



## BOARD OF APPEAL

GARRETT S. HOAG  
JOHN L. HAYDEN  
DANA T. LOWELL

KATHARINE E. TOY, CLERK  
TELEPHONE  
CE 5-1664

Petition of William H. Turner

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:35 p.m. on October 28, 1965, on the petition of William H. Turner, requesting a special permit under the provisions of Section XXIIA, Part E. of the Zoning By-law which would allow the erection of a wall sign on the side of the building at 11 Central Street owned by Wellesley Colonial Building, Inc. Said sign would be in violation of Section XXIIA, Subpart 3. s. 3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except if such building has more than one public entrance.

On September 5, 1965, the petitioner filed his request for a permit and thereafter due notice of the hearing was given by mailing and publication.

Albert Auburn, attorney, represented the petitioner at the hearing.

The Planning Board opposed the granting of the request in its report.

Statement of Facts

The petitioner seeks permission to erect a wall sign on the easterly side of the building with the wording, Anita's Gift Shop. It is to be 20' wide, 23" high with turquoise letters on a brown background. The petitioner has a similar sign above the entrance door on Central Street, but would like to properly identify the store for those approaching it in a westerly direction. It was pointed out that while there is an entrance door on the side involved, it is not a public entrance to the petitioner's store, although it could be reached by using the door. The door is principally for access to the second floor of the building. If this were a public entrance, the sign involved could be erected without a special permit from this Board.

Decision

The Board finds that the erection of the sign requested will be in harmony with the general purpose and intent of this Section of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions in its location, nor otherwise detrimental to the public safety and welfare provided it conforms to the plan on file. The store involved is adjacent to a gasoline station which has several signs of various sizes, and it is the feeling of this Board that the proposed wall sign will help to identify the petitioner's store and will be in harmony with other signs in the area.

Accordingly, the Board hereby grants permission for the erection of a sign to be erected on the easterly wall of the building involved as shown

on the plans submitted and on file with this Board, and the Inspector of Buildings is hereby authorized to issue a permit for the erection of said sign.

*Garrett S. Hoag*  
 \_\_\_\_\_  
 Garrett S. Hoag

*Dana T. Lowell*  
 \_\_\_\_\_  
 Dana T. Lowell

*F. Lester Fraser*  
 \_\_\_\_\_  
 F. Lester Fraser

Filed with Town Clerk \_\_\_\_\_

RECEIVED  
 TOWN CLERK  
 1923 JUN 13 AM 10:14