

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

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TELEPHONE
235-1664

Petition of L. Grossman Sons, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:35 p.m. on February 1, 1973, on the petition of L. Grossman Sons, Inc., requesting a special exception from the requirements of Section XXIIIA, Part C. Subpart 3. a. 4., Illumination, on its building location at 27 Washington Street, on land owned by C. H. Spring, Inc.

On November 24, 1972, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Jerome Preston, Jr., attorney for the petitioner spoke in support of the request.

Everett P. Grossman and James H. Doherty, Chief Engineer, also spoke in favor of the petition.

Statement of Facts

The property involved is located partly within a Business District and partly within an Industrial District.

The petitioner who has been operating a retail store on the property involved for many years, recently constructed a new building on the site, and seeks permission to erect a sign on the front wall of the building. The proposed sign has been designed to conform with the Grossman trademark used in other branch stores and is to have the lettering, "Grossman's" in white letters on an orange panel 4'6" x 28'. Mounted on the panel, is to be a black truck logo with the lettering, "Here comes," in black letters on a white background. The sign is to be seven feet in height including the truck logo, and is to be internally illuminated.

Decision

It is the opinion of this Board that the desired sign, subject to the following condition, will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood or to traffic and safety conditions, or otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of a sign on the front wall of the building involved in accordance with the plan submitted and on file with this Board, subject to the following condition:

1. That said sign shall not contain the truck shown on the plan submitted and on file with this Board.

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Theodore C. Merle

Theodore C. Merle

Samuel J. Lowell

Samuel J. Lowell

Lester Fraser

Lester Fraser

Filed with Town Clerk _____