

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

KATHARINE E. TOY, CLERK
TELEPHONE
235-1664

Petition of Andrew Ardolino

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:20 p.m. on April 25, 1968, on the petition of Andrew Ardolino, requesting a special permit under the provisions of Section XXIIA, Part C, Subpart 3. a. 7. and Part E. of the Zoning By-law which will allow the applicant to replace a standing sign at 999 Worcester Street.

On March 29, 1968, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Francis L. Swift, attorney, represented the petitioner at the hearing.

Statement of Facts

The petitioner recently opened a salon for beauty at the location involved and seeks permission to replace a standing sign which was used by the former occupant of the building. The nature of the business being carried on now is entirely different from the previous business and requires a complete change in the sign. It is proposed to erect a standing sign which will be 31' from the ground to the top of the posts. Two signs will be mounted on three steel posts; one is to be 4' x 12' with the word, "Ondine" in blue letters on a white background and the other is to be 6' x 10' with the wording, "Salon for Beauty" in black letters on a white background. The face of the signs is to be plexiglas with steel casings, and will be illuminated by fluorescent lamps. The concrete base for the sign is to be 4' x 10' 1/4" and to be located 2.7' back from Worcester Street. It was stressed that the standing sign is needed for traffic headed west on Worcester Street (Route 9) and the name of the salon should be seen for identification.

Decision

The Board of Appeal finds that the proposed sign, subject to conditions imposed herein, will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the proposed sign to be erected as shown on the plan submitted and on file with this Board and located according to the plot plan submitted, drawn by MacCarthy Engineering Service, Inc., Natick, Mass., dated February 23, 1968; subject to the following conditions:

RECEIVED TOWN CLERK'S OFFICE
MAY 10 10 51 AM '68

1. That said sign shall not overhang Worcester Street(Route 9).
2. That said sign shall not exceed a height of thirty-one (31'), from the ground to the top of the topmost pole.
3. That said sign shall comply with the provisions of subsections (a), (d) and (e) of Section 4 ("Illumination") of Section XXII, C, 3 of the By-law.
4. That no portion of said sign shall consist of exposed gaseous, tube-type illumination.
5. That no colors other than, as represented at the hearing, viz., blue on white and black on white, shall be used.

Philip M. R. Cahill

 Philip M. R. Cahill

Dana T. Lowell

 Dana T. Lowell

F. Lester Fraser

 F. Lester Fraser

Filed with Town Clerk _____

JUN 10 5 10:10 PM '32
 RECEIVED
 TOWN OF WORCESTER
 REGISTERED

