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June 26, 2011

Ms. Janet Hartke Bowser, Executive Director
Natural Resources Commission
Town Hall, Lower Level
Wellesley, MA 02482

Re: **Request for Proposals**
Final Design and Permitting Services
Fuller Brook Park Preservation Phase 3

Dear Ms. Bowser,

You have a unique project and we have a uniquely qualified team for your consideration. We have tailored our team to easily meet what we understand to be the Town's objectives for Fuller Brook Park.

We have more than a quarter century of demonstrated success in the planning, design and implementation of comprehensive projects for communities throughout the Commonwealth. Our extensive experience includes nearly twenty years of project development and construction document preparation for the Town of Wellesley. Over the past 12 years, we have been the Town's On-Call Engineering Consultant and have successfully provided services for a wide range of assignments.

BETA has a track record of moving projects from the planning and design phase to implementation. We understand that the ultimate goal of communities is to complete projects that meet the established goals in the most cost effective way. The Team's senior staff is very experienced in the art of design and possesses a vast technical knowledge to develop the documents that properly detail your design for a successful construction phase. We have assisted numerous communities in the preparation of contract documents, the bid process and construction management.

Our Team has visited the site and reviewed the previously prepared documents to gain a comprehensive understanding of your project. Our Team will be led by both **Kein Ho, P.E., PTOE** who will serve as our **Project Manager** and **Randy Collins, RLA**, who will serve as **Deputy Project Manager**. We believe this structure will best service the multi-disciplinary nature of the project and will maximize the application of all the various technical specialties on the Team. The project will need both seasoned engineers to provide solid fundamentals and the perspectives of gifted Landscape Professionals to preserve and enhance the visual environment and the Park's historic and environmental character.

Kien Ho is a Wellesley resident and has been BETA's Project Manager for the Wellesley On-Call projects for more than 10 years. He is very familiar with the community, Town government, and its Boards and procedures. Randy Collins was formerly a principal in a prestigious Landscape Architectural Firm and possesses exceptional skills in community outreach, consensus building and the preparation of construction documents. He was project manager for the Washington and Central Street Streetscape Improvements Project.

We have selected the following regional and nationally recognized firms to complement our strengths. They are:

- **Horsley Whitten Group:** HW is a leader in stream bank restoration, sustainable design, stormwater management and the application of LID's. HW is nationally recognized for its ability to translate results of water quality, engineering, hydrogeologic, and land use investigations into policies, regulations, management strategies and construction designs that can be effectively implemented.
- **Park Planning Associates:** PP is a specialty landscape architectural firm that focuses in public open space preservation and restoration. Its Principal, Peter Jackson, has more than 30 years of hands on experience both as a Director of the Office of Landscape Architecture at the MDC and as a private consultant focused on historic landscapes. Mr. Jackson will lend his vast experience to the project in a number of ways including the development of a Maintenance Plan for the Park.
- **Gates, Leighton & Associates, Inc:** GLA will brings exceptional graphic talent for the development of interpretative and wayfinding signage. GLA is known for providing creative solutions and imaginative designs grounded in landscape architectural context. Donald Leighton has agreed to be involved in this project given its historic lineage. Mr. Leighton was directly involved in redesigning the State of Rhode Island park signage system and for developing graphic interpretive signs. He also has been **an instructor in the Landscape Department at Rhode Island School of Design teaching a course focused on developing graphic skills for use in landscape architecture.**

Our response has been customized to be fully responsive to the Town's RFP. We wish to highlight our Project Approach section which offers our insights and perspectives on the Project we feel are in line with what the Town is seeking.

BETA has been invested in the Town of Wellesley since our first project for the Town in 2000. We look forward to continuing our relationship with the Town of Wellesley and to be an advocate for this important project. We are available to meet at your convenience.

Very truly yours,
BETA GROUP, INC.



Frank Romeo, P.E.
President