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RICHARD O. ALDRICH  
 DANA T. LOWELL  
 F. LESTER FRASER

BOARD OF APPEAL

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KATHARINE E. TOY, CLERK  
 TELEPHONE  
 235-1664

Petition of Humble Oil and Refining Co.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 9:15 p.m. on December 7, 1972, on the petition of Humble Oil and Refining Co., requesting a special permit under the provisions of Section XXIIIA, Part E of the Zoning By-law which will allow the erection of four signs on the canopy over the pump island at 46 Washington Street. Said signs would be in violation of Section XXIIIA, Part C, Subpart 3. a. 3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building.

On November 17, 1972, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

John T. Fowler, represented the petitioner at the hearing.

Statement of Facts

The property involved is at the easterly corner of Washington Street and Washington Court within a Business District. The petitioner is in the process of changing its name from Esso to "Exxon", and seeks permission to erect four signs on the canopy over the pump island. The new Nation-wide name, "Exxon" is to be in red letters on a white background with a blue bar below the word Exxon. Each sign is to be 10" x 23", mounted on a red porcelain enamel panel approximately 20' long and set in a steel frame, and will be lighted internally. Two of the signs are to be mounted on the north and two on the south side of the canopy over the pump island, is the requested permission is granted.

Decision

It is the opinion of this Board that to grant the requested permission to erect four signs over the canopy involved, would be inconsistent with the purpose and intent of the Zoning By-law covering Signs and Advertising Devices. The Board feels that two signs can be erected on the canopy which will adequately identify the company name and will be in harmony with the intent and general purpose of the by-law and will not prove injurious to the neighborhood or to traffic and safety conditions, or otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of two signs on the canopy over the pump island at the address above-mentioned, as specified above and subject to the following conditions:

1. That all unauthorized signs, if any now on the canopy shall be removed prior to the issuance of a permit for the above-mentioned signs.

- 2. That not more than two signs may be erected on the canopy over the pump island, one on the north side and one on the south side.
- 3. That no sign on the premises involved shall move and that all sign lights shall be steady.

*Richard C. Aldrich*  
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*Dana T. Lowell*  
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*F. Lester Fraser*  
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Filed with Town Clerk \_\_\_\_\_

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