



For Immediate Release

Babson College To Be Powered By Renewable Energy;

Over 10% of Wellesley Residents and Commercial Businesses Also

**Chose Renewable Energy Enabling the Town to be Closer to its Goal of Being Named a
Green Power Community by the EPA**

Wellesley, MA, April 9, 2012 - [Babson College](#) has become the first college and large institutional account to voluntarily sign up for the Town of [Wellesley's Renewable Energy](#) Program. This program allows Wellesley Municipal Light Plant customers the opportunity to have some or all of their electrical usage come from renewable resources, primarily the Spruce Mountain Wind Farm in Maine for a nominal surcharge.

Babson will increase its STARS rating and will join the Environmental Protection Agency's (EPA) [Green Power Partnership](#) program, a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. The Sustainability Tracking, Assessment & Rating System™ (STARS) is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance.

“Babson College is committed to sustainability on many levels and this was an important step in

our goal of further reducing the College's carbon footprint," said Shelley Kaplan, Associate Vice President, Facilities at Babson.

With community support and the leadership of Babson College, Wellesley is now in the final stretches to receive the EPA's Green Power Community designation by joining the Green Power Partnership.

"For most municipalities, electricity usage is the single-largest source of greenhouse gas emissions," said Blaine Collison, Director of EPA's Green Power Partnership. "By using green power, Wellesley is reducing its carbon footprint, demonstrating civic leadership, and improving public health. Moreover, EPA applauds Babson College for joining the Green Power Partnership and for taking a leadership position on the environment. Babson's commitment to purchase green power demonstrates that colleges can make a real environmental difference and help advance the market for cleaner, renewable resources," Collison stated.

"This is an incredible message to communities across the country that latent support for renewable energy is there; it's simply a matter of providing people with a realistic, easy and affordable opportunity to reduce their carbon emissions," said Barbara Searle, Chair of Wellesley's Board of Selectmen. "At 10% voluntary participation in renewable energy, The Town of Wellesley is a definite leader; not only in Massachusetts but the entire country," Searle said.

Wellesley supports a sustainable lifestyle with its new High School which is certified green by the Massachusetts Collaborative for High Performance Schools (MA-CHPs) program, a world class recycling facility, 3 public transit stops, governmental agencies dedicated to sustainability, a farmers' market, as well as many natural trails, conservation and nature groups. The Renewable Energy program only enhances the sustainable lifestyle. In fact, Wellesley ranks fourth nationwide in the percentage of population that has voluntarily signed up for renewable energy, slightly behind Palo Alto and other cities when comparing Wellesley's current participation rate to the most recent ratings from the Department of Energy (December 2010).

Babson College is the educator, convener, and thought leader for Entrepreneurship of All Kinds®. The College is a dynamic living and learning laboratory, where students, faculty, and staff work together to address the real-world problems of business and society -- while at the same time evolving our methods and advancing our programs. We shape the leaders our world needs most: those with strong functional knowledge and the skills and vision to navigate change, accommodate ambiguity, surmount complexity, and motivate teams in a common purpose to

create economic and social value. As we have for nearly a half-century, Babson continues to advance Entrepreneurial Thought and Action® as the most positive force on the planet for generating sustainable economic and social value. Visit www.babson.edu.

The Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with electricity use. The Partnership currently has more than 1,300 Partner organizations voluntarily purchasing over 21 billion kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500® companies, small and medium-sized businesses, local, state, and federal governments, and colleges and universities. For additional information, please visit www.epa.gov/greenpower.

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