



77-55

## ZONING BOARD OF APPEALS

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Petition of BayBank/Norfolk Trust

Pursuant to due notice the Special Permit Granting Authority held a public hearing in the hearing room on the second floor of the Town Hall at 8:25 p.m. on November 3, 1977, on the petition of Bay Bank/Norfolk Trust, requesting a special permit under the provisions of Section XXIIIA and Section XXV of the Zoning By-law which will allow the petitioner to erect a wall sign on the building at 15 Central Street. Said sign would violate Section XXIIIA, Part C., Subpart 3. a. 3. (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment and Subpart 3. a. 4 (b) of the Zoning By-law which restricts illuminated signs to not more than two colors.

On October 18, 1977, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Stanley Brill, Vice President in Charge of the Bank's properties, spoke in support of the request.

John Moore, representative of the University Brink Sign Company also spoke in favor of the request.

Mary H. Fyffe, 90 Pond Road, opposed the granting of the request.

Statement of Facts

The property involved is located on the northerly side of Central Street within a Business District.

The petitioner seeks permission to erect a sign 1'8" x 2'6" on the wall of the building in order to call attention to the automatic teller facility which is located in the vestibule inside the entrance door of the bank. It was stated at the hearing that the machine is designed to serve the people in the town and surrounding towns, and it is felt that it is a necessity to call attention to the unit by means of a sign on the outside of the building adjacent to the entrance door.

Decision

It is the opinion of this Board that the erection of the proposed wall sign would be inconsistent with the express purpose and intent of the Zoning By-law covering Signs and Advertising Devices. This Board has granted a special permit for a wall sign to the petitioner previously which did not meet the sign code requirements, and in its opinion, there is adequate identification for the petitioner's bank, including the automatic teller facility.

Accordingly, the requested permit is denied and the petition dismissed.

*Francis L. Swift*  
Francis L. Swift

*William O. Hewett*  
William O. Hewett

*William F. Cullinane*  
William F. Cullinane

Filed with Town Clerk \_\_\_\_\_

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