



## ZONING BOARD OF APPEALS

TOWN HALL • 525 WASHINGTON STREET • WELLESLEY, MA 02181-5992

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ZBA 97-7

Petition of The Crane Collection, Inc.  
564 Washington Street

Pursuant to due notice, the Special Permit Granting Authority held a Public Hearing on Thursday, January 30, 1997 at 8 p.m. in the Selectmen's Meeting Room (Conference Room B) at the Town Hall, 525 Washington Street, Wellesley, on the petition of THE CRANE COLLECTION, INC. requesting a Special Permit pursuant to the provisions of Section XXIIA and Section XXV of the Zoning Bylaw to allow installation of a 2 foot by 10.5 foot sign at a height of 9.5 feet at its premises at 564 WASHINGTON STREET, in a Business District. The 21 square foot sign has less than the allowed square footage of 50 square feet, but exceeds the allowed 10% of the area of the business facade, which is approximately 130 square feet.

On January 13, 1997, the petitioner filed a request for a hearing before this Authority, and thereafter, due notice of the hearing was given by mailing and publication.

Presenting the case at the hearing was Bonnie Crane, owner of The Crane Collection, Inc., which is a nineteenth century art gallery. Ms. Crane said that she has recently moved into the premises from a location on Newbury Street in Boston. The building facade has a white wood panelled recess above the front entry, providing a logical place for the sign, which will almost fill the recess.

Ms. Crane stated that she has installed a temporary sign which has been permitted. The temporary sign is smaller than the proposed sign, which will be green wood carved with gold letters. It will fill the recess leaving a small white lip around the edges. The Design Review Board has reviewed and approved the sign.

No other person present had any comment on the petition.

### Statement of Facts

The subject property is located at 564 Washington Street, in a Business District. The building is owned by the Taylor Trust.

Ms. Crane leases retail space in the building to house The Crane Collection, Inc. and is proposing a new sign to identify her premises. The sign will be 10.5 feet by 2 feet (21 square feet) at a height of 9.5 feet.

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The petitioner is requesting a Special Permit pursuant to Section XXIIA-D of the Zoning Bylaw which states that the area of a sign not fronting Worcester Street can be a maximum of 50 square feet or 10% of the total area of the facade of the business establishment, whichever is less. The 21 square foot sign will have less than the allowed area, but will have square footage which is greater than the allowed 10% of the area of the 130 square foot business facade.

An undated, unsigned sketch of the sign on the Front Elevation of the Building, a sketch of the sign with specifications drawn by Garrity Carved Signs Co., and photographs were submitted.

On December 19, 1996, the Design Review Board reviewed the proposal for the wall sign and strongly recommended that the sign be approved as presented.

On January 23, 1997, the Planning Board reviewed the petition and offered no objection to the request, supporting the recommendation of the Design Review Board.

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Decision

This Authority has made a careful study of the materials submitted and the information presented at the hearing. The petitioner is requesting a Special Permit for a sign at 564 Washington Street to identify The Crane Collection, Inc., which will exceed the allowed 10% of the business facade.

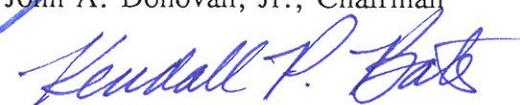
This Authority is of the opinion that the proposed wall sign is in harmony with the general purpose and intent of Section XXIIA of the Zoning Bylaw with regard to size and height.

Therefore, the requested Special Permit is granted, as voted by this Authority at the Public Hearing, to install said sign subject to conformance with the submitted drawings.

The Inspector of Buildings is hereby authorized to issue a permit for the sign upon his receipt and approval of an application. No sign can be installed on the premises until this permit has been issued.

APPEALS FROM THIS DECISION,  
IF ANY, SHALL BE MADE PURSUANT  
TO GENERAL LAWS, CHAPTER 40A,  
SECTION 17, AND SHALL BE FILED  
WITHIN 20 DAYS AFTER THE DATE  
OF FILING OF THIS PETITION IN  
THE OFFICE OF THE TOWN CLERK.

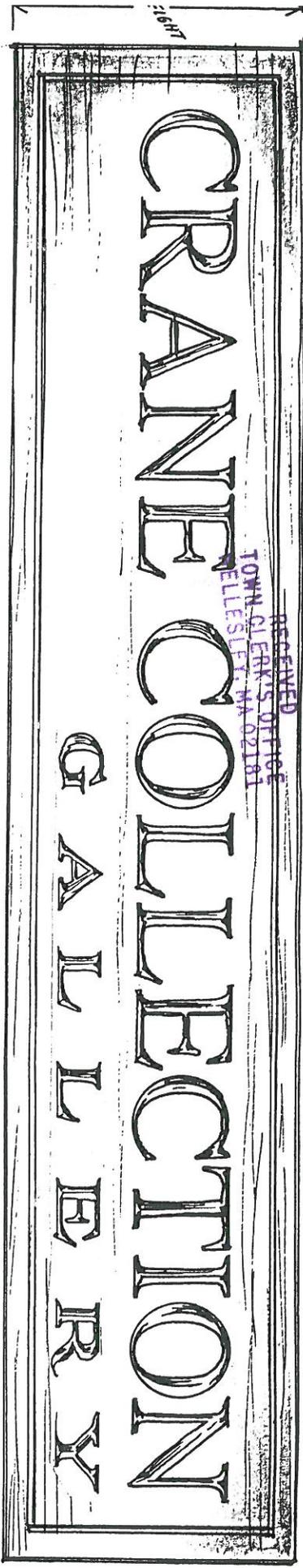
cc: Planning Board  
edg Inspector of Buildings

  
John A. Donovan, Jr., Chairman  
  
Kendall P. Bates

  
Robert A. Bastille

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10'6" 12"

SQUARE FOOTAGE 21

GENERAL SPECIFICATIONS

- SINGLE FACED SIGNBOARD • SIZE \_\_\_\_\_ X \_\_\_\_\_
- MATERIAL 1 1/2" THICK MAHOGANY BOARDS
- CONSTRUCTION - BOARDS JOINED WITH WEST SYSTEM EPOXY RESIN - 100% WATERPROOF - END GRAINS SEALED WITH SAME.
- ALT. CONSTRUCTION - MOULDED (RAISED) BORDER - SEE DETAIL SHOWING FRAME ETC.
- TWO COATS OF OIL BASE PRIMER + 3 COATS OF OIL BASE PAINT - COLOR - GREEN - SAMPLE ENCLOSED SHOWING ANTIQUE TEXTURED BACKGROUND COLOR - TO SHOW WOOD TEXTURE & CHARACTER.
- LETTERING CARVED V GROOVE AND GILDED 23 KT GOLD FOIL - 23 KARAT 15 95-96% Pure Gold + 4-5% COPPER AND 15 VIRTUALLY NON-CORROSIVE.
- 5/8" V GROOVE BORDER - GILDED

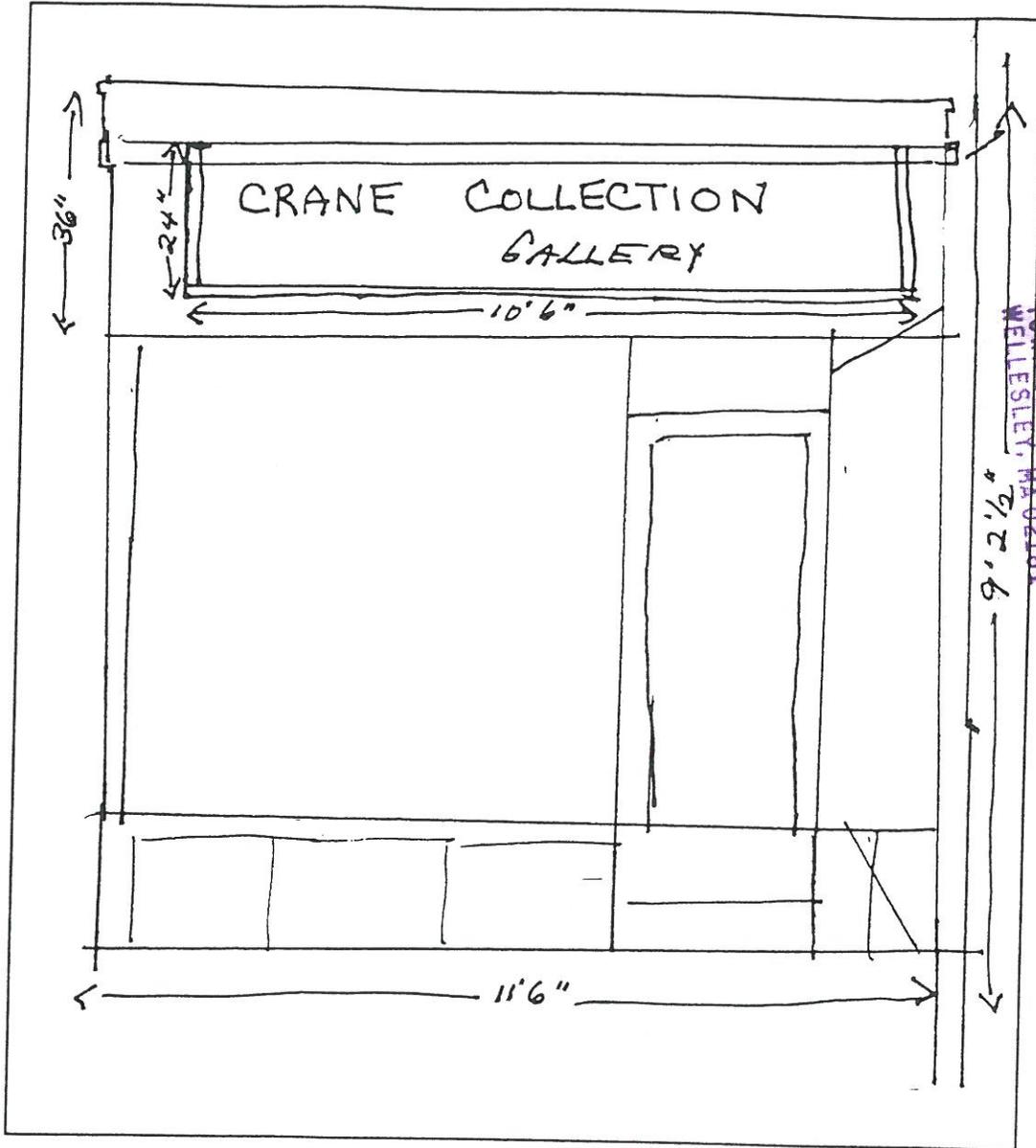


METHOD OF INSTALLATION

END VIEW

*Garvey*

Sketch of Sign on Front Elevation of  
Building showing all dimensions



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SPECIAL PERMIT

DESIGN REVIEW BOARD: 12/19/96