

DIRECTOR'S REPORT

Deborah Greenwood, Director of Senior Services, Prepared for: September 19, 2024

ADMINISTRATION

AUGUST 2024

Enrollment

During August, the COA acquired 19 new patrons – 8 are Wellesley residents and 11 are non-residents. Of these, 9 are in the 60-69 age group, 5 are in the 70-79 age group, and 5 are in the 80+ age group. Additionally, 12 new patrons are female, and 7 are male. The 583 registered patrons who visited the center this month, 448 were Wellesley residents and 135 were non-residents.

Sign-Ins/Attendance

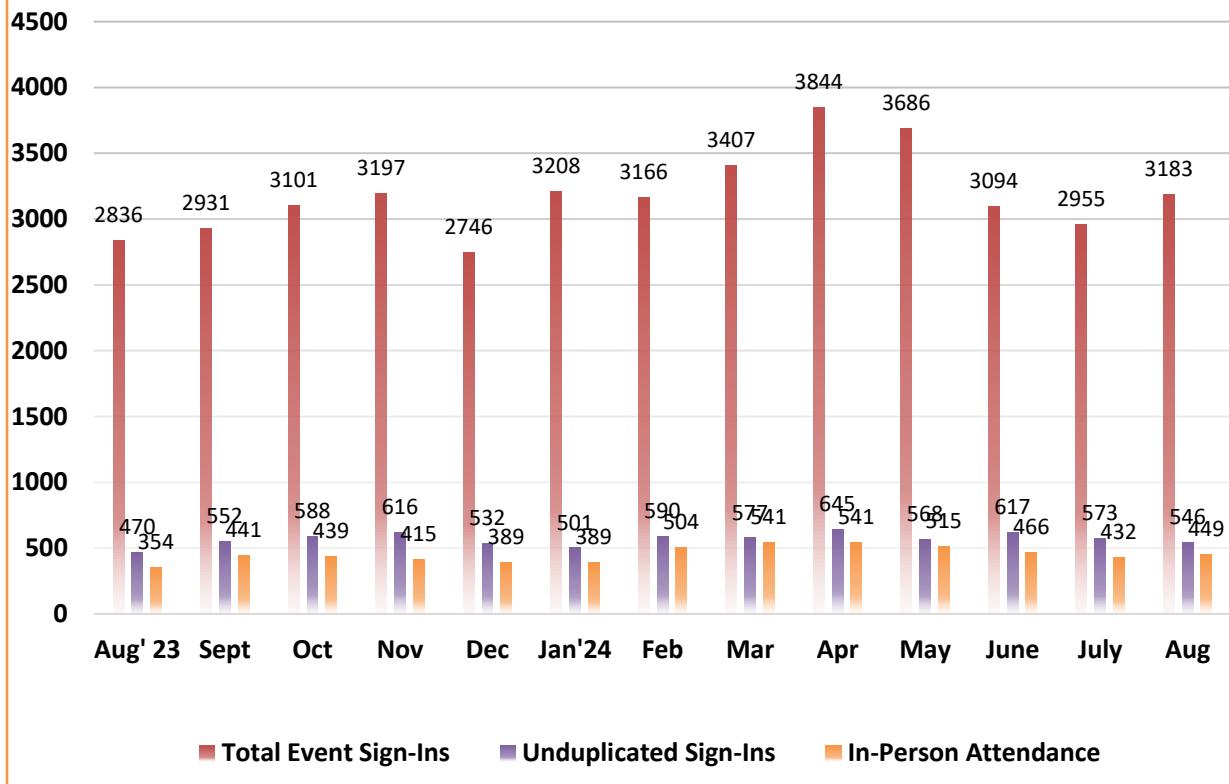
We had 3183 Total Event Sign-Ins with 546 active patrons for the entire month. Of the sign-ins:

- 1774 were in-person “swipes” entered by 449 different patrons.

Programming Stats

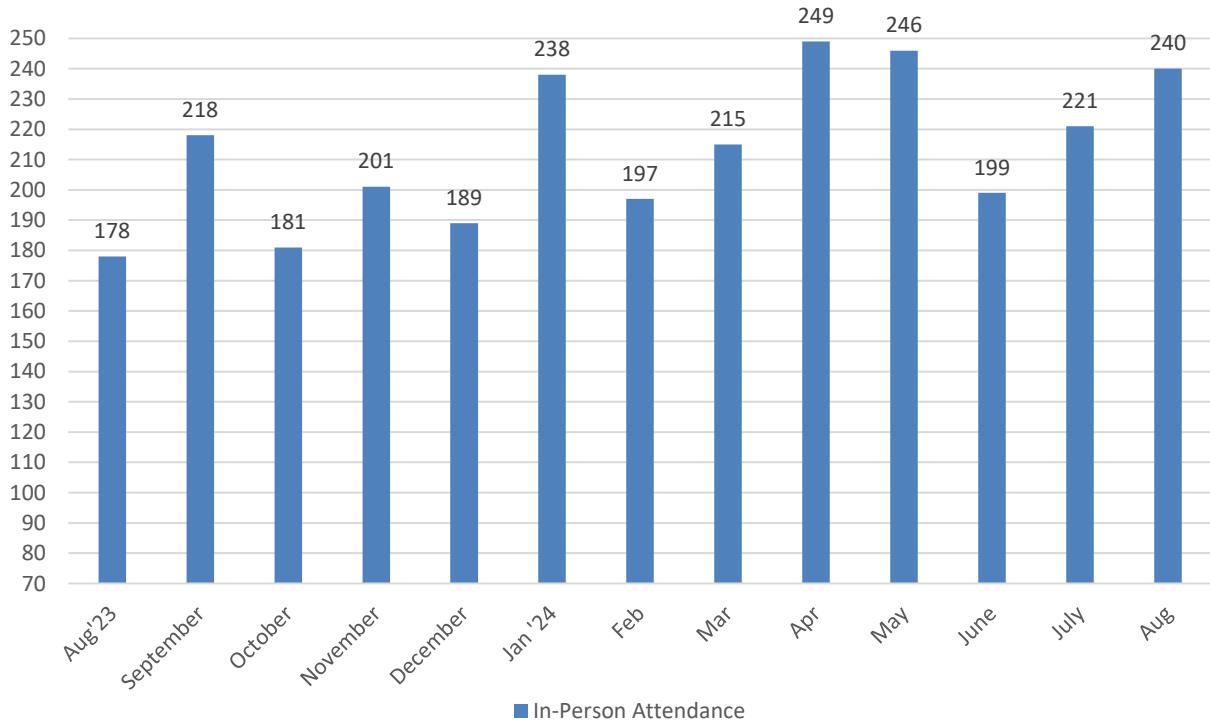
• Community Education - 64 (Financial Lectures, KevTech Photos, Real ID workshop)	(54 unduplicated)
• Cultural Events – 271 (Historical, Geography, Music, and Ethnic Events)	(141 unduplicated)
• Fitness Center usage – 323	(68 unduplicated)
• Fitness Instruction – 673 (Yoga, Cardio Dance, Chair Yoga, Core and More Fit For Life, Hi-Low, Pilates, Yoga for Better Balance, and Seated Strength and Balance)	(124 unduplicated)
• Health Screening/Health Education – 24	(22 unduplicated)
• IT Tech Assistance – 21	(17 unduplicated)
• Recreation/Socialization – 1129 (Bingo, Bridge, Cribbage, Drop-Ins, Ping Pong, Movies, Café, Musical Events)	(314 unduplicated)
• Outreach – 90 (Men In Retirement, Women in Retirement, Social Connections)	(32 unduplicated)
• Group Support/Day Trips - 14 (Bus Shopping Trips)	(11 unduplicated)
• SHINE appointments – 6	(6 unduplicated)
• Lunch Attendance – 240	(56 unduplicated)

EVENT PARTICIPATION



■ Total Event Sign-Ins ■ Unduplicated Sign-Ins ■ In-Person Attendance

Lunches



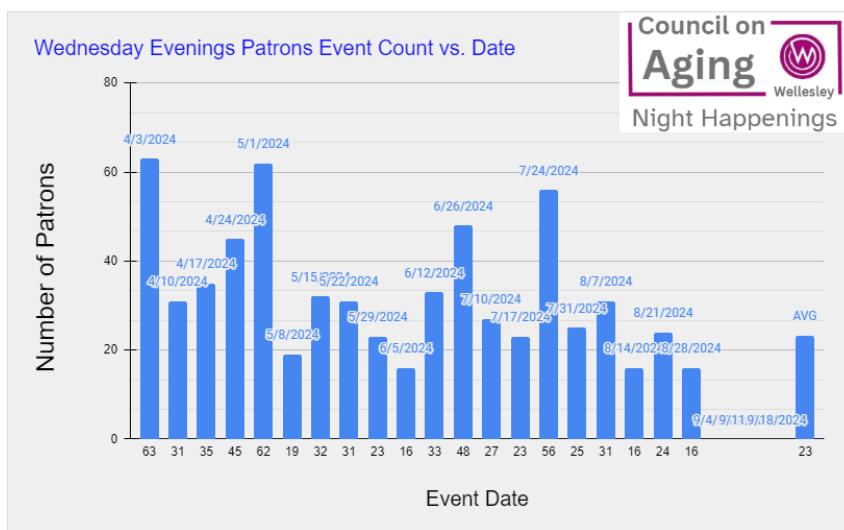
August Gifts

\$25.00	Susan Ramsey	General Donation In Memory of Frank Lam
\$240.08	Friends of the Wellesley COA	Coffee Subsidy August 2024
\$696.00	Friends of the Wellesley COA	Lunch Subsidy August 2024
\$1,267.00	Almira Simons Fund	Simons Lunch August 2024
\$135.00	Almira Simons Fund	Programming/Scholarship August 2024

PROGRAMMING

Directors Report August 2024

Performance	Date	Patrons	Cost
Wolverine	4/3/2024	63	\$800
Rivers Between	4/10/2024	31	\$375
Patrick Hayden	4/17/2024	35	\$275
Letters	4/24/2024	45	\$350
Sergei	5/1/2024	62	\$300
Music Bingo	5/8/2024	19	\$200
Jim P	5/15/2024	32	\$275
Shelly O	5/22/2024	31	\$450
Madeline M	5/29/2024	23	\$275
Trivia Bingo	6/5/2024	16	\$175
Matt W	6/12/2024	33	\$275
Peking M	6/26/2024	48	\$650
Steve R	7/10/2024	27	\$250
Liz S	7/17/2024	23	\$250
Elvis	7/24/2024	56	\$400
Jack Coleman	7/31/2024	25	\$275
Galileo	8/7/2024	31	\$475
Madeline M	8/14/2024	16	\$275
Grace	8/21/2024	24	\$275
Movie - Jaws	8/28/2024	16	\$0
Sergi	9/4/2024		\$300
Vi Paul	9/11/2024		\$275
Skyline Jazz	9/18/2024		\$350
	AVG	23	\$7,525
	Budget		\$7,500



Total of 656 patrons attended evening programs so far during this pilot.

Cornhole Olympics! August 1st

Keeping with the spirit of the Olympics the COA held a backyard event on the patio, the sold-out event was a big summer hit with the knitter's v/s the pool players competing for the honor of the gold medal

We had snacks of watermelon and lemonade to refresh the players.

Galileo The Starry Messenger August 7th

Mike Francis -Actor

He told his story to a large group of Patrons in full Galileo attire for our August 7th Wednesday Night performance. He spent time giving a very detailed history of Galileo.

After the lecture, Mike took several questions from the audience while keeping in character.

Music Through the Decade August 12th

David Polansky-Musician

David was a Patron Favorite with an infectious delivery that showed true talent, he used voice, trumpets, and keyboard, all while keeping the audience entertained with stories of the time as well as his own life as a musician

Micronesia August 15th

Barry Pell - World Traveler

Barry is a WCOA favorite, he graciously spends his time with our Patrons educating them on his worldwide travels this trip he recaps via photos and storytelling.

Barry is a repeat lecturer at the WCOA.

Luau August 16th

Music by Roger Tincknell

This Annual event filled the room with Patron's out to enjoy a Friday afternoon lunch with 54 friends. The upbeat music, delicious food (From Roche Bros), and beautiful weather made this sold-out event a success.

After the lunch Patrons joined in the chance to win raffle prizes generously donated from the FWCOA.

Real ID Workshop August 19th

AAA of New England

AAA of New England visited the WCOA to inform and educate our Patrons on when they need the Real ID when it goes into effect and for what uses (Air Travel and entering Government buildings). The informative lecture went a long way to educate Patrons and ease fears.

Jaws August 28th

Jaws the Movie

To mix up the Wednesday Night offerings we presented Jaws as a special event.

The Patrons were treated to Popcorn and Pizza for this showing of Jaws.

16 Patrons attended.

September/October Highlights

- October brings the 3rd Annual Health and Wellness Fair 10/17
- The 7th Anniversary Party is scheduled for 10/11
- SHINE-related programming scheduled to tie in with open enrolment
- Night programs end on 9/18
- Partnering with MLP Patron talk on lower energy cost Hosted by Fred Bunger Wellesley climate action committee 9/5
- Kate adds 2 groups - Aging Alone and Drop-in hours with Kate

2025

Initial reach-out and presenter programming is negotiated through December 2024 and the Team is working on 2025 scheduling.

The goal is to lock in key dates with the Patron's favorite presenters.

SOCIAL WORK/OUTREACH

AUGUST 2024

TOTAL	<i>Unduplicated residents served</i>	<i>Almira Simons Approved</i>
AUGUST	42	4

MONTH	<i>Social Connections (Attendance 1x/wk.)</i>	<i>Women in Retirement (Attendance 2x/mo.)</i>	<i>Men in Retirement (Attendance 1x/wk.)</i>	<i>Senior Work Off Tax Relief</i>	<i>FUEL Assistance Consults</i>
AUGUST	47	9	37	2	0

MONTH	<i>In- Office Consults</i>	<i>Telephone Consults</i>	<i>Home Visits</i>	<i>Email referrals</i>
AUGUST	13	26	5	19

The Health & Social Services Administrator works with Wellesley seniors and their families to help individuals navigate challenges and life changes. Consultations are provided via telephone or in person, as requested. The level of time and complexity varies by each situation and crisis level. Common concerns involve topics such as financial distress, family dynamics, anxiety, depression, increasing cognitive impairment, housing issues, and coping with various medical diagnosis.

TRANSPORTATION

August

Number of Riders: 53

Number of Trips: 308

VOLUNTEER

This summer we were fortunate to collaborate again with Maura Renzella, Wellesley Youth Commissioner, to schedule 6 student interns to cover shifts for Front Door Greeter and Lunch Server. The students contributed 255.25 hours paid by the Town of Wellesley through Maura's program. In addition to the paid student interns, student volunteers also contributed hours allowing many of our year-long volunteers to take time off. Students also rode the COA bus to assist with groceries and helped with Special Lunch events and BINGO. The student's presence this summer provided a meaningful and fun intergenerational experience for all.

In August, we began working on the fall Volunteer Schedule. Starting after Labor Day, many of the recurring Greeter and Lunch Server positions have been filled. We are happy to welcome back returning volunteers as

well as new volunteers. Work continues filling a few remaining Greeter spots and Floaters who act as substitutes when needed. All the after-school Front Door Greeter student positions have been filled. We are pleased that most of the new volunteer interest is through word-of-mouth referrals as well as community members reaching out to explore volunteer opportunities listed on our website.