TOWN OF WELLESLEY MASSACHUSETTS

ZONING BOARD OF APPEALS
TOWN HALL WELLESLEY, MA 02181

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84-43 Petition of
Gloria Stevens Fitness Center

Pursuant to due notice, the Special Permit Granting Authority held a Public Hearing in the Upper Town Hall Main Hearing Room on Thursday, August 9, 1984, at 8 p.m. on the petition of GLORIA STEVENS FITNESS CENTER and WILLIAM DIEHL REALTY TRUST requesting a Special Permit under Section XXIIA of the Zoning Bylaw to replace a wall sign at 200 LINDEN STREET, in an Industrial District, which sign will exceed the height requirements of the Zoning Bylaw. Said request is pursuant to Section XXV of the Zoning Bylaw.

On July 20, 1984 the petitioner requested a hearing before this Authority and thereafter due notice of the hearing was given by mailing and publication.

Presenting the case at the hearing was Lynn Warner, who stated that the sign had been destroyed in the March storm. Since then, a new logo has been designed. She stated that the Design Review Board had approved the sign.

No one else was present either favoring or opposing the petition.

Statement of Facts

The property involved is located at 200 Linden Street, owned by William Diehl Realty Trust, located in an Industrial District. Gloria Stevens Fitness Center is a tenant at 200 Linden Street.

The applicant proposes a new wall sign to replace one destroyed in March, 1984. The size requested is 12 feet by 4 feet with a height of others in the vicinity, or 17½ feet. The sign would have a white background with reddish-brown letters.

The Design Review Board, in a letter of July 23, 1984, accepted the design and placement of the proposed sign but recommended that the width of the sign be 14 feet. The Planning Board voted to support the recommendations of the Design Review Board but recommended that the sign be no larger in area than allowed by the Zoning Bylaw and that the sign be aligned, top and bottom, with the signs adjacent to it.

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Decision

This Authority has made a careful study of the evidence submitted.

It is the opinion of this Authority that the proposed wall sign height can be allowed in order than the sign co-ordinate with other signs at 200 Linden Street and that the proposed sign is in harmony with the general purpose and intent of Section XXIIA of the Zoning Bylaw.

Therefore, a Special Permit is hereby granted to allow a wall sign advertising Gloria Stevens Fitness Center at 200 Linden Street, said sign to be no higher than 17'6" and no larger than 4 feet by 12 feet as shown on plans submitted to this Authority.

The Building Inspector is hereby authorized to issue a permit for the sign upon his receipt and approval of an application and plans.

APPEALS FROM THIS DECISION, IF ANY, SHALL BE MADE PURSUANT TO GENERAL LAWS, CHAPTER 40A, SECTION 17, AND SHALL BE FILED WITHIN 20 DAYS AFTER THE DATE OF FILING OF THIS DECISION IN THE OFFICE OF THE TOWN CLERK.

Stephen S. Porter, Chairman

William E. Polletta

Franklin P. Parker

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