



## BOARD OF APPEAL

F. LESTER FRASER  
WILLIAM O. HEWETT  
FRANKLIN P. PARKER  
FRANCIS L. SWIFT  
HENRY H. THAYER

KATHARINE E. TOY  
Administrative Secretary  
Telephone  
235-1664

William E. Polletta

Petition of Lee Chevrolet Company, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:35 p.m. on November 23, 1976, on the petition of Lee Chevrolet Company, Inc., requesting a special permit under the provisions of Section XXIIIA, Part E. of the Zoning By-law, to erect a standing sign at 366 Washington Street. Said sign would be in violation of Section XXIIIA, Subpart 3. a. 4 (b) of the Zoning By-law which restricts illuminated signs to not more than two colors and subpart 3. a. 1. (d) which prohibits standing signs.

On October 27, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

David H. Locke, Attorney, represented the petitioner at the hearing and spoke in support of the request. He waived the petitioner's request for a second sign to be erected on Prescott Street.

Robert E. Lee, owner, also spoke in favor of the request.

The Planning Board opposed the request in its report.

Statement of Facts

The property involved is located within a Business District on the southerly side of Washington Street at the corner of Prescott Street.

The petitioner seeks permission to erect a standing sign in front of its building to identify the Chevrolet dealership location and to conform to a Nation-wide program of the Chevrolet Division of General Motors requiring all dealerships to have identical signs. There is no free-standing sign now on the premises, it was stated, and it is felt that there is a great need for identification of the building, especially for those approaching in a westerly direction, as the building is set back approximately thirty feet from the street.

The proposed sign is designed to be 11' x 11', support by a post approximately 25' in height. It is to have the wording, "Chevrolet" and "Lee Motors" in blue letters on a white background, with a trademark and logo box, with the letters also in blue on a white background. The face of the sign is to be plastic, internally lighted with fluorescent lamps, and will contain three colors, white, blue, and black. The sign post is to be located back 17 1/2' from Washington Street and the sign itself will be 15' from the street line.

422  
PAGE

Decision

The Board finds that the proposed sign, subject to the conditions hereby imposed, will be in harmony with the general purpose and intent of Section XKIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of the sign involved in accordance with the plans submitted and on file with this Board subject to the following conditions:

1. That said sign shall not exceed a height of twenty feet from grade to the top of the sign.
2. That said sign shall not exceed the size of 6' x 6' in either dimension.

  
Francis L. Swift

  
F. Lester Fraser

  
William E. Polletta

Filed with Town Clerk \_\_\_\_\_

JUL 25 03 PM 11

TOWN CLERK  
MUNICIPAL OFFICE