

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

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FRANCIS L. SWIFT  
HENRY H. THAYER

KATHARINE E. TOY  
Administrative Secretary  
Telephone  
235-1664

Petition of Victor Realty Development, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:15 p.m. on August 5, 1976, on the petition of Victor Realty Development, Inc., requesting a special permit under the provisions of Section XXIII, Part C, Subpart 3, 2, 7, and Part E, of the Zoning By-law to erect a standing sign at 70 Walnut Street. Said sign is to identify the tenants in the building involved.

On July 7, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Larry Gottsman of the Aetna Sign Co., explained in detail the petitioner's need for the proposed sign and submitted plans showing the details of the sign.

Jeffrey Berman, Agent for the owners of the property at 62 Walnut Street, questioned the hours that the sign would be illuminated.

Statement of Facts

The property involved is located within a Business A District. There is a building on the property which the petitioner recently acquired and proposes to use as a professional office building.

The petitioner seeks permission to erect a standing sign in the front of its building to identify the building and its tenants. It was explained that the property was acquired recently and a new office park is being developed. Because the building is set back so far from Walnut Street, it is felt that it is essential to have a directory in the location proposed. It was stated that the sign will not give off illumination more than 10 or 15 feet away, and would not be illuminated after business hours, at the latest 9:00 p.m. and not week-ends. The illumination is desired after dark when necessary, especially during winter months.

The proposed sign is to be 4' x 8', mounted on two 3' posts, and is to be located 20' back from Walnut Street and approximately 100' from the building. The wording, "Newton-Wellesley Executive Office Park," is to be in blue letters on a white background, with a directory plate section to be filled in with the tenants' names in white letters on a blue background.

Decision

The Board finds that the proposed sign will be in harmony with the general purpose and intent of Section XXIII of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare. The Board feels, in this case, there is a need for a sign as proposed to adequately identify the petitioner's building and its tenants.

Petition of Victor Realty  
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Accordingly, the Board hereby grants permission for the erection of the sign as specified above and shown on the plan submitted and on file with this Board, drawn by Everett M. Brooks Co., Inc., Newton, Mass.

Henry H. Thayer

*F. Lester Fraser*

F. Lester Fraser

*William O. Hewett*

William O. Hewett

Filed with Town Clerk \_\_\_\_\_

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TOWN CLERK'S OFFICE