



BOARD OF APPEAL

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Petition of Limric Brothers Insurance Agency

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:05 p.m. on November 23, 1976, on the petition of Limric Brothers Insurance Agency, requesting a special permit under the provisions of Section XXIIA, Part C. Subpart 3. a. 7 (b), Part D. and Part E of the Zoning By-law which will allow the applicant to replace a standing sign located at 867 Worcester Street.

On October 5, 1976, the petitioner filed a request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Paul G. McDonald, member of the Limric Brothers firm, spoke in support of the request at the hearing.

Statement of Facts

The property involved is on the westerly corner of Worcester Street (Route 9) and Weston Road within a Business "A" District.

It was stated at the hearing that the petitioner recently purchased the property involved and seeks permission to replace the former sign with a new sign to be erected on the existing post. The new sign will be approximately 4' x 6', with the wording, "Limric Brothers Insurance Agency" a logo and the telephone number, all to be in black lettering on a white background. The pole will remain 18' from the street line, with the sign 12' from the street line. The sign is to be illuminated externally.

It was explained that as the building is set back approximately fifty feet from Worcester Street, it has no exposure from the westbound lane and due to the rate of speed of traffic on Route 9, the proposed sign will facilitate the location of the building for the public. The petitioner feels that the design of the sign is in keeping with the motif of the building and will add another dimension to the property.

Decision

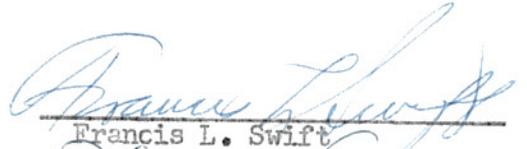
The Board finds that the proposed sign will be in harmony with the general purpose and intent of the by-law and will not be injurious to the neighborhood, nor to traffic and safety conditions, or otherwise detrimental to the public safety and welfare. It further feels that there is a need for the petitioner to identify its company with the new name which the proposed sign is designed to do.

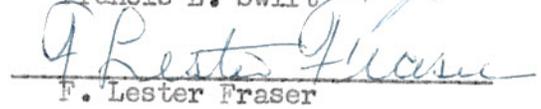
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POLICE

Petition of Limric Brothers
Insurance Agency

Accordingly, the Board hereby grants permission for the erection of the new sign as requested and in accordance with the application and plan submitted and on file with this Board, subject to the following condition:

1. That all existing signs on the building and on the premises shall be removed prior to the issuance of a permit for the sign involved.


Francis L. Swift


F. Lester Fraser


William E. Polletta

Filed with Town Clerk _____

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TOWN CLERK'S OFFICE