

68-40

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

RICHARD O. ALDRICH
DANA T. LOWELL
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235-1664

Petition of Mobil Oil Corp.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:40 p.m. on August 8, 1968, on the petition of Mobil Oil Corp. requesting a special permit under the provisions of Section XXIIIA, Part C. and Part E. of the Zoning By-law which would allow the applicant to erect a sign on the wall of its building at 431 Worcester Street.

On July 19, 1968, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Edward M. Murphy, representative of the Mobil Oil Corp. spoke in support of the petition at the hearing.

Statement of Facts

The property involved is located within a Business District, on the southerly side of Worcester Street (Route 9). The Service Station has an entrance from Worcester Street as well as the ramp entering Wellesley Hills Square.

In an effort to standardize and improve the company image, the petitioner seeks permission to erect a sign on the wall of its service station building as well as replace a pegasus with a new-type disc. It was pointed out that four other legends have been removed from the premises. The petitioner is entitled to one sign on the building, but feels that the desired disc will further identify the Mobil image. The disc is to be four feet in diameter, internally illuminated; its face will be acrylic plastic with a red pegasus on a white background.

A plan showing the proposed sign and disc was submitted.

Decision

The Board of Appeal finds that the proposed disc will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the erection of the disc to be located in accordance with the plan submitted and on file with this Board.

Richard O. Aldrich
Richard O. Aldrich

Dana T. Lowell
Dana T. Lowell

F. Lester Fraser
F. Lester Fraser

Filed with Town Clerk _____