

TOWN OF WELLESLEY



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MASSACHUSETTS

BOARD OF APPEAL

RICHARD O. ALDRICH  
DANA T. LOWELL  
F. LESTER FRASER

KATHARINE E. TOY, CLERK  
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235-1664

Petition of Humble Oil and Refining Co.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 9:10 p.m. on December 7, 1972, on the petition of Humble Oil and Refining Co., requesting a special permit under the provisions of Section XXIIA, Part C, Subpart 3. a. 7. and Part E, of the Zoning By-law which will allow the applicant to erect a standing sign at 46 Washington Street.

On November 17, 1972, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

John T. Fowler, represented the petitioner at the hearing.

Statement of Facts

The property involved is at the easterly corner of Washington Street and Washington Court within a Business District. The petitioner is in the process of changing its name from Esso to "Exxon," and seeks permission to replace its existing standing sign with a new sign. The sign itself is designed to be 4' 5 3/4" x 8' 1 5/8", mounted on a steel pole 17' 10" in height from the ground level. It is to have the word, "Exxon" in red letters on a white background with a blue bar below the word Exxon. The existing sign is to be removed and the new sign erected on the existing pole which is located 9' 10" from the street line and 2' from the easterly property line. The sign is to be internally lighted.

Decision

The Board finds that the proposed standing sign will be in harmony with the general purpose and intent of the by-law and will not be injurious to the neighborhood, nor to traffic and safety conditions, or otherwise detrimental to the public safety and welfare. It further feels that there is a need for the petitioner to identify its service station with the new company name which the proposed sign is designed to do.

Accordingly, the Board hereby grants permission for the erection of the new standing sign as requested and in accordance with the application and plan submitted and on file with this Board.

*Richard O. Aldrich*  
Richard O. Aldrich  
*Dana T. Lowell*  
Dana T. Lowell  
*F. Lester Fraser*  
F. Lester Fraser

Filed with Town Clerk \_\_\_\_\_