

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

RICHARD O. ALDRICH
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MAY 15 1971
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MAY 22 1971

Petition of Antonio Jarvis

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:00 p.m. on March 25, 1971, on the petition of Antonio Jarvis requesting a special permit under the provisions of Section XXIIIA, Part C, Subpart 3. a. 7 (b) and Part E of the Zoning By-law, to erect a standing sign at 958 Worcester Street. Said sign would be in violation of Section XXIIIA, Subpart 3. a. 4 (b) of the Zoning By-law which restricts illuminated signs to not more than two colors.

On February 23, 1971, the petitioner filed his request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

The petitioner spoke in support of the request at the hearing.

No objections were made to the granting of the request.

Statement of Facts

The property involved is located on the southerly side of Worcester Street (Route 9), within a Business "A" District. The petitioner operates a retail appliance business in the building on the property.

Permission is sought to erect a standing sign to identify the business, and it is proposed to erect a sign 8' x 18' to be mounted on two steel poles 12' in height and located 2' back from the street line. The sign is to have the wording "Maytag-Sylvania, Jarvis Appliances - Kitchen Remodeling - Kitchen Aid - Amana" in red and blue lettering on a white background.

It was stated at the hearing that there is a sign in the window now with the word, "Jarvis", but it cannot be seen by those approaching the store from either the east or the west. It is felt, therefore, that the proposed sign will better identify the company's location, and will be in harmony with other signs in the immediate area.

A plot plan was submitted, drawn by Herbert M. Hanna, Engineer #1048, which showed the location of the proposed sign as well as the building on the property. A plan showing the design of the sign was also submitted.

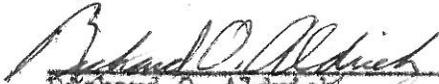
Decision

The Board finds that the proposed sign, subject to the following conditions, will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-Law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

It is the view of the Board that the proposed sign as approved will serve to better identify the petitioner's business for motorists approaching the building on a heavily travelled highway.

Accordingly, permission is granted to erect a standing sign in the manner aforesaid and in accordance with the plans submitted and on file with this Board, subject to the following conditions:

1. That the existing sign in the window as well as all other existing signs shall be removed at the time the proposed sign is erected.
2. That no other sign shall be erected on the building on the property at 958 Worcester or on the premises elsewhere, unless or until permission has been granted by this Board.
3. That said sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m. unless the business establishment is open to the public.
4. That said sign shall contain no more than two colors, including white.


Richard O. Aldrich

Dana T. Lowell

F. Lester Fraser

Filed with Town Clerk _____

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