



## BOARD OF APPEAL

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 HENRY H. THAYER

KATHARINE E. TOY  
 Administrative Secretary  
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Petition of Firestone Motor Car Co., Inc.

The Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:55 p.m. on August 5, 1976, on the petition of Firestone Motor Car Co., Inc., requesting a special permit under the provisions of Section XXIIIA, Part E. of the Zoning By-law to erect a wall sign at 234 Worcester Street on property owned by Hastings Realty Corporation. Said sign would be in violation of Section XXIIIA, Subpart 3. a. 4 (b) of the Zoning By-law which restricts illuminated signs to not more than two colors.

On July 16, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Richard L. Wilder, Attorney, spoke in support of the request.

Statement of Facts

The property involved is located within a Business District A, on a ramp running in an easterly direction off the south side of Worcester Street (Route 9) and connecting with Cedar Street.

The petitioner, who has been operating a Buick dealership at 226 Worcester Street, seeks permission to move the wall sign from that location to his new location at 234 Worcester Street. The sign is 4' 1 1/4" x 35' 9 1/2" and is to be located on the front or the northerly wall of the building, with the wording, "Firestone Buick Opel". The word "Firestone" is to be in white letters on a blue background; the word, "Buick" is to be in blue letters on a white background and the word, "Opel" is to be in gold letters on a white background, all to be internally lighted with white fluorescent bulbs.

It was stated that the wall sign is essential to identify the new location of the dealership which is difficult to see by those approaching in a westerly direction on Route 9.

Decision

The Board, after taking a view of the locus, is of the opinion, that a permit for the erection of the wall sign involved as requested, will not be contrary to the public interest or in conflict with the objectives of the By-law.

The Board, therefore, finds that the proposed front wall sign, will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions nor otherwise detrimental to the public safety and welfare.

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Inc.

Accordingly, the request is granted and the Inspector of Buildings is authorized to issue a permit for the relocation of the sign involved in accordance with the plans submitted and on file with this Board.

Henry H. Thayer  
Henry H. Thayer

F. Lester Fraser  
F. Lester Fraser

William O. Hewett  
William O. Hewett

Filed with Town Clerk \_\_\_\_\_

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