



BOARD OF APPEAL

RICHARD O. ALDRICH  
DANA T. LOWELL  
F. LESTER FRASER

KATHARINE E. TOY, CLERK  
TELEPHONE  
235-1664

Petition of Everett F. Grossman

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:20 p.m. on August 8, 1968, on the petition of Everett F. Grossman, requesting a special permit under the provisions of Section XXIIIA, Part C, Subpart 3. a. 7. and Part E. of the Zoning By-law which will allow the applicant to replace a standing sign on property owned by C. H. Spring Co. Inc., at 27 Washington Street.

On May 28, 1968, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Everett P. Grossman spoke in support of the request at the hearing.

Statement of Facts

The property involved is located partly within a Business District and partly within an Industrial District.

The petitioner for many years has operated a retail store on the property and seeks permission to replace a deteriorating standing sign. It is proposed to erect a standard sign conforming to the Grossman trademark used in other branch stores. There are to be two panels supported by two steel poles set into a planter. The top panel is to be 4'2" x 28' with the lettering, "Grossman's" in white letters on an orange background, and the bottom panel is to be 6' x 14' with the lettering, "Everything to Build With," in black letters on a white background. In addition there is to be an orange truck above the top panel with the lettering, "Here Comes" in black letters, on a white background. The height of the sign from the ground to the top is to be 21', exclusive of the truck. It is to be located four feet back from Washington Street, approximately 134' in front of the petitioner's retail store.

A plot plan was submitted, drawn by Norman LeVin, Registered Engineer, as well as sketches of the proposed sign.

Decision

The Board cannot find that the proposed sign will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

The Board is convinced that a more than adequate sign to identify petitioner and its business can be designed in conformity with applicable color, height and area limitation. Elimination of the truck figure and modest reductions in the size of one or both panels would result in a more reasonable proposal. Petitioner has declined to make

such modifications in its plans.

Accordingly, the petition is denied.

  
Richard C. Aldrich

  
Dana T. Lowell

  
F. Lester Fraser

Filed with Town Clerk \_\_\_\_\_

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