



FRANCIS L. SWIFT, Chairman
 WILLIAM E. POLLETTA
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 JOHN A. DONOVAN, Jr.
 STEPHEN S. PORTER

ZONING BOARD OF APPEALS

KATHARINE E. TOY
 Administrative Secretary
 Telephone
 235-1664

Petition of The Talbots

Pursuant to due notice the Special Permit Granting Authority held a public hearing in the hearing room on the second floor of the Town Hall at 8:20 p.m. on February 7, 1980, on the petition of The Talbots, requesting a special permit under the provisions of Section XXIIA and Section XXV of the Zoning By-law, which will allow the petitioner to erect a wall sign on the Abbott Street side of the building at 45 Church Street, owned by Helen L. Fraser. Said sign would violate Section XXIIA, Part C., Subpart 3. a. 2. (a) of the Zoning By-law which limits the number of signs on each business establishment.

On January 22, 1980, the petitioner filed its request for a hearing, and thereafter due notice of the hearing was given by mailing and publication.

Harry H. Schnabel, Jr., Retail Site Analyst, represented the petitioner at the hearing.

Statement of Facts

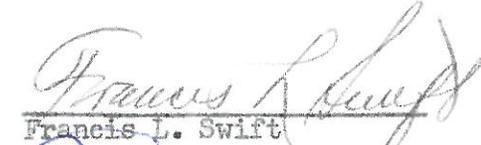
The petitioner seeks a special permit to erect a wall sign on the easterly side of the building involved which is located within a Business District. It is proposed to erect a sign with the words, "The Talbots" in black lettering with a red "T", mounted on the concrete building face, 6' in width and 18" in height.

It was pointed out that there is an identical sign at the front entrance of the building as well as one at the other entrance to the building; however, neither of these signs can be seen by those approaching the store on Church Street, traveling in a westerly direction. It is, therefore, felt that some identification is needed in the proposed location.

Decision

The Authority finds that the erection of the sign requested will be in harmony with the general purpose and intent of this Section of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions in its location, nor otherwise detrimental to the public safety and welfare provided it conforms to the plan on file. The store is on a corner and it is the opinion of this Authority that the proposed sign will help to identify the petitioner's store from Church Street, and will be in harmony with other signs in the area.

Accordingly, the Authority hereby grants a special permit for the erection of a sign to be erected on the easterly wall of the building involved as shown on the plans submitted and on file with this Authority and the Inspector of Buildings is hereby authorized to issue a permit for the erection of said sign.


Francis L. Swift


Franklin P. Parker


Stephen S. Porter

Filed with Town Clerk _____

Copies of the decision and all plans referred to in this decision have been filed with the Planning Board and the Town Clerk.

REC'D
TOWN CLERK'S OFFICE
FEB 13 9 53 AM '00