:00 Ping Pong		 9:15 – 10:15 Walking Group	 1:00 – 3:00 BINGO (Third Thursday)	 12:30 – 4:00 Mexican Dominoes
		 10:00 – 11:00 Keep Well at TPC (First and Third)	 2:00 – 4:00 Knitting Group	 1:00 – 3:30 Painting
		 12:30 – 4:00 Scrabble Group		

Pezlcar Card/Game Room

Billiards 3 - 15 per day

Cards& Games 3 - 4 twice per week (Scrabble & Mah Jonng)

Bingo 8 - 17 once per month

American Legion Room

Ping Pong 2 – 11 twice per week (Mon – Fri)

Cribbage 9 - 11 once per week (Tues)

Bridge 3 – 7 once per week (Wed)

Mah Jongg 4 – 10 once per week (Thurs)

Arts & Crafts

Knitting 3 - 8 once per week (Thurs)

Painting 0 - 3 once per week (Fri)

Community Bears 3 – 7 once per week (Wed)

Café / Lounge

Walking Group 7 – 19 three times per week (M – W – F)

Mexican Train 2- 8 once per week (Fri)

Lee Conference Room

Keep Well 0 – 5 once per week (Wed)