



80-46

ZONING BOARD OF APPEALS
TOWN HALL WELLESLEY, MA 02181

STEPHANIE J. GOSSELIN

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Petition of Sunmark Industries

Pursuant to due notice the Special Permit Granting Authority held a Public Hearing in the second floor hearing room of the Town Hall on Tuesday, September 23, 1980 at 8:00 PM on the Petition of Sunmark Industries who is requesting a Special Permit to illuminate and provide lettering for a gasoline service station island sign/light to be located at 870 Worcester Street. Said request is made pursuant to Section XXIIA, Part C, Subpart 3 (4&7) of the Zoning Bylaws.

On September 5, 1980 the Petitioner filed their request for a hearing before this Authority and thereafter due notice of the hearing was given by mailing and publication.

Mr. Raymond Salminen, Area Manager for Sunmark Industries, spoke on behalf of this request. Letters were received from both the Planning Board and the Design Review Board stating that this sign should comply with the requirements for gasoline filling stations as specified in the Sign Bylaw.

Statement of Facts

The Petitioner wishes to be permitted to put lettering on the existing gasoline island pump light at 870 Worcester Street. The requested lettering would be illuminated and would indicate the type of gasoline sold, it's price, and the services offered.

Decision

This Authority has made a careful study of the evidence submitted and at least one member has taken a view of the locus.

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TOWN OF WELLESLEY



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ZONING BOARD OF APFALS
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Petition of Sunmark Industries, continued

This petition request a Special Permit to illuminate a sign to be integrated into a recently installed lighting stanchion which already contains the corporate logo symbols and which serves to illuminate the general area around the gasoline dispensing pumps. The proposed sign would advertise the name of the product, the type of services offered and the price of the product.

This Authority unanimously interprets the recently installed lighting stanchion-sign with the corporate logo symbols to be a standing sign and the proposals presently being requested to be an addition to this standing sign. Since this establishment has a standing sign which apparently pre-existed the Sign Bylaw which went into effect in 1963, and since Section XXIIA, Part C, Subpart 3 (a-3) of the present Zoning Bylaws specifically states that each establishment shall have only one standing sign, the request to illuminate and provide lettering for this sign is hereby denied and the peition is dismissed.

William F. Cullinane

William F. Cullinane, Chairman

Stephen S. Porter

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