

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

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1969 MAY 5 PM 1:20

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

KATHARINE E. TOY, CLERK
TELEPHONE
285-1664

Petition of Diehl's Service Station

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:35 p.m. on March 20, 1969, on the petition of Diehl's Service Station, requesting a special permit under the provisions of Part E. of the Zoning By-law which will allow the petitioner to erect a wall sign on the car wash building at 170 Linden Street. Said sign would violate Section XXIIA, Subpart 3. a. 3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except that if such building has more than one public entrance.

On February 20, 1969, the petitioner filed its request for a permit and thereafter due notice of the hearing was given by mailing and publication.

Joseph M. Kelley, attorney, represented the petitioner at the hearing.

William McGill, Director of the company, spoke in favor of the request.

Statement of Facts

The petitioner seeks permission to erect a wall sign on the southerly side of the building with the wording, "Car Wash" in white letters on a red wall. The letters are to be 30" high on a 24' long background. It was pointed out that the petitioner has two other identical signs on the building, one on the east side and one on the west side, both of which are allowable because there is a public entrance door on both ends of the building. The south side of the building has no door, and it is the feeling of the petitioner that proper identification is necessary from that side as it is parallel with Linden Street, the only entrance to the building.

Decision

The Board finds that the erection of the sign requested will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions in its location, nor otherwise detrimental to the public safety and welfare provided it conforms with the plan on file. The building involved is at the rear of a gasoline station which has identifying signs and it is the feeling of this Board that the proposed wall sign will help to identify the petitioner's car wash building and will be in harmony with other signs in the area.

Accordingly, the Board hereby grants permission for the erection of a sign to be erected on the southerly wall of the building involved as shown on the plans submitted and on file with this Board, and the Inspector of Buildings is hereby authorized to issue a permit for the erection of said sign.

Philip H. R. Cahill
 Philip H. R. Cahill

Daria T. Lowell
 Daria T. Lowell

F. Dester Fraser
 F. Dester Fraser

Filed with Town Clerk _____

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