



ZONING BOARD OF APPEALS

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Petition of Wellesley Co-operative Bank

The Special Permit Granting Authority held a public hearing in the hearing room on the second floor of the Town Hall at 8:55 p.m. on July 7, 1977, on the petition of the Wellesley Co-operative Bank, requesting a special permit under the provisions of Section XXIIIA and Section XXV of the Zoning By-law, which will allow the petitioner to erect a hanging sign on the building at 40 Central Street. Said sign would violate Section XXIIIA, Subpart 3. a. 3. (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except that if such building has more than one public entrance.

On June 20, 1977, the petitioner filed a request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

John A. Summiff, Attorney, represented the petitioner at the hearing and spoke in support of the request.

Eleanor P. Angelakos, member of the Park and Tree Board, questioned the Board as to the proposed lighting of the sign.

Statement of Facts

The property involved is on the southerly side of Central Street within a Business District.

The petitioner seeks permission to erect a hanging sign 2'9" x 3'1/4", perpendicular to the face of the building. The sign will have dark duranodic bronze colored letters on a white plexiglas background, with the lettering, "Wellesley Co-operative Bank."

It was explained at the hearing that although the Bank presently has its name on the face of the building, the front wall is concaved, which prevents identification of the Bank by those approaching both by automobile as well as pedestrians. In the opinion of the petitioner, due to the present lack of identification, customers are unduly inconvenienced, and therefore the proposed sign is urgently needed. It was also pointed out that the Bank also has two small plaques on the building which contain the name of the Bank and the date it was founded.

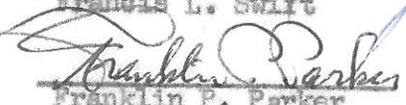
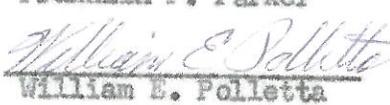
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 Decision

The Board finds that the proposed sign, subject to the conditions hereinafter imposed will be in harmony with the general intent of the by-law and will not be injurious to surrounding properties, nor to traffic and safety conditions, or otherwise detrimental to the public safety and welfare.

It further feels that there is a need for the petitioner to identify its bank as proposed due to the circumstances which exist in its particular case.

Accordingly, the Board hereby grants permission for the erection of the requested hanging sign as requested and in accordance with the application and plan submitted and on file with this Board, subject to the following conditions:

1. That said sign shall not project beyond the line of the buildings adjacent to the building involved.
2. That said sign shall not be illuminated except during the hours that the Bank is open to the public or while it is having business meetings.


Francis L. Swift

Franklin P. Parker

William E. Polletta

Filed with Town Clerk: _____

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