

TOWN OF WELLESLEY



MASSACHUSETTS

80-47

ZONING BOARD OF APPEALS
TOWN HALL WELLESLEY, MA 02181

STEPHANIE J. GOSSELIN

Executive Secretary
Telephone
235-1664

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STEPHEN S. PORTER
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WILLIAM E. POLLETTA
FRANKLIN P. PARKER
SUMNER H. BABCOCK

Petition of Sunmark Industries

Pursuant to due notice the Special Permit Granting Authority held a Public Hearing in the second floor hearing room of the Town Hall on Tuesday, September 23, 1980 at 8:00 PM on the Petition of Sunmark Industries who is requesting a Special Permit to illuminate and provide lettering for a gasoline service station island sign/light to be located at 2 Washington Street. Said request is made pursuant to Section XXIIA, Part C, Subpart 3 (4&7) of the Zoning Bylaws.

On September 5, 1980 the Petitioner filed their request for a hearing before this Authority and thereafter due notice of the hearing was given by mailing and publication.

Mr. Raymond Salminen, Area Manager for Sunmark Industries, spoke on behalf of this request. Letters were received from both the Planning Board and the Design Review Board stating that this sign should comply with the requirements for gasoline filling stations as specified in the Sign Bylaw.

Statement of Facts

The Petitioner wishes to be permitted to put lettering on the existing gasoline island pump light at 2 Washington Street. The requested lettering would be illuminated and would indicate the type of gasoline sold, it's price, and the services offered.

Presently at this location there exists a standing sign which advertised the station to motorists on Washington Street.

Decision

This Authority has made a careful study of the evidence submitted and at least one member has taken a view of the locus.

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Petition of Sunmark Industries, continued

This petition requests a Special Permit to illuminate a sign to be intergrated into a recently installed lighting stanchion which already contains the corporate logo symbols and which serves to illuminate the general area around the gasoline dispensing pumps. The proposed sign would advertise the name of the product, the type of services offered and the price of the product.

This Authority unanimously interprets the recently installed lighting stanchion-sign with the corporate logo symbols to be a standing sign and the proposals presently being requested to be an addition to this standing sign. This establishment has a standing sign which pre-existed the one recently installed, granted by the Special Permit Granting Authority by a Special Permit filed with the Town Clerk on March 11, 1965, Section XXIIA, Part C, Subpart 3 (a-3) of the Zoning Bylaw specifically states that each establishment shall have only one standing sign. Therefore, the request to illuminate and provide lettering for this sign is hereby denied and the petition is dismissed.

William F. Cullinane

William F. Cullinane, Chairman

Stephen S. Porter

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