Wellesley Cultural Council
Wednesday, February 12, 2020
7:00 p.m.
Great Hall, Town Hall, Wellesley, MA

Agenda

1. Introduction of Timothea Pham, Wellesley’s Massachusetts Cultural Council staff contact person.

2. Approval of Minutes from FY2020 Grant Applications Decisions meeting, 11-19-19.


4. Proposed changes to text on two items in the Council Priorities list on the Wellesley Cultural Council’s web page on the Massculture.org website:

   A) **Current text:** “4. The WCC requires that all applicants include within their applications a letter from a sponsor verifying that the applicant and the sponsor have agreed upon the use of a venue and a date for the applicant's proposed presentation or event.”

   **Proposed:** That we add the following sentence to the end of the current text: “If an applicant is seeking a group sponsor for their program and/or wishes to present their program at the Wellesley Free Library, please contact the Chair of the Wellesley Cultural Council to learn how to proceed.”

   B) **Current text:** “5. WCC grants generally range from $100-$1,000. The WCC gives preference to applicants that are Wellesley-based artists and/or organizations. Other successful applicants are non-resident artists who provide cultural opportunities for the Wellesley community.”

   **Proposed:** “5. WCC grants generally range from $100-$1,000. The WCC gives preference to applicants that are Wellesley-based artists and/or organizations, and to programs that will be presented within the town of Wellesley. Other successful applicants are non-resident artists who provide cultural opportunities for the Wellesley community, preferably within Wellesley.”

5. Where, When and By What Means might we conduct this year’s Community Impact Survey in a way that has the best chance of reaching as many Wellesley resident constituencies as possible.
6. Need to recruit new members to our Council and a concurrent need to make the Wellesley Cultural Council more visible in the community.

A) P.R. Initiatives:
   1. Notices in local publications/media announcing
      a) 2020 grant recipients—who and when/where their programs will take place
      b) WCC’s need to recruit new Council members

   2. Council Members create a web of contacts by reaching out to
      a) cultural organizations/friends who are affiliated with Wellesley cultural organizations and make sure that they—and other members of their cultural organization(s)—are aware that they could come to the WCC to request funding AND to let them know the WCC is seeking Council members.

      b) Friends/acquaintances who are not involved in cultural organizations, but who are interested in the state of cultural life in Wellesley and who are civic-minded.

   3. Attending the WOW Board Meeting on 3/9/20, 7:00

   4. Council Members attend funded programs as official representatives of the WCC and ask permission to introduce themselves, making a pitch for what the WCC is and does, and letting it be known that the WCC is seeking new members.

7. Citizen Speak.

8. Other Matters to Consider?