



BOARD OF APPEAL

76-2

F. LESTER FRASER
 STANLEY J. GLOD
 WILLIAM O. HEWETT
 FRANKLIN P. PARKER
 FRANCIS L. SWIFT
 HENRY H. THAYER

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 Administrative Secretary
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Petition of Ara Yacobian

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:05 p.m. on January 8, 1976, on the petition of Ara Yacobian, requesting a special permit under the provisions of Section XXIIIA, Part E. of the Zoning By-law, which will allow the petitioner to erect a wall sign on the side wall of the building at 34 Central Street, owned by Helen L. Fraser. Said sign would violate Section XXIIIA, Subpart 3. a. 3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except that if such building has more than one public entrance.

On November 20, 1975, the petitioner filed his request for a permit and thereafter due notice of the hearing was given by mailing and publication.

Ara K. Yacobian, represented the petitioner at the hearing.

Statement of Facts

The petitioner seeks permission to erect a wall sign on the easterly side of the building involved which is located within a Business District. It is proposed to erect a sign with the word, "Ara's" in green script letters on a white background, 40" wide and 48" in height. It was pointed out that the petitioner would like to replace its old logo with the new one which is now being used on letterheads and other merchandise throughout the store. It was further pointed out that if the request is granted, a similar sign will be erected above the entrance door on Central Street which is allowable within the Code. However, it is felt that the proposed sign on the easterly wall is needed to identify the store for those approaching it in a westerly direction.

Decision

The Board finds that the erection of the sign requested will be in harmony with the general purpose and intent of this Section of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions in its location, nor otherwise detrimental to the public safety and welfare provided it conforms to the plan on file. The store is on a corner and it is the feeling of this Board that the proposed wall sign will help to identify the petitioner's store and will be in harmony with other signs in the area.

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Accordingly, the Board hereby grants permission for the erection of a sign to be erected on the easterly wall of the building involved as shown on the plans submitted and on file with this Board, and the Inspector of Buildings is hereby authorized to issue a permit for the erection of said sign.

Francis L. Swift

Francis L. Swift

F. Lester Fraser

F. Lester Fraser

William O. Hewett

William O. Hewett

Filed with Town Clerk _____

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