

TOWN OF WELLESLEY



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BOARD OF APPEAL

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

KATHARINE E. TOY, CLERK
TELEPHONE
235-1664

Petition of Humble Oil and Refining Co.

Pursuant to due notice the Board of appeal held a public hearing in the hearing room on the second floor of the Town Hall at 9:05 p.m. on December 7, 1972, on the petition of Humble Oil and Refining Co., requesting a special permit under the provisions of Section XXIIA, Part E. of the Zoning By-law which will allow the erection of two signs on the canopy over the pump island at 9 Central Street. Said signs would be in violation of Section XXIIA, Part C, Subpart 3.a.3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building.

On November 17, 1972, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

John T. Fowler, represented the petitioner at the hearing.

Dominic Strazulla, 181 Linden Street, stated that he did not oppose the proposed signs and felt that the petitioner needed the signs to identify the station.

Statement of Facts

The property involved is at the westerly corner of Central Street and Crest Road within a Business District. The petitioner is in the process of changing its name from Esso to "Exxon", and seeks permission to erect two signs on the canopy over the pump island. The new name is to be Nation-wide, and is to have red lettering on a white background with a blue bar below the word, "Exxon." Each sign is to be 10" x 23", mounted on a red porcelain enamel panel approximately 14' long and set in a steel frame. The signs will be lighted internally and will be placed on the north and south sides of the canopy over the pump island.

Decision

It is the opinion of this Board that the desired signs will be in harmony with the intent and general purpose of the by-law and will not prove injurious to the neighborhood or to traffic and safety conditions, or otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of two signs on the canopy over the pump island at the address above-mentioned, in accordance with the plan submitted and on file with this Board, subject to the following conditions:

1. That all unauthorized signs now on the canopy shall be removed prior to the issuance of a permit for the above-mentioned signs.

- 2. That no sign on the premises involved shall move and that all sign lights shall be steady.

Richard O. Aldrich
Richard O. Aldrich

Dana T. Lowell
Dana T. Lowell

F. Lester Fraser
F. Lester Fraser

Filed with Town Clerk _____

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BY W. C. ALDRICH