

TOWN OF WELLESLEY



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67-59

BOARD OF APPEAL

RICHARD O. ALDRICH  
DANA T. LOWELL  
F. LESTER FRASER

1968 FEB 16 AM 11:32

KATHARINE E. TOY, CLERK  
TELEPHONE  
235-1664

Petition of Hurwitch Bros.  
(Kaplan Realty Trust)

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:25 p.m. on November 30, 1967, on the petition of Hurwitch Bros., requesting a special permit under the provisions of Section XXIIIA, Part E, of the Zoning By-law which will allow the applicant to letter two panels on the building at 60 Central Street, owned by Kaplan Realty Trust. Said sign would not comply with the requirements of Section XXIIIA, Part C, Subpart 3. a. 3. (a) of the Zoning By-law which restricts the number of signs on each business establishment.

Leo Hurwitch, represented the petitioner at the hearing and spoke in support of the request.

On October 25, 1967, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Statement of Facts

The property involved is located within a Business District. The store involved is one within a block of other retail stores.

The petitioner, who recently moved into the store involved, has altered and remodeled the store front by erecting two stone green plastic panels. It is the desire of the petitioner to add the initials "H. B." in gold leaf to these panels in order to make them more attractive. It was pointed out that the name, "Hurwitch Bros." is in gold leaf on the wall of the building above the door, and the proposed initials would be done in the same script letters.

Decision

It is the opinion of this Board that the proposed letters, "H. B." would be in harmony with the general purpose and intent of the by-law, and will not be injurious to the neighborhood, nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare. It is the further opinion of the Board that the proposed lettering will enhance the store front.

Accordingly, the Board hereby grants permission for the requested lettering as shown on the plan submitted and on file with this Board which is to be, "H. B." in gold leaf on the existing two panels on the store front.

Filed with Town Clerk

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