



ZONING BOARD OF APPEALS  
TOWN HALL WELLESLEY, MA 02181

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84-10

Petition of Texaco U.S.A.

Pursuant to due notice, the Special Permit Granting Authority held a Public Hearing in the upper Town Hall main hearing room on Thursday, February 23, 1984 at 8 p.m. on the petition of Texaco U.S.A. requesting a Special Permit under Section XXIIA of the Zoning Bylaw to allow an internally illuminated standing sign, 6 feet by 7 feet in size, at 873 Worcester Street, in a Business A District, which sign will violate the height and setback requirements of the Zoning Bylaw. Said request is pursuant to Section XXV of the Zoning Bylaw.

On February 3, 1984, the petitioner filed a request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Presenting the case at the hearing was Donald R. McCauley, Marketing Representative-Distribution, of Texaco U.S.A.. He stated that Texaco has been changing the existing signs all over the country as part of a national campaign to improve the image of Texaco. He stated that Texaco had been in error in not obtaining the necessary permits for the sign, which exceeds the height and setback requirements of the bylaw.

No one was present at the hearing favoring or opposing the petition.

Statement of Facts

The property in question is located at 873 Worcester Street, in a Business A District, owned by Texaco, U.S.A. John J. Malloy of Texaco is the petitioner for the sign application.

An existing standing sign was recently removed and replaced by a sign with a new design. Texaco failed to obtain the necessary permits for the new sign. A Special Permit is necessary for the height and setback of the sign and to allow internal illumination.

The proposed sign is located with a setback of 4 feet from Worcester Street and 2 feet from the easterly lot line. Total height of the sign is 18 feet, and the sign is 6 by 7 feet in size, or 42 square feet.

Texaco submitted design plans of the sign, dated 9/3/82 and a location plan of the sign, dated 1/24/84.

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The Design Review Board met with Donald McCauley of Texaco regarding the sign and, in a letter of 2/13/84, approved the sign. The Planning Board, in a letter of 2/17/84, stated that it voted to support the recommendations of the Design Review Board.

A letter, dated 2/10/84, was received from Mrs. Jay Miller, 2 Cleveland Road, objecting to any sign and complaining about filthy conditons at the gas station.

### Decision

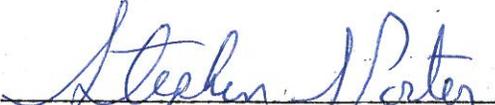
This Authority has made a careful study of the evidence submitted. The petitioner is requesting a Special Permit to allow an existing sign at 873 Worcester Street.

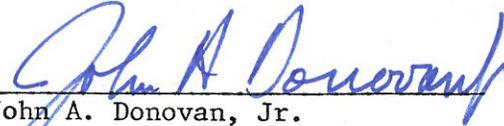
This Board is disturbed that the Texaco Company disregarded the Zoning Bylaws in the Town of Wellesley by erecting a new sign without the necessary permits.

Although the petition before this Authority is in regards to a sign, this Authority would like to comment on a statement made at the public hearing that Texaco wishes to improve its image throughout the country. We would suggest that Texaco inspect the property at 873 Worcester Street and take steps to insure that the appearance of that property is improved.

A Special Permit is hereby granted to allow the existing, internally illuminated, 6 by 7 foot standing sign at 873 Worcester Street, with a setback of 4 feet from Worcester Street and 2 feet from the easterly lot line and a height of 18 feet, as shown in plans submitted to this Authority.

The Building Inspector is hereby authorized to issue a permit for the sign upon his receipt and approval of an application.

  
 Stephen S. Porter, Chairman

  
 John A. Donovan, Jr.

  
 William E. Polletta

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