

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

KATHARINE E. TOY, CLERK
TELEPHONE
255-1664

Petition of Robert L. Ferguson
(St. Moritz)

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:10 p.m. on March 23, 1972, on the petition of Robert L. Ferguson, requesting a special permit under the provisions of Section XXIII, Part C, Subpart 3. a. 7 and Part E. of the Zoning By-law which will allow the applicant to erect two panels on the existing St. Moritz standing sign at 475 Washington Street. Said panels to have the wording, "Tennis" and "Sportswear."

On January 10, 1972, the petitioner filed a request for a hearing before this Board after being notified by the Inspector of Buildings on December 9, 1971, and on January 5, 1972, that he either remove the sign panels which had been erected without a permit or take other steps to obtain a permit. Thereafter due notice of the hearing was given by mailing and publication.

Edward Moran, General Manager, spoke in support of the request at the hearing.

No objections were made to the granting of the request.

Statement of Facts

The petitioner seeks permission to allow two panels which have been added to his standing sign to remain as erected. The panels are 12 1/2 x 38 1/2 with the wording "Tennis" on one and "Sportswear" on the other; both in gold lettering on a brown background.

It was stated at the hearing that the original sign indicated only the ski shop, and further identification was necessary to advertise the additional lines carried. The petitioner did not know at the time the panels were erected that a permit was necessary. A sketch showing the existing sign and the added panels was submitted.

Decision

In 1968, this Board granted permission to the petitioner to erect a standing sign on the premises involved, subject to the condition that all existing signs shall be removed and that no additional signs shall be erected without permission of this Board.

The Board has made a careful study of the facts submitted and has taken a view of the locus, and it is the opinion of this Board that to allow the two panels which have been erected on the standing sign to remain would be inconsistent with the purpose and intent of the Zoning By-law covering Signs and Advertising Devices. It is the further opinion of this Board that it would not be in harmony with the general purpose and intent of

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of the Zoning By-law and that they would be injurious to the neighborhood and otherwise detrimental to the public safety and welfare.

Accordingly, the petition is denied.

Philip M. R. Cahill
Philip M. R. Cahill
Anna Lowell
Anna T. Lowell
F. Lester Fraser
F. Lester Fraser

Filed with Town Clerk _____

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