

TOWN OF WELLESLEY



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67-28

BOARD OF APPEAL
1967 AUG 15 PM 4:31

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

KATHARINE E. TOY, CLERK
TELEPHONE
235-1664

Petition of Corcoran Motor Sales Co.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:00 p.m. on June 22, 1967, on the petition of Corcoran Motor Sales Co., requesting a special permit under the provisions of Section XXIIIA, Part C, Subpart 3 a 7, and Part E, of the Zoning By-law which will allow the applicant to replace a standing sign at 234 Worcester Street.

On May 25, 1967, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Henry D. White, attorney, represented the petitioner at the hearing.

The Planning Board opposed the granting of the request in its report and stated that it was particularly against the height of the proposed sign.

Statement of Facts

The petitioner who operates the Ford Automobile Agency, seeks permission to replace the existing standing sign on the premises and to erect in place of it a sign which will be uniform with the type adopted by the Ford Company. The Ford Motor Company has requested that all agencies have a very simple sign. In keeping with this the desired sign has been designed to be 6'1 9/16" x 23'2 1/2", supported on a steel post 35' in height. The face of the sign is to be of plexiglas with the word, "Ford" in white letters on a blue background. This sign will be uniform for all agencies. If the proposed sign is approved, all other signs which are now around the building will be removed and this will be the only sign seen.

A plot plan was submitted which showed the existing pole to be 15' back from the street line with the sign extending to the street line.

Decision

The Board finds that the proposed sign, subject to conditions imposed herein, will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the proposed sign to be erected as shown on the plan submitted and on file with this Board, subject to the following conditions:

1. That said sign shall not overhang the street line.
2. That said sign shall not exceed a height of thirty feet from grade to the top of the sign.
3. That all other existing standing signs shall be removed contemporaneously with erection of the proposed sign.
4. That said sign shall not violate any condition imposed in the license issued by the Board of Selectmen.

Richard O. Aldrich
 Richard O. Aldrich
Nana T. Lowell
 Nana T. Lowell
F. Lester Fraser
 F. Lester Fraser

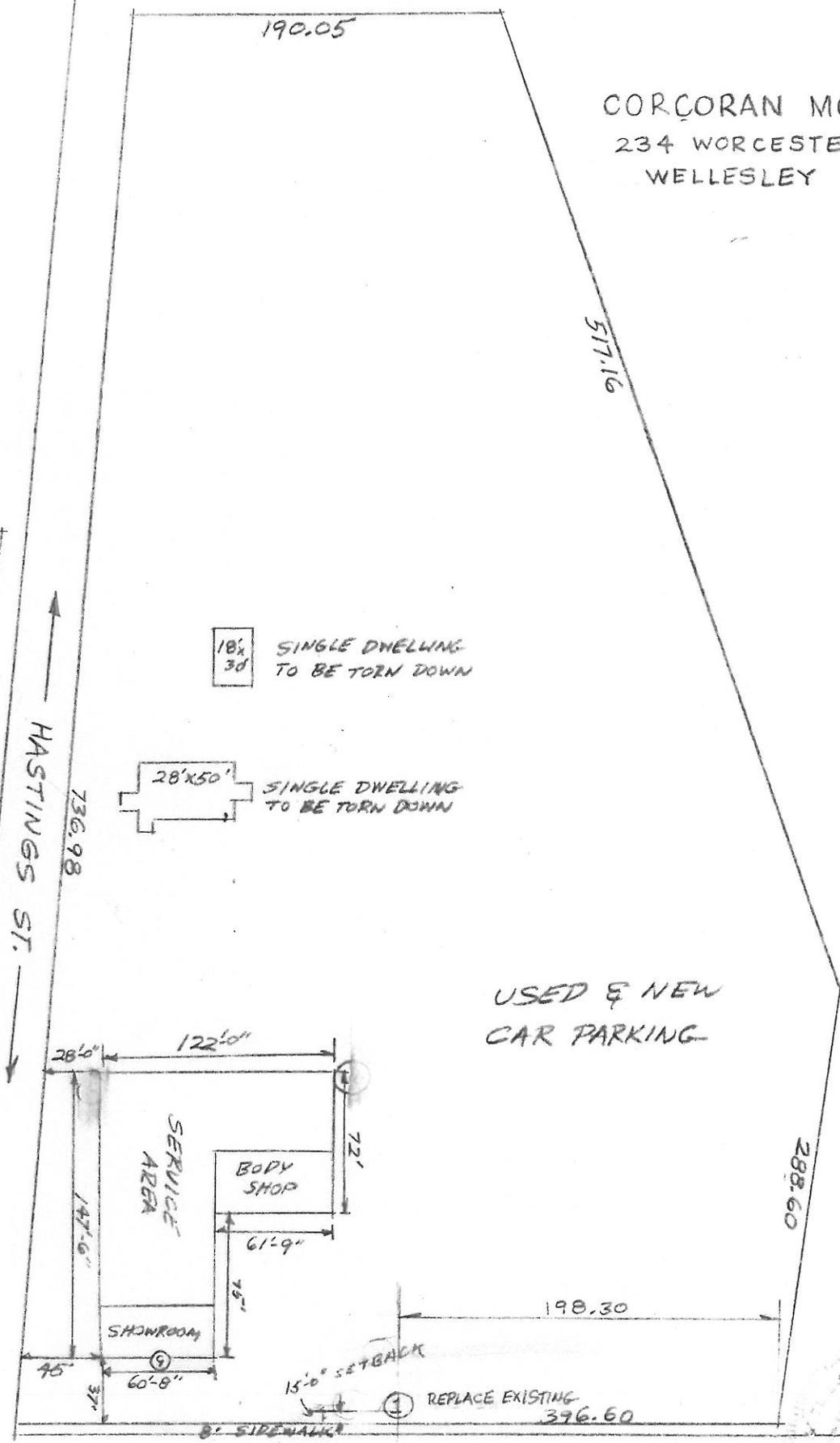
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CORCORAN MOTORS
234 WORCESTER ST.
WELLESLEY

DEPT. OF PUBLIC WORKS

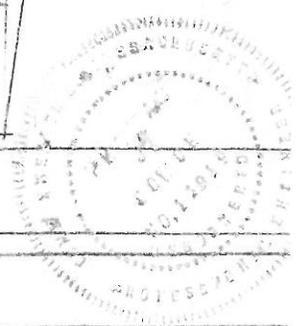
CRANDALL HICKS
FOREIGN CARS



← WORCESTER ST. →

GRASS DIVIDER STRIP

→ WORCESTER ST. ←



FRONT Scale 1" = 80'±