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Administrative Secretary
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Petition of South Shore Bank

Pursuant to due notice the Special Permit Granting Authority held a public hearing in the hearing room on the second floor of the Town Hall at 8:45 p.m. on September 8, 1977, on the petition of South Shore Bank, requesting a special permit, under the provisions of Section XXIIIA and Section XXV of the Zoning By-law, which will allow the relettering of a wall sign at 326 Washington Street, on property owned by Alfred A. Fraser. Said sign would be in violation of Section XXIIIA, Subpart 3. a. 3. (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except that if such building has more than one public entrance.

On August 23, 1977, the petitioner filed a request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Daniel H. Kelleher, Attorney, 73 Tremont Street, Boston, represented the petitioner at the hearing and spoke in support of the request.

Statement of Facts

The property involved is located on the westerly corner of Washington Street and Seaward Road within a Business District. The Bank is located on the corner of the block, on the first floor, together with three other shops and medical offices above.

The name of the Bank has been changed recently by the removal of the word, "National" and the petitioner now seeks permission to reletter the sign to conform with the new name, "South Shore Bank."

The sign is a wall sign, 5'6" x 3'6", with blue lettering on an ivory background. In addition to the wording, "South Shore Bank", the word "Multibank" will be below. There are to be no dimensional changes made to the existing sign and no change in its location. A special permit is required for the proposed relettering because the Bank already has obtained a permit to change a similar sign over the drive-up window on the easterly side of the building on the wall which does not have a door open to the public.

Decision

The Board finds that the proposed relettering of the sign involved will be in harmony with the general purpose and intent of the by-law and will not be injurious to the neighborhood, nor to traffic and safety conditions, or otherwise detrimental to the public safety and welfare. It is the further belief of this Board that there is a need for the petitioner to identify the

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Bank with the new name which the proposed relettering of the sign is designed to do.

Accordingly, the Board hereby grants a special permit for the existing sign to be relettered and the Building Inspector is authorized to issue a permit for the proposed change as shown on the plan submitted and on file with this Board.

Henry H. Thayer
Henry H. Thayer

William O. Hewett
William O. Hewett

William F. Cullinane
William F. Cullinane

Filed with Town Clerk _____

Copies of the decision of all plans referred to in this decision have been filed with the Planning Board and with the Town Clerk.

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