

TOWN OF WELLESLEY



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BOARD OF APPEAL

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

Petition of Squire Circle Associates, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:50 p.m. on March 19, 1970, on the petition of Square Circle Associates, Inc., requesting a special permit under the provisions of Section XXIIA, Part C, Subpart 3.a. 7 (b) and Part E. of the Zoning By-law which will allow the applicant to erect a standing sign at 999 Worcester Street.

On February 26, 1970, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Nicholas V. Scali, attorney, represented the petitioner at the hearing.

No objections were made at the hearing to the granting of the request.

Statement of Facts

The petitioner recently purchased the property involved and seeks permission to replace a standing sign which was used by the former occupant of the building. The nature of the business being carried on now is entirely different from the previous business and requires a complete change in sign. It is proposed to erect a standing sign which will be 30' from the ground to the top of the sign. The sign is to be 10' x 15', mounted on two steel posts 20' in height with the wording "Magnavox" in green letters on a white background, "Sozio" in white letters on a green background and "Frigidaire" in green letters on a white background. It is to be placed in a white stone planter three feet in height. The face of the sign is to be plexiglas and will be internally lighted. The base of the sign is to be located 2.7' back from Worcester Street (Route 9), approximately ninety feet from the corner of Overbrook Drive. It was stressed that the standing sign is needed for traffic going west on Worcester Street in order to identify the petitioner's business.

Decision

The Board of Appeal finds that the proposed sign, subject to conditions imposed herein, will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the proposed sign to be erected as shown on the plan submitted and on file with this Board and located according to the plot plan submitted, drawn by MacCarthy Engineering Service, Inc., Natick, Mass., dated February 26, 1970, subject to the following conditions:

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1. That said sign shall not overhang Worcester Street (Route 9).
2. That said sign shall not exceed a height of thirty (30) feet from the ground to the topmost part of the sign.
3. That said sign shall comply with the provisions of Subpart 3. a. 4. (Illumination) of Section XXII C of the Zoning By-Law.
4. That no portion of said sign shall consist of exposed gaseous, tube-type illumination.
5. That no colors other than, as represented at the hearing, viz. green and white, shall be used.

Philip W. Cahill
Philip W. Cahill
Dana T. Lowell
Dana T. Lowell
F. Lester Fraser
F. Lester Fraser

Filed with Town Clerk _____