

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

PT WA 85 11 ES TAO

THEODORE C. MERLO
F. LESTER FRASER
WILLIAM O. HEWETT

KATHARINE E. TOY
Administrative Secretary
Telephone
235-1664

Petition of Newton-Wellesley Nursing Home, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:05 p.m. on June 27, 1974, on the petition of Newton-Wellesley Nursing Home, Inc. requesting a special permit under the provisions of Section XXIIIA, Part E, of the Zoning By-law which will allow the applicant to erect a standing sign on the property at 69 1/2 Worcester Street.

On June 10, 1974, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Robert H. Zimmerman, attorney for the petitioner, spoke in support of the request at the hearing.

Kevin M. Doyle, 9 Stearns Road, stated that he would rather see a sign on the building than a free standing sign. In his opinion, it would be better for the neighborhood.

Statement of Facts

The property involved is located within a Single-residence District. Approximately two years ago, a nursing home was constructed on the property under a special permit granted by the Board of Appeal. On August 2, 1973, this Board denied the petitioner permission to erect a sign on the wall of the building involved, and in that decision the Board stated that, "an adequate sign can be designed to identify the petitioner's nursing home which would be a more reasonable proposal, and more readily and more safely visible to the motoring public.

The petitioner now seeks permission to erect a free-standing sign, made with aluminum channel frame continuous on four sides with two aluminum tube legs set on a concrete foundation. The dimensions of the proposed sign are 8' in width, 1' 7" in height, mounted on two posts 2'5" in height, 6" in thickness and an area of 13 square feet. It is to be located 5' back from Worcester Street, in a perpendicular position, with both faces of the sign to contain the lettering, "Newton & Wellesley Nursing Home," The color of the sign and frame is dark bronze, with individual letters 1" deep cast light bronze aluminum glued to the face plate with permanent epoxy. It will not be illuminated.

It is the opinion of the petitioner that the proposed would not be injurious to the community or vehicular traffic, but would serve to identify the Nursing Home.

Decision

The Board finds that the proposed sign will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and subject to the conditions imposed, will not be injurious to the neighborhood nor to traffic and

safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of the proposed sign as specified above except that said sign shall be set back at least 15 feet from Worcester Street, and shall not be illuminated except by a white steady, stationary light shielded and directed solely at the sign; one such light may be placed on both sides of the proposed sign.

Theodore C. Merlo
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F. Lester Fraser
 F. Lester Fraser
William O. Hewett
 William O. Hewett

Filed with Town Clerk _____

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