76-28

TOWN OF WELLESLEY MASSACHUSETTS

RECEIVED
TOWN CLERK'S OFFICE
WELLESLEY MASS.
JUN 11 10 56 AM '76

BOARD OF APPEAL

F. LESTER FRASER
STANLEY J. GLOD
WILLIAM O. HEWETT
FRANKLIN P. PARKER
FRANCIS L. SWIFT
HENRY H. THAYER

KATHARINE E. TOY
Administrative Secretary
Telephone
235-1664

Petition of Haskins Realty Trust

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:50 p.m. on May 6, 1976, on the petition of Haskins Realty Trust, requesting a special permit under the provisions of Section XXIIA, Part E of the Zoning By-law, to replace a wall sign at 467 Washington Street. Said sign would be in violation of Section XXIIA, Subpart 3. a. 4 (b) of the Zoning By-law which restricts illuminated signs to not more than two colors.

On April 14, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Alvin L. Haskins, Treasurer of the Company, spoke in support of the request.

Statement of Facts

The property involved is located within a Business District, on the northerly side of Washington Street.

The petitioner seeks permission to replace an existing wall sign on the front wall of his building in order to comply with the standards imposed by General Motors Corporation. The sign is to be approximately 4' x 4', with the wording, "Oldsmobile - Parts Service," in red and white with a black frame, and internally illuminated.

Decision

The Board of Appeal cannot find that the proposed sign will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and that it will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare as it must in order to grant a special permit under Part E of said section of the Zoning By-law.

The Board feels that it is unreasonable to request permission to erect the sign involved in order to identify the petitioner's business with the standards imposed by General Motors Corporation. The Board has granted permission to the petitioner to erect a standing sign which should quite adequately identify the petitioner's business location, and to allow the proposed sign, it is felt, would derogate from the general purpose and intent of Section XXIIA of the Zoning By-law.

Accordingly, the petition is denied.

Stanley J. Glod

Stanley J. Glod — F. Lester Fraser — Francis L. Swift

Filed with Town Clerk