



BOARD OF APPEAL

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 HENRY H. THAYER

KATHARINE E. TOY
 Administrative Secretary
 Telephone
 235-1664

Petition of Firestone Motor Car Co.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:40 p.m. on August 5, 1976, on the petition of Firestone Motor Car Co., Inc., requesting a special permit under the provisions of Section XXIIA, Part E. of the Zoning By-law, to erect a standing sign at 226 Worcester Street on property owned by Crandall Hicks Realty Co. Said sign would be in violation of Section XXIIA, Subpart 3. a. 4 (b) of the Zoning By-law which restricts illuminated sign to not more than two colors and s. a. 1 (d) which prohibits standing signs.

On July 17, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Richard L. Wilder, Attorney, spoke in support of the request.

Geoffrey Berman, Agent for the owner of the property at 63 Hastings Street, stated that he had no objection to the proposed signs, but questioned the height and illumination of the proposed standing signs.

Robert D. Sheehan, 11 Hunnewell Street, opposed the addition of any free standing signs in the area.

Statement of Facts

The property involved is located within a Business District, on a ramp running in an easterly direction off the southerly side of Worcester Street (Route 9) and connecting the same with Cedar Street.

The petitioner seeks permission to remove the existing standing sign in front of his sales and service building identifying the "Buick" dealership and replace it with a standing sign to identify his "Subaru" dealership. The proposed sign is designed to be 7' x 16', supported by two steel poles 22' in height, and to have the word, "Subaru" in black letters on a white background, with a blue and white emblem and black border around the sign. The face of the sign is to be plastic, internally lighted with fluorescent bulbs. The sign post is to be located 12' back from the street line and the sign itself to be 7' from the street line. A plot plan showing the proposed location of the sign was submitted. Said plan was drawn by Philip R. Brown, Land Surveyor, MacCarthy & Sullivan Engineering, Inc. Natick, Mass., dated July 15, 1976.

Decision

The Board has taken a view of the locus and is of the opinion that a permit for the replacement of a standing sign as requested by the petitioner, will not be contrary to the public interest or in conflict with the objectives of the By-law.

The Board, therefore, finds that the proposed sign will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of the proposed sign in accordance with the plans submitted and on file with this Board.

Henry H. Thayer
Henry H. Thayer
F. Lester Fraser
F. Lester Fraser
William O. Hewett
William O. Hewett

Filed with Town Clerk _____

RECEIVED
TOWN CLERK
FEB 14 10 24 AM '38

TOWN OF WELLESLEY

ALLEN M. GLICK

574.67'

64.17'

143.18'

EDITH BELMAN

185.46'

AREA = 298,745 ±^b

EX. BUILDING

ST.

414.11'

HASTINGS

WELLESLEY BOARD OF APPEALS

DATE _____

EX. BUILDING

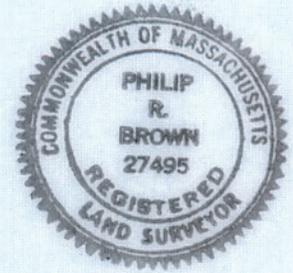
EXISTING SIGN

EXISTING SIGN TO BE REPLACED WITH NEW SIGN

70' 7' 16'

168.44'

L=36.70'
R=25.00'



Philip R. Brown
PHILIP R. BROWN
REG. LAND SURVEYOR

WORCESTER ST.