

TOWN OF WELLESLEY



MASSACHUSETTS

ZONING BOARD OF APPEALS
TOWN HALL WELLESLEY, MA 02181

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Petition of Wellesley Investment Realty Corp./Lauriat Books

The Special Permit Granting Authority held a Public Hearing in the second floor hearing room of the Town Hall on Tuesday, September 23, 1980 at 8:00 PM on the Petition of Wellesley Investment Realty Corp./Lauriat Books, who are requesting a Special Permit under the provisions of Section XXIIA, Part C, Subpart 3 (4) of the Zoning Bylaws which will allow the Petitioner to internally illuminate the lettering for the sign at 82 Central Street. Said request is made pursuant to Section XXIIA.

On September 5, 1980 the Petitioner filed his request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Present at the hearing and speaking on behalf of the petition was Albert Myers of Myers and Company who is being employed by Lauriat Books to manufacture and install the sign. Mr. Myers is requesting to illuminate the existing wall sign at the main entrance at 82 Central Street.

Statement of Facts

The sign in question is located at 82 Central Street. The sign is presently in place under a Sign Permit issued by the Building Department. The request is being made to illuminate the lettering of the sign by a neon tube in each letter.

Decision

The Zoning Bylaw, Section XXIIA, Part C, Subpart 3 (4) grants authority to the Special Permit Granting Authority to permit internally illuminated signs;

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however, it is the unanimous opinion of this Authority that an internally illuminated sign at this general location would be detrimental to the neighborhood and to the public safety and welfare.

This Authority recognizes the need of the Petitioner to identify the specific location of the business and that there are other internally illuminated signs within view of this location, however, this Authority feels that there is sufficient ambient lighting during normal day and evening business hours to accomplish the intended purpose and that it would be detrimental to the public safety and welfare to allow an additional internally illuminated sign in this area.

Therefore, the requested Special Permit is denied and this petition is dismissed.

William F. Cullinane
William F. Cullinane, Chairman
John A. Donovan, Jr.
John A. Donovan, Jr.
Stephen S. Porter
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