



BOARD OF APPEAL

RICHARD O. ALDRICH  
DANA T. LOWELL  
F. LESTER FRASER

KATHARINE E. TOY, CLERK  
TELEPHONE  
235-1664

Petition of Professional Pharmacy

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:15 p.m. on February 11, 1971, on the petition of the Professional Pharmacy requesting permission to erect a hanging sign on the building, owned by F. Diehl & Sons, Inc., at 183 Linden Street. Said sign would be in violation of Section XXIII A, Subpart 3. a. 3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except that if such building has more than one public entrance.

On December 28, 1970, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Arnold E. Balkan, Sales Manager for the Sign Company, represented the petitioner at the hearing.

No objections were made to the granting of the request.

Statement of Facts

The property involved is located within an Industrial District. The Pharmacy involved until recently was located in the adjacent block of stores, but was forced to move to its new location because of rearrangement of the stores in the block. It is now in a new building approximately 200' east of its former location.

It was stated at the hearing that while the petitioner has a wall sign on its building, foot traffic from the adjacent block of stores has no way of identifying this pharmacy. Permission, therefore, is sought to erect a hanging sign below the canopy. It is to be 1' x 6' and is to have white lettering on a blue background, with the wording, "Pharmacy", internally lighted with fluorescent lamps.

Decision

After making a careful study of the facts and viewing the locus, the Board is of the opinion that the petitioner's wall sign above the canopy is not adequate for foot traffic to identify the store and that the proposed sign will be in harmony with the general purpose and intent of Section XXIII A of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

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Accordingly, permission is granted to erect a hanging sign in the manner aforesaid and in accordance with the plans submitted and on file with this Board, subject to the following condition:

1. That said sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m. unless the business establishment is open to the public.

*Philip H. R. Cahill*  
Philip H. R. Cahill

*Dana T. Lowell*  
Dana T. Lowell

*F. Lester Fraser*  
F. Lester Fraser

Filed with Town Clerk \_\_\_\_\_

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