

TOWN OF WELLESLEY



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BOARD OF APPEALS

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Petition of Humble Oil and Refining Co.

The Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 9:00 p.m. on December 7, 1972, on the petition of Humble Oil and Refining Co., requesting a special permit under the provisions of Section XXIIIA, Part C. Subpart 3.a.7. and Part E., of the Zoning By-law which will allow the petitioner to erect a standing sign at 9 Central Street.

On November 17, 1972, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

John T. Fowler, represented the petitioner at the hearing.

Dominic Strazulla, 181 Linden Street, stated that he did not oppose the proposed sign and felt that the petitioner should be allowed to erect it as he felt it was needed to identify his station.

Statement of Facts

The property involved is at the westerly corner of Central Street and Crest Road within a Business District. The petitioner is in the process of changing its name from Esso to "Exxon", and seeks permission to replace its existing standing sign with a new sign. The sign itself is designed to be 4' 5 3/4" x 8' 1 5/8", mounted on a steel pole 16'6" from the ground. It is to have the word, "Exxon" in red letters on a white background with a blue bar below the word Exxon. The existing sign and pole is to be removed and the new pole to be located 1'6" back from the street line, 115.42' from the easterly lot line and 43.5' from the westerly lot line. The sign itself will be 2'4" back from the street line, and is to be internally lighted.

Decision

The Board finds that the proposed standing sign will be in harmony with the general purpose and intent of the by-law and will not be injurious to the neighborhood, nor to traffic and safety conditions, or otherwise detrimental to the public safety and welfare. It further feels that there is a need for the petitioner to identify his service station with the new company name which the proposed sign will do.

Accordingly, the Board hereby grants permission for the erection of the new standing sign as requested and in accordance with the plan submitted and on file with this Board.

*Richard O. Aldrich*  
Richard O. Aldrich  
*Dana T. Lowell*  
Dana T. Lowell  
*F. Lester Fraser*  
F. Lester Fraser

Filed with Town Clerk \_\_\_\_\_