

# DIRECTOR'S REPORT

*Deborah Greenwood, Director of Senior Services, Prepared for: January 16, 2025*

## ADMINISTRATION

### DECEMBER 2024

#### Enrollment

During December the COA acquired 4 new patrons – 2 are Wellesley residents and 2 are non-residents. Of these, 2 are in the 60-69 age group and 2 are in the 80+ age group. Additionally, the 4 patrons were female. Of the 622 registered patrons, 504 were Wellesley residents and 118 were non-residents.

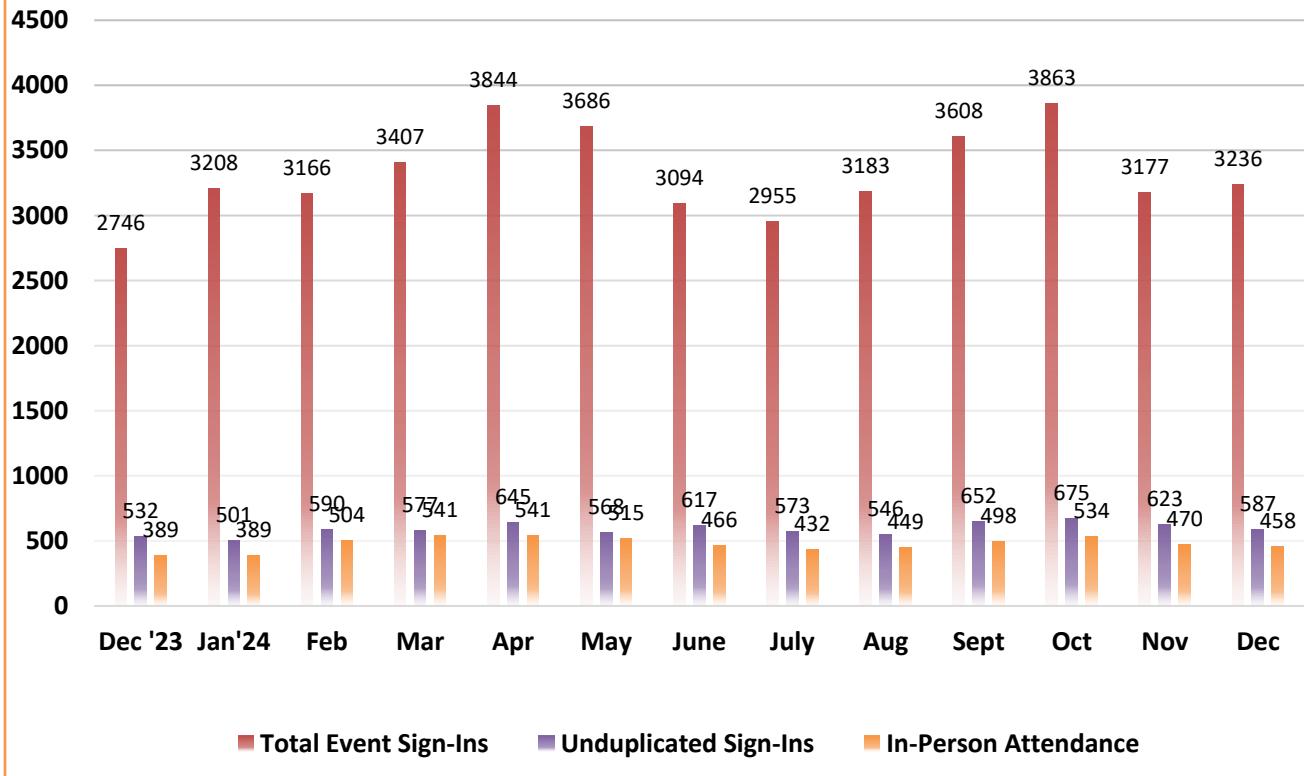
#### Sign-Ins/Attendance

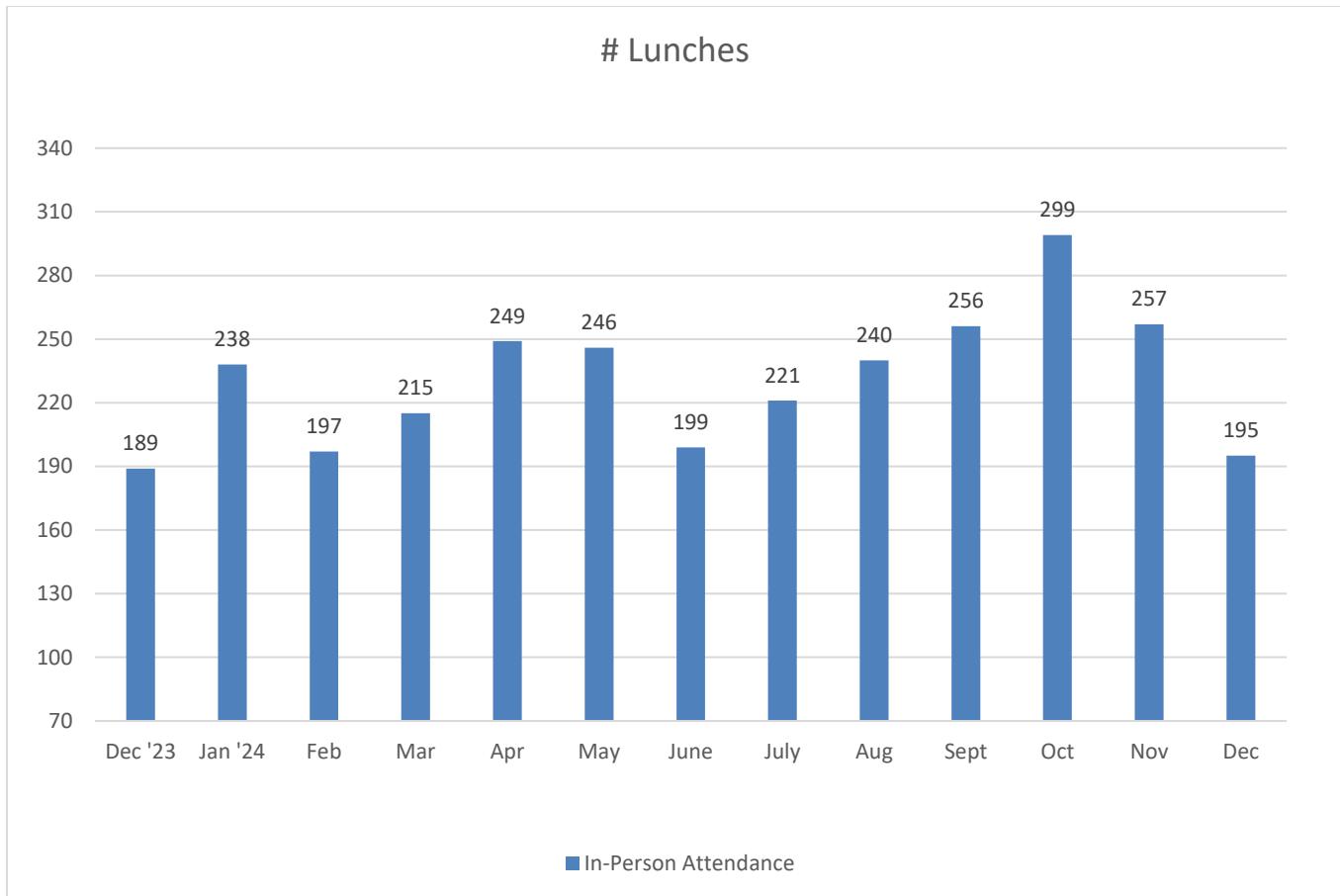
We had 3236 Total Event Sign-Ins with 587 active patrons for the entire month.

#### Programming Stats

- Community Education - 71 (60 unduplicated)  
(KevTech, Behavioral Finance, iOS 18 Training)
- Cultural – 241 (153 unduplicated)  
(Art classes, World History Groups, Panama Canal,)
- Fitness Center usage - 328 (72 unduplicated)
- Fitness Instruction - 807 (60 unduplicated)  
(Yoga, Cardio Dance, Chair Yoga, Core/More, Fit 4 Life, Hi-Low, Pilates, Yoga Better Balance, and Seated Strength and Balance)
- Wellness/Health Education - 13 (13 unduplicated)  
(Keep Well Clinic, Series of Mindfulness, Podiatry Clinic)
- IT Tech Assistance – 2 (2 unduplicated)
- Recreation/Socialization – 995 (261 unduplicated)  
(Bingo, Bridge, Cribbage, Ping Pong, Movies, Café, and Musical Events)
- Outreach - 71 (33 unduplicated)  
(Men In Retirement, Women in Retirement Social Connections)
- Group Support - 25 (25 unduplicated)  
(Community Bears, Coffee with the WPD)
- Day Trips, Congruent Meals – 61 (61 unduplicated)  
(Breakfast Club, Events with Lunch, Holiday Party)
- SHINE appointments – 17 (17 unduplicated)
- Lunch Attendance – 195 (52 unduplicated)

## # EVENT PARTICIPATION





## Gifts:

\$25.00	Edwina Schuler	General Donation
\$691.40	Friends of the Wellesley COA	Coffee Subsidy December 2024
\$500.00	Friends of the Wellesley COA	Lunch Subsidy December 2024
\$996.00	Almira Simons Fund	Simons Lunch December 2024
\$387.00	Almira Simons Fund	Programming/Scholarship December 2024

## Non- Monetary Gift

Michael Maggard – Puzzles

## PROGRAMMING

### December 2024

December at Wellesley Council on Aging was filled with learning and festive activities, making it an engaging month for our Patrons. From musical performances and historical lectures to holiday-themed workshops and trips, the COA offered something special for everyone.

#### *Tenacre Students Perform Holiday Songs - December 3rd*

Students from Tenacre brought the holiday spirit to the COA with a performance of festive songs. This event, held in partnership with the Pen Pal group but open to all Patrons, was a heartwarming way to celebrate the season. The students sang a selection of holiday classics, spreading smiles throughout the room. After their performance, the students joined Patrons for lunch, creating an opportunity for meaningful intergenerational connections and conversations.

#### *Educational Spotlight: The Partition of India - December 4th*

One of our most anticipated events of the month featured Larry Lowenthal, a favorite among our Zoom speakers, who joined us live at the center. Larry delivered an enthralling talk on the Partition of India in 1947, an event that forever changed the geopolitical landscape of South Asia. This sold-out lecture captivated attendees with its historical depth and compelling storytelling. Patrons expressed great appreciation for the opportunity to engage with such an accomplished speaker in person.

#### *Christmas in Newport Bus Trip – December 5th*

COA's final bus trip of 2024 whisked a full busload of Patrons off to Newport, Rhode Island, for a breathtaking Christmas tour of the mansions. Adorned with holiday decorations, the mansions showcased the grandeur and elegance of the season. This much-requested trip was a highlight of the holiday calendar and provided participants with a festive and memorable day out. The glowing feedback from attendees affirms its status as a cherished COA tradition.

#### *Holiday Highlights at the COA*

The COA's December calendar was filled with holiday-themed activities, workshops, and celebrations. These events created a vibrant and festive atmosphere,

Here are the key highlights:

- **Winter Green Workshop (Dec. 6):** Patrons created beautiful winter-themed floral arrangements, bringing the outdoors inside for the holidays.
- **COA Holiday Party with Victorian Carolers (Dec. 13):** This festive gathering featured enchanting live performances by Victorian Carolers, delicious refreshments, and holiday cheer for all.
- **Christmas Shop History Presentation (Dec. 16):** Patrons explored the fascinating history of the local favorite The Christmas Tree Shop.
- **Holiday Greeting Card Workshop (Dec. 19):** A creative opportunity for Patrons to design and craft personalized holiday greeting cards.

- **Caricature Artist (Dec. 18):** A talented caricature artist delighted Patrons with custom sketches just in time for the holiday.
- **Snowy Scapes and Celebrations (Dec. 18)** Workshop explored winter-themed art and holiday celebrations.
- **Holiday Harmony History by Frank King (Dec. 19):** Frank King's presentation on the musical traditions of the holidays was both educational and entertaining.
- **Holiday Sing-Along (Dec. 23):** Patrons joined together to sing classic holiday songs,

## SOCIAL WORK/OUTREACH

December 2024

TOTAL	<i>Unduplicated residents served</i>	<i>Almira Simons Approved</i>
DEC	32	2

MONTH	<i>Social Connections (Attendance 1x/wk.)</i>	<i>Women in Retirement (Attendance 2x/mo.)</i>	<i>Men in Retirement (Attendance 1x/wk.)</i>	<i>Senior Work Off Tax Relief</i>	<i>FUEL Assistance Consults</i>
DEC	37	11	24	3	3

MONTH	<i>In- Office Consults</i>	<i>Telephone Consults</i>	<i>Home Visits</i>	<i>Email referrals</i>
DEC	9	23	7	26

The Health & Social Services Administrator works with Wellesley seniors and their families to help individuals navigate challenges and life changes. Consultations are provided via telephone or in person, as requested. The level of time and complexity varies by each situation and crisis level. Common concerns involve topics such as financial distress, family dynamics, anxiety, depression, increasing cognitive impairment, housing issues, and coping with various medical diagnosis.

## TRANSPORTATION

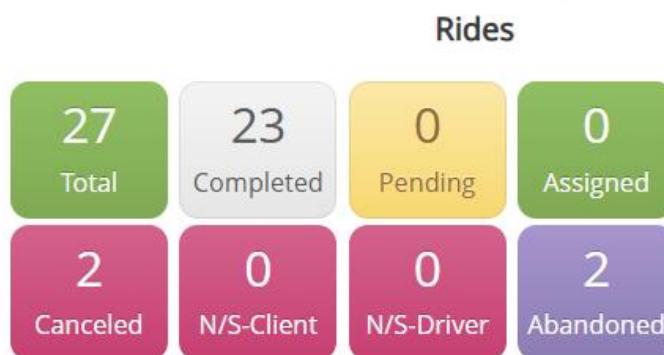
### *Trip date*      *Client count*

12/3/2024	6
12/4/2024	6

12/5/2024	7
12/6/2024	3
12/9/2024	4
12/10/2024	10
12/11/2024	7
12/12/2024	4
12/13/2024	6
12/16/2024	7
12/17/2024	11
12/18/2024	6
12/19/2024	5
12/20/2024	3
12/23/2024	1
12/26/2024	2
12/27/2024	3

**Total Rides** **91**

 December 1, 2024 - December 31, 2024



**VOLUNTEER**

All active volunteers received a Happy Holiday email of appreciation and thanks for all they did for the COA. As of year-end, we have 132 volunteers who have contributed hours this past year across 16 volunteer opportunities. Several new Tax Write-off volunteers were added in response to the announcement in our Newsletter. Currently, all recurring volunteer positions are filled. We continue to seek volunteers to assist with transportation as VDP drivers or Grocery Bus assistants.

## PROGRAMMING Views Through Wellesley Media

A new data point for attendance and the COAs ability to reach community members. Provided by Luke McHenry Community Film Producer Wellesley Media Corporation. We have been fortunate that Wellesley Media has covered many of our Lecture and performances and this gives another opportunity for patrons and community member to attend events.

The information from Wellesley Media on Youtube views start August 2024 to December 6, 2024.

Title	Link	View	
The Partition of India in 1947: The Height of Ethnic Displacement (Posted 12/17)	<a href="https://youtu.be/tTv6w6BpJTk?si=ACuJJihtLV52PN37">https://youtu.be/tTv6w6BpJTk?si=ACuJJihtLV52PN37</a>	216	
The Christmas Tree Shops (Posted 12/17)	<a href="https://youtu.be/Xxv6McdF9L0?si=CbzmVN9cMn_mz7H5">https://youtu.be/Xxv6McdF9L0?si=CbzmVN9cMn_mz7H5</a>	19	
A Guide To Apple iOS 18 (Posted 12/17)	<a href="https://youtu.be/nbqp2LHVK6l?si=L7QyNYjPG1_jgmAb">https://youtu.be/nbqp2LHVK6l?si=L7QyNYjPG1_jgmAb</a>	74	
Panama Canal: Connection Between the Oceans That Changed the World (Posted 12/17)	<a href="https://youtu.be/XW-oriA-Bkc?si=46R_MvEbjMiPhaTN">https://youtu.be/XW-oriA-Bkc?si=46R_MvEbjMiPhaTN</a>	165	
Learn How to Uber with Pauline (Posted on 12/4)	<a href="https://youtu.be/7JoCSFy1g6g?si=T4E8WHmFy3mdNlVl">https://youtu.be/7JoCSFy1g6g?si=T4E8WHmFy3mdNlVl</a>	61 views	
Fall into a Good Book with Wellesley Books (Posted 11/19)	<a href="https://youtu.be/GNbdt2uFV08?si=i6RN4UsWpzKyReE6">https://youtu.be/GNbdt2uFV08?si=i6RN4UsWpzKyReE6</a>	37 Views	
Veteran's Day Program (Posted 11/12)	<a href="https://youtu.be/V1FZZq2-0Qc?si=1rf36vP43YkW_5Wi">https://youtu.be/V1FZZq2-0Qc?si=1rf36vP43YkW_5Wi</a>	23 Views	
Travels Through the Heart and Soul of New England (Posted 11/12)	<a href="https://youtu.be/Uo-16ve9NRQ?si=p1LfLmBSylVOH1dV">https://youtu.be/Uo-16ve9NRQ?si=p1LfLmBSylVOH1dV</a>	25 Views	
How We Remember the Fifth of November: Beyond the Gunpowder Plot (Posted on 11/5)	<a href="https://youtu.be/MqQ4qlbfYCQ?si=ShK1leL11III2n3S">https://youtu.be/MqQ4qlbfYCQ?si=ShK1leL11III2n3S</a>	45 Views	

Patagonia, the Strait of Magellan and Tierra del Fuego (Posted 10/29)	<a href="https://youtu.be/uJl9zaOW3w0?si=rS5IWyXcO1tdlARY">https://youtu.be/uJl9zaOW3w0?si=rS5IWyXcO1tdlARY</a>	111 Views	
Extreme Weather (Posted on 10/29)	<a href="https://youtu.be/Nn3ZmtsY_dY?si=X1AdDKKp66B56IbM">https://youtu.be/Nn3ZmtsY_dY?si=X1AdDKKp66B56IbM</a>	30 Views	
Fall Piano Performance (Posted on 10/22)	<a href="https://youtu.be/6Oh40OCFfBs?si=B_1JdhfMm_fQyTSl">https://youtu.be/6Oh40OCFfBs?si=B_1JdhfMm_fQyTSl</a>	179 Views	
Why the Salem Witch Trials Still Matter Today (Posted on 10/8)	<a href="https://youtu.be/7hJfvpQcmeY?si=mXgWlx2GKBoWTMCL">https://youtu.be/7hJfvpQcmeY?si=mXgWlx2GKBoWTMCL</a>	145 Views	
The Bus and Miss Rosa: A Civil Rights Tour of Georgia and Alabama (Posted on 10/1)	<a href="https://youtu.be/3mbfX3mfvtM?si=VyArfH7fvuO2rBqp">https://youtu.be/3mbfX3mfvtM?si=VyArfH7fvuO2rBqp</a>	13 Views	
Alzheimer's Association: Healthy Living For Your Brain and Body (Posted on 10/1)	<a href="https://youtu.be/uDTtET_UVss?si=z6YJtbp0-2eJr943">https://youtu.be/uDTtET_UVss?si=z6YJtbp0-2eJr943</a>	77 Views	
The Great Musicals of the 70's: Part Two (Posted on 10/1)	<a href="https://youtu.be/0u-MYqGHYVk?si=Hc3UBeq41FVEO5a5">https://youtu.be/0u-MYqGHYVk?si=Hc3UBeq41FVEO5a5</a>	30 Views	
Singer Grace Etzcorn (Posted on 8/27)	<a href="https://youtu.be/UeLq-CyFEWU?si=zx-7iot7L2xWSP_2">https://youtu.be/UeLq-CyFEWU?si=zx-7iot7L2xWSP_2</a>	30 Views	
Woo and Friend (Posted on 9/5)	<a href="https://youtu.be/qljIPYf4Llq?si=52jDfniqbp1qB7is">https://youtu.be/qljIPYf4Llq?si=52jDfniqbp1qB7is</a>	30 Views	
Summer Beach Party with Michael Goodwin (Posted on 9/5)	<a href="https://youtu.be/XHX6-70k20q?si=wzfOiauT0d2uPJ5s">https://youtu.be/XHX6-70k20q?si=wzfOiauT0d2uPJ5s</a>	37 Views	
Newton Swing Band (Posted on 9/24)	<a href="https://youtu.be/u5-nqFBz5zQ?si=DOky4VFoEvBNI_Ah">https://youtu.be/u5-nqFBz5zQ?si=DOky4VFoEvBNI_Ah</a>	127 Views	
Skyline Jazz Band (Posted on 9/24)	<a href="https://youtu.be/rhJEc7ZFrac?si=Rsnl7IppMDMdI0F">https://youtu.be/rhJEc7ZFrac?si=Rsnl7IppMDMdI0F</a>	74 Views	
SHINE 2025 Medicare Open Enrollment (Posted on 9/17)	<a href="https://youtu.be/H8yFjGKLeBY?si=wHbG7ENwy3eQE5e7">https://youtu.be/H8yFjGKLeBY?si=wHbG7ENwy3eQE5e7</a>	123 Views	
Sergei Novikov Piano Concert (Posted on 9/11)	<a href="https://youtu.be/RV8yV15SNkg?si=Cvy6tO8ivZBndkUa">https://youtu.be/RV8yV15SNkg?si=Cvy6tO8ivZBndkUa</a>	146 Views	
Micronesia, Melanesia and Polynesia – Unraveling the Mysteries of the South Pacific (Posted on 8/20)	<a href="https://youtu.be/HaNMpqBdJgA?si=QJgfZozjTiuyi6rQ">https://youtu.be/HaNMpqBdJgA?si=QJgfZozjTiuyi6rQ</a>	119 Views	

Total New YouTube Views :	1936
---------------------------	------