



BOARD OF APPEAL

F. LESTER FRASER
STANLEY J. GLOD
WILLIAM O. HEWETT
FRANKLIN P. PARKER
FRANCIS L. SWIFT
HENRY H. THAYER

KATHARINE E. TOY
Administrative Secretary
Telephone
235-1664

Petition of Firestone Motor Car Co., Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:45 p.m. on August 5, 1976, on the petition of Firestone Motor Car Co., Inc., requesting a special permit under the provisions of Section XXIIIA, Part E. of the Zoning By-law, to erect a wall sign to 226 Worcester Street on property owned by Crandall Hicks Realty Co. Said sign would be in violation of Section XXIIIA, Section 3. a. 4 (b) of the Zoning By-law which restricts illuminated signs to not more than two colors.

On July 16, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Richard L. Wilder, Attorney, spoke in support of the request.

Statement of Facts

The property involved is located within a Business District, on a ramp running in an easterly direction off the southerly side of Worcester Street (Route 9) and connecting the same with Cedar Street.

The petitioner, who recently took over the dealership of the "Subaru" automobile, seeks permission to replace his present wall sign. The proposed sign is designed to be 6' x 28', and is to have the word, "Subaru" in blue letters on a white background and black border. It is to be placed on the front or northerly wall of the building above the windows. It is to be internally illuminated with white fluorescent blubs.

It was stated that the wall sign is essential to identify the new dealership.

Decision

The Board, after taking a view of the locus, is of the opinion, that a permit for the erection of a wall sign as requested, will not be contrary to the public interest or in conflict with the objective of the By-law.

The Board, therefore, finds that the proposed front wall sign, will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions nor otherwise detrimental to the public safety and welfare.

Accordingly, the request is granted and the Inspector of Buildings is authorized to issue a permit for the proposed sign in accordance with the plans submitted and on file with this Board.

Henry H. Thayer

255
10 24 AM '76
RECEIVED
TOWN CLERK'S
OFFICE